

A GOOD PLACE TO DO BUSINESS!

Jefferson Parish



Quick Facts

- 94% Local Companies Say Jefferson is a Good Place To Do Business
- 79% Local Companies Planning Expansion
- Jefferson Parish S&P Bond Rating: AA
- Population over 455,000 in 1.3 million metro area
- Low Cost of Living; Better Than Comparable Metro Areas
- Multi-Modal Transportation: Air Service, Access to 2 Large Ports, National Rail Service
- 11 Universities/Colleges within 15 Miles, Including Tulane & Loyola
- 2 Nationally-Recognized Hospitals
- World-Class Restaurants, Regional Shopping Haven, Mardi Gras & Other Numerous Festivals, History, Diverse Culture

Population

| | |
|-------------------------|----------------|
| Jefferson Parish | 452,824 |
| New Orleans MSA | 1,337,726 |
| Louisiana | 4,468,976 |

Places *within Parish*

| | |
|-------------------|---------|
| Avondale | 5,441 |
| Barataria | 1,333 |
| Bridge City | 8,323 |
| Elmwood | 4,270 |
| Estelle | 15,880 |
| Grand Isle town | 1,541 |
| Gretna | 17,423 |
| Harahan | 9,885 |
| Harvey | 22,226 |
| Jean Lafitte town | 2,137 |
| Jefferson | 11,843 |
| Kenner | 70,517 |
| Lafitte | 1,576 |
| Marrero | 36,165 |
| Metairie | 146,136 |
| Old Jefferson | 5,631 |
| River Ridge | 14,588 |
| Terrytown | 25,430 |
| Timberlane | 11,405 |
| Waggaman | 9,435 |
| Westwego | 10,763 |
| Woodmere | 13,058 |

Street level Census data available at www.factfinder.census.gov

Source: U.S. Census Bureau, Census 2000

Population Projections

2005: 457,750 **2007:** 463,110 **2009:** 468,650

Source: Woods and Poole Economics, Jefferson Parish, LA

Employment & Wages

Employment (June 2005, Preliminary, Unadjusted)

| | | |
|----------------------|-----------|--------|
| Civilian Labor Force | | |
| Parish | 235,310 | 100.0% |
| Louisiana | 2,155,132 | 100.0% |
| Total Employment | | |
| Parish | 223,027 | 94.8% |
| Louisiana | 2,016,795 | 93.6% |
| Unemployment | | |
| Parish | 12,283 | 5.2% |
| Louisiana | 138,337 | 6.4% |

Employment by Major Industry Divisions

(2nd Quarter 2006)

| | Total Est. | Avg. Employees | Avg. Wkly Wage |
|---|---------------|----------------|----------------|
| JEFFERSON | 14,452 | 191,557 | 727 |
| Accommodation & Food Services | 1,092 | 18,305 | 313.00 |
| Admin. Support, Waste Mgmt, Remediation | 920 | 14,373 | 544.00 |
| Ag, Forestry, Fishing & Hunting | 21 | 64 | 398.00 |
| Arts, Entertainment, and Rec. | 173 | 4,457 | 719.00 |
| Construction | 1,464 | 13,871 | 795.00 |
| Finance and Insurance | 1,037 | 8,063 | 979.00 |
| Health Care and Social Assistance | 1,329 | 24,458 | 832.00 |
| Information | 217 | 2,904 | 945.00 |
| Management of Companies & Ent. | 79 | 2,538 | 974.00 |
| Manufacturing | 491 | 15,255 | 839.00 |
| Mining | 80 | 1,810 | 1,434.00 |
| Other Services (except Public Admin) | 1,165 | 5,263 | 578.00 |
| Professional, Scientific & Technical Services | 1,626 | 9,763 | 997.00 |
| Public Administration | 102 | 6,095 | 797.00 |
| Real Estate, Rental & Leasing | 653 | 4,114 | 728.00 |
| Retail Trade | 1,874 | 29,177 | 550.00 |
| Transportation and Warehousing | 489 | 7,906 | 860.00 |
| Utilities | 30 | 1,477 | 972.00 |
| Wholesale Trade | 1,286 | 11,848 | 1,057.00 |

Source: Louisiana Employment and Wages

Employment & Wages (con't)

New Orleans MSA

Average Hourly Earnings - Manufacturing (2005 Annual Avg.)

| | |
|------------------------|---------|
| Manufacturing | \$19.15 |
| Durable Goods | \$16.72 |
| Ship and Boat Building | \$17.55 |
| Nondurable Goods | \$23.83 |
| Chemical Manufacturing | \$31.38 |

Source: Louisiana Department of Labor

Employment Income (2005)

| | |
|------------------------------|--------------|
| Total Personal Income (000s) | \$14,282,763 |
| Per Capita Personal Income | 31,585 |

Source: U.S. Dept of Commerce, Bureau of Economic Analysis

Market Access

Highways

Interstate-10
U.S. Highway 90

Freight Rail

New Orleans Lower Coast, New Orleans
Public Belt, Kansas City Southern, CSX,
Union Pacific, Canadian National/Illinois Central,
Burlington Northern Santa Fe, Norfolk Southern

Navigable Waterways/Ports (Distance in miles)

Gulf Intracoastal Waterway *within*

| | |
|---------------------------|----|
| Port of New Orleans * | 10 |
| Channel Depth – 45 ft. | |
| Port of South Louisiana * | 42 |
| Channel Depth – 45 ft. | |
| (*Foreign Trade Zone) | |

Airports (within parish)

Louis Armstrong New Orleans International

- 9 Domestic Passenger Airlines
- 12 Major Freight & Mail Carriers

Source: Louis Armstrong New Orleans Int'l Airport – Post Katrina

Distance to Major Cities

(in miles, from center of Parish)

| | |
|-----------------|-------|
| Atlanta, GA | 518 |
| Birmingham, AL | 344 |
| Chicago, IL | 838 |
| Cincinnati, OH | 811 |
| Dallas, TX | 495 |
| Denver, CO | 1,279 |
| Houston, TX | 300 |
| Kansas City, MO | 810 |
| Memphis, TN | 400 |
| Minneapolis, MN | 1,229 |
| Nashville, TN | 524 |
| New Orleans, LA | 5 |
| St. Louis, MO | 600 |

Source: www.mapquest.com

Motor Freight

23 Freight Lines
Terminal Facilities Not Available

Parcel Service

Service Available within Parish

Government

| | |
|----------------|------------------------------------|
| Parish | Parish President/Councilman |
| Municipalities | Mayor/Councilman Mayor/Alderman |

Real Estate

Residential (Single Family avg price)

| | |
|-----------|-----------|
| East Bank | \$249,524 |
| West Bank | \$176,141 |

Commercial (avg \$psf)

| | Office | Warehouse |
|---------|-------------|------------|
| Class A | \$22.50 psf | \$3.50 psf |
| Class B | \$18.30 psf | \$4.50 psf |
| Class C | \$13.39 psf | \$6.00 psf |

Source: UNO Real Estate Market Analysis 2005/2006

Taxes

| | |
|--------------------|--------------|
| Sales Tax | 8.75% |
| Jefferson Parish | 4.75% |
| State of Louisiana | 4.00% |

Property Taxes/Assessment Ratio

Only local and parish governments levy property taxes in Louisiana. There is no state tax.

- Improvements of industrial property assessed at 15% of fair market value (land assessed at 10%).
- Private residences are assessed at 10% of fair market value with no property tax assessed on the first \$75,000.

Education

4-Year Colleges & Universities *(New Orleans area)*

| <i>Institution</i> | <i>Location</i> | <i>Fall '06 Enrollment</i> |
|-----------------------------|-----------------|----------------------------|
| University of New Orleans | New Orleans | 11,756 |
| Southeastern Louisiana | Hammond | 15,118 |
| Tulane University | New Orleans | 10,349 |
| Loyola University | New Orleans | 4,724 |
| Xavier University of LA | New Orleans | 2,800 |
| Southern University at N.O. | New Orleans | 2,500 |
| Dillard University | New Orleans | 1,000 |
| University of Phoenix, LA | Metairie | 1,881 |
| Our Lady of Holy Cross | New Orleans | 1,200 |
| Concordia University | Metairie | 99 |

2-Year Colleges

| | | |
|-------------------|-------------|--------|
| Delgado Community | New Orleans | 11,927 |
| Nunez Community | Chalmette | 1,093 |

Source: Times Picayune Newspaper Sept. 11, 2006

Medical & Law Schools

| | | |
|-------------------------|-------------|-----|
| LSU Medicine | New Orleans | 675 |
| LSU Allied Health | New Orleans | 287 |
| LSU Nursing | New Orleans | 670 |
| LSU Dental | New Orleans | 364 |
| LSU Public Health | New Orleans | 56 |
| Tulane Univ. Med. Ctr. | New Orleans | 621 |
| Loyola Univ. Law School | New Orleans | 854 |
| Tulane Univ. Law School | New Orleans | 557 |

Source: GNO Inc. Fall 2005

Louisiana Technical Colleges *(metro New Orleans)*

| <i>Institution</i> | <i>Location</i> |
|--------------------------|-----------------|
| Jefferson Campus | Jefferson |
| West Jefferson Campus | Jefferson |
| New Orleans Campus | Orleans |
| Sidney N. Collier Campus | Orleans |

Source: Louisiana Department of Education

Research Base

| | |
|---------------------------------------|-------------|
| New Orleans Regional Medical Center | New Orleans |
| Pennington Biomedical Research Center | Baton Rouge |
| UNO Research & Technology Center | New Orleans |
| UNO Avondale Maritime Tech. Center | Avondale |

Primary/Secondary Education

| <i>(2005-2006 School Year)</i> | <i>Enrollment</i> |
|--------------------------------|-------------------|
| 84 Public Schools | 52,367 |
| 59 Nonpublic Schools | 24,748 |

Source: LA Dept of Educ. & Jefferson Parish Public Schools

Public Libraries

- 2 Regional Libraries: East Bank & West Bank
- 14 Branch Libraries
- Cumulative holdings: 850,000

Source: 2006 JP Library System

Quality of Life

Climate

| | |
|----------------------------|-----------|
| Annual Average Temperature | 68.8° |
| Average # of Heating Days | 47.2 |
| Average # of Cooling Days | 92.5 |
| Average Annual Rainfall | 64.16 in. |

Source: National Oceanic and Atmospheric Administration

Medical Services *(located within Jefferson Parish)*

| <i>Medical Facility</i> | <i>No. of Beds</i> |
|--|--------------------|
| East Jefferson General Hospital | 488 |
| West Jefferson Medical Center [☞] | 462 |
| Ochsner Clinic Foundation [☞] | 442 |
| Ochsner Westbank | 199 |
| Ochsner Kenner | 170 |
| River Oaks Hospital | 126 |
| Tulane-Lakeside Hospital | 102 |

[☞]Nationally recognized

Entertainment and Recreation

The New Orleans region is well known for its cultural heritage and entertainment venues. Jefferson Parish offers a variety of attractions including world-class restaurants, top-notch shopping, Bayou Segnette State Park, Jean Lafitte National Park, Lake Pontchartrain, Lake Salvador, Bayou Barataria, Bonabel Boat Launch, Laketown Park & Boat Launch, Grand Isle Beach Front State Park, NFL's New Orleans Saints, Zephyr Stadium, bird watching excursions, Jefferson Performing Arts Society, Rivertown Repertory Theatre and the Jefferson Ballet.

A number of heritage festivals are held throughout the year, including City of Gretna's Annual Heritage Festival. Family-oriented Mardi Gras is the largest festival to take place in Jefferson Parish. Grand Isle hosts several fishing rodeos and each year Bridge City celebrates its Gumbo Festival.

Convention Centers

| | |
|----------------------|---------------------|
| Pontchartrain Center | East Bank, Kenner |
| Alario Center | West Bank, Westwego |

Business Startup

Step 1

Once the best location for the business has been determined, a zoning clearance must be obtained.

- Contact Jefferson Parish Inspection & Code Enforcement. East Bank, (504) 736-6957 or West Bank, (504) 364-3500.

Step 2

Determine type of business and register trade name with appropriate agency.

- Corporations and limited partnerships must first register with the Office of the Secretary of State at (225) 925-4704.
- Register trade name with the Jefferson Parish Clerk of Court Office. East Bank, (504) 736-6390 or West Bank, (504) 364-2944.

Step 3

Determine if you are required to obtain a Federal Employer Identification Number (FEIN)

- For more information and the form (IRS Form SS-4), contact the IRS at (800) 829-1040.

Step 4

Determine if you will be liable for unemployment tax.

- Contact the Employer Status Unit, LA Dept of Labor, Office of Employment Security, (225) 342-2944.

Step 5

Determine which Louisiana taxes you for which you may be liable.

- Contact the Louisiana Department of Revenue, Taxpayer Services Division at (225) 219-7318 for information and an application.

Step 6

Satisfy Jefferson Parish tax and licensing requirements.

- Contact the Jefferson Parish Sheriff's Office. East Bank, (504) 832-2464 or West Bank, (504) 376-2473.

Step 7

Contact other state and local agencies for which licenses and permits may apply.

- Contact the Secretary of State, First Stop Shop at (225) 922-2675.
- Contact the Jefferson Parish Inspection & Code Enforcement Dept at (504) 736-6957.

Utilities

Electricity

Entergy
(800) 368-3749

Gas

Atmos Energy Louisiana
(800) 547-4321

Water

Jefferson Parish Department of Water
East Bank (504) 736-6073
West Bank (504) 349-5075

Telephone

BellSouth
Residential (504) 557-6500
Business (504) 557-6000

Economic Development Contacts

Jefferson Parish Economic Development & Port District (JEDCO)

3445 N Causeway Boulevard, Suite 300

Metairie, Louisiana 70002

Phone: (504) 833-1881

Fax: (504) 833-7676

www.jedco.org

Jefferson Chamber of Commerce

3421 N. Causeway Blvd, Suite 203

Metairie, Louisiana 70002

Phone: (504) 835-3880

Fax: (504) 835-3828

www.jeffersonchamber.org

Louisiana Economic Development

P.O. Box 94185

Baton Rouge, Louisiana 70804-9185

Phone: (225) 342-5349

Fax: (225) 342-5349

www.led.state.la.us

Jefferson Parish Web Sites

JEDCO: www.jedco.org

Jefferson Parish: www.jeffparish.net

Jefferson Parish Tourism: www.neworleansgateway.com

Jefferson Parish Public Schools: www.jpss.k12.la.us

Jefferson Parish Sheriff's Office: www.jpso.com

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