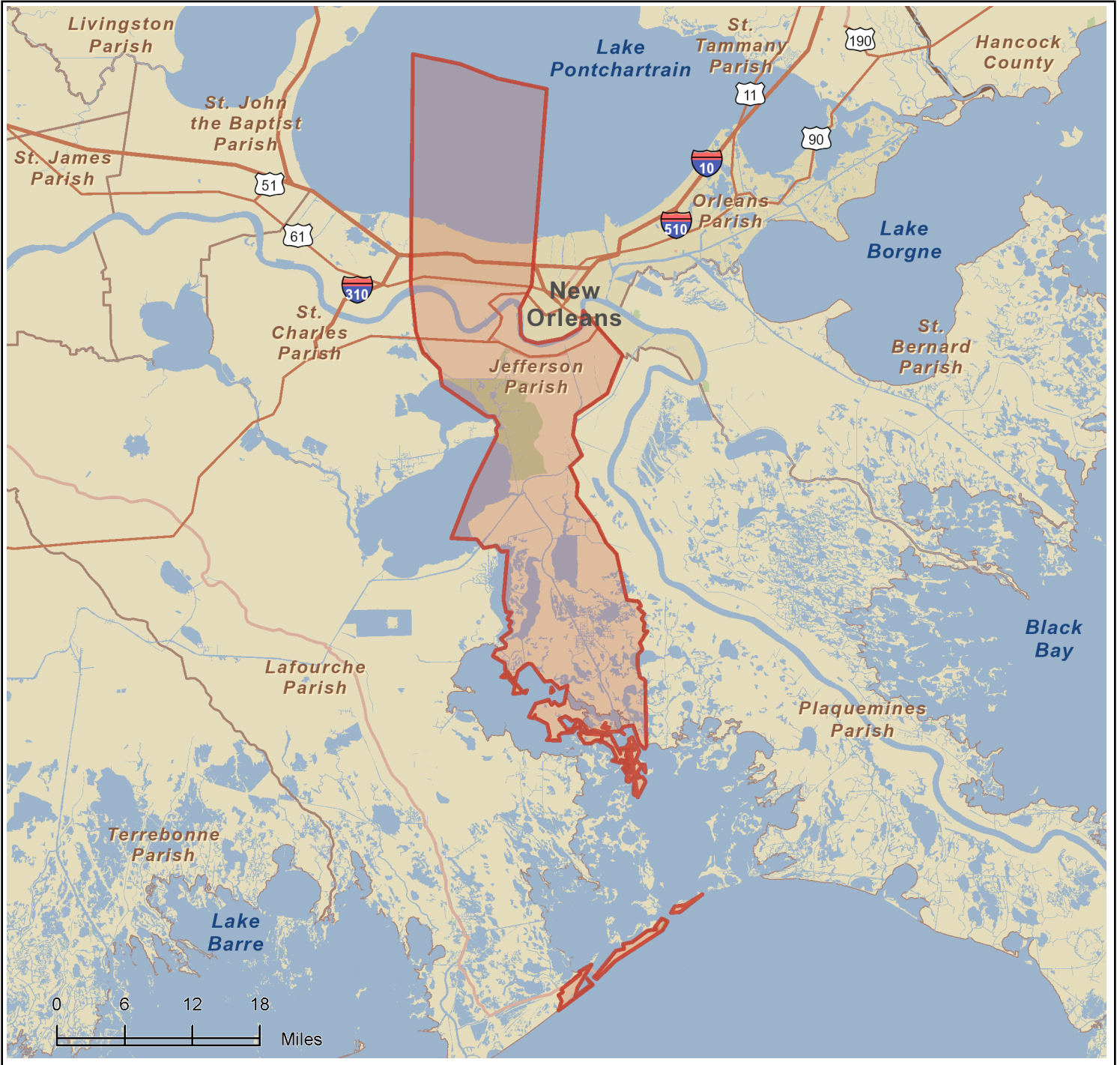


Jefferson Parish, LA

Standard geography



Jefferson Parish, LA  
 Jefferson Parish, LA (22051)  
 Geography: County

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#### 2010 Population

Total Population	435,334
Male Population	48.1%
Female Population	51.9%
Median Age	38.0

#### 2010 Income

Median HH Income	\$44,163
Per Capita Income	\$21,827
Average HH Income	\$56,142

#### 2010 Households

Total Households	168,398
Average Household Size	2.56

#### 2010 Housing

Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	32.4%
Vacant Housing Units	12.6%

#### Population

1990 Population	448,306
2000 Population	455,466
2010 Population	435,334
2015 Population	429,928
1990-2000 Annual Rate	0.16%
2000-2010 Annual Rate	-0.44%
2010-2015 Annual Rate	-0.25%

In the identified market area, the current year population is 435,334. In 2000, the Census count in the market area was 455,466. The rate of change since 2000 was -0.44 percent annually. The five-year projection for the population in the market area is 429,928, representing a change of -0.25 percent annually from 2010 to 2015. Currently, the population is 48.1 percent male and 51.9 percent female.

#### Households

1990 Households	166,398
2000 Households	176,234
2010 Households	168,398
2015 Households	166,220
1990-2000 Annual Rate	0.58%
2000-2010 Annual Rate	-0.44%
2010-2015 Annual Rate	-0.26%

The household count in this market area has changed from 176,234 in 2000 to 168,398 in the current year, a change of -0.44 percent annually. The five-year projection of households is 166,220, a change of -0.26 percent annually from the current year total. Average household size is currently 2.56, compared to 2.56 in the year 2000. The number of families in the current year is 112,200 in the market area.

#### Housing

Currently, 54.9 percent of the 192,714 housing units in the market area are owner occupied; 32.4 percent, renter occupied; and 12.6 percent are vacant. In 2000, there were 187,907 housing units - 59.9 percent owner occupied, 33.9 percent renter occupied and 6.2 percent vacant. The rate of change in housing units since 2000 is 0.25 percent. Median home value in the market area is \$143,946, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 3 percent annually to \$166,880. From 2000 to the current year, median home value changed by 3.34 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

Jefferson Parish, LA  
 Jefferson Parish, LA (22051)  
 Geography: County

#### Median Household Income

1990 Median HH Income	\$27,916
2000 Median HH Income	\$38,563
2010 Median HH Income	\$44,163
2015 Median HH Income	\$47,611
1990-2000 Annual Rate	3.28%
2000-2010 Annual Rate	1.33%
2010-2015 Annual Rate	1.51%

#### Per Capita Income

1990 Per Capita Income	\$12,845
2000 Per Capita Income	\$19,953
2010 Per Capita Income	\$21,827
2015 Per Capita Income	\$22,298
1990-2000 Annual Rate	4.5%
2000-2010 Annual Rate	0.88%
2010-2015 Annual Rate	0.43%

#### Average Household Income

1990 Average Household Income	\$34,505
2000 Average Household Income	\$51,064
2010 Average HH Income	\$56,142
2015 Average HH Income	\$57,345
1990-2000 Annual Rate	4%
2000-2010 Annual Rate	0.93%
2010-2015 Annual Rate	0.42%

#### Households by Income

Current median household income is \$44,163 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$47,611 in five years. In 2000, median household income was \$38,563, compared to \$27,916 in 1990.

Current average household income is \$56,142 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$57,345 in five years. In 2000, average household income was \$51,064, compared to \$34,505 in 1990.

Current per capita income is \$21,827 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$22,298 in five years. In 2000, the per capita income was \$19,953, compared to \$12,845 in 1990.

#### Population by Employment

Currently, 93.6 percent of the civilian labor force in the identified market area is employed and 6.4 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 94.1 percent of the civilian labor force, and unemployment will be 5.9 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 63.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.3 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 61.4 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 17.7 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 20.8 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 78.5 percent of the market area population drove alone to work, and 2.0 percent worked at home. The average travel time to work in 2000 was 25.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

#### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

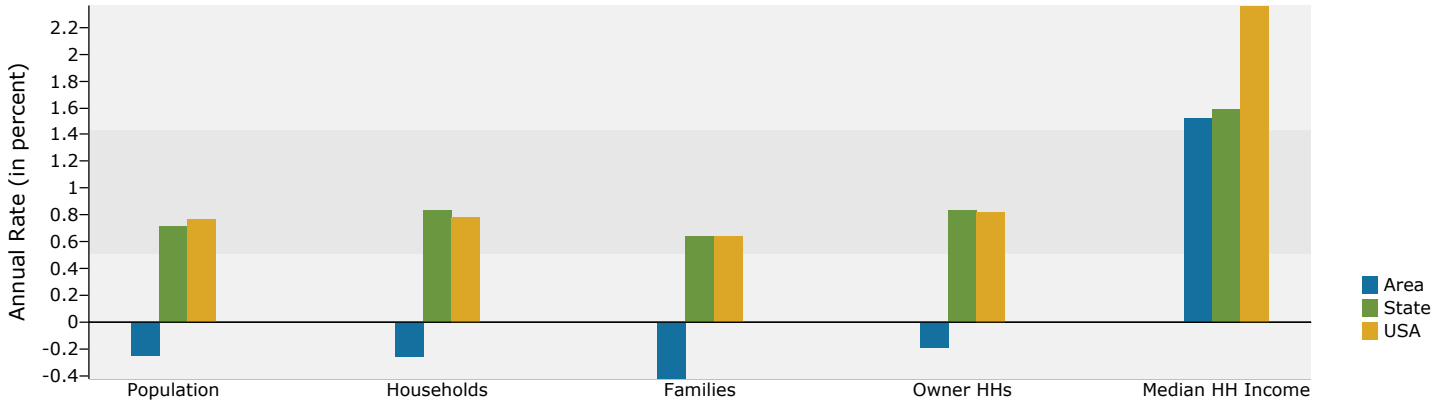
- 17.9 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 31.3 percent were high school graduates only (29.6 percent in the U.S.)
- 5.4 percent had completed an Associate degree (7.7 percent in the U.S.)
- 15.9 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 7.3 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

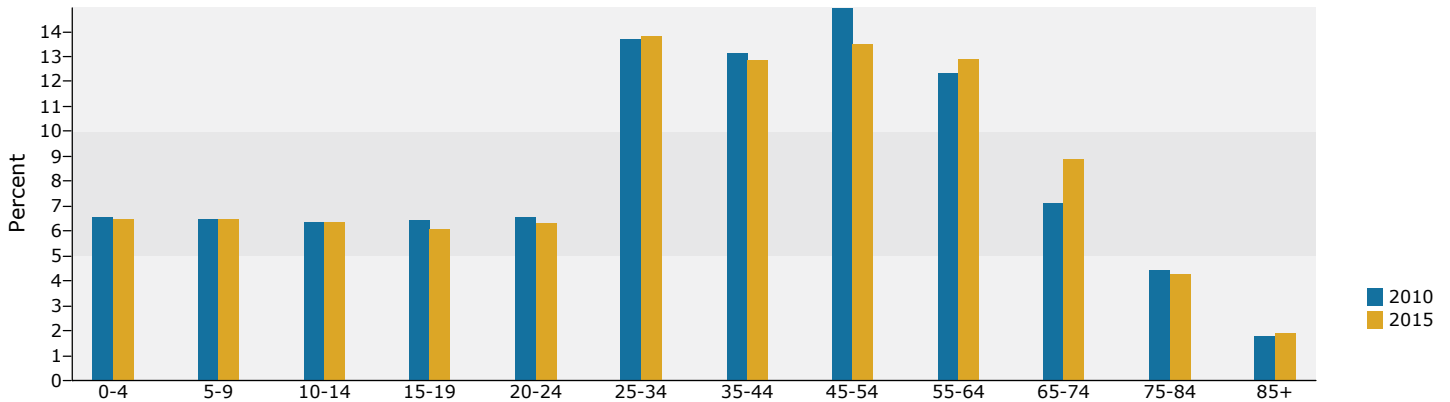
Summary	2000		2010		2015	
Population	455,466		435,334		429,928	
Households	176,234		168,398		166,220	
Families	120,183		112,200		109,858	
Average Household Size	2.56		2.56		2.56	
Owner Occupied Housing Units	112,549		105,886		104,864	
Renter Occupied Housing Units	63,685		62,512		61,356	
Median Age	35.9		38.0		38.3	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	-0.25%		0.72%		0.76%	
Households	-0.26%		0.83%		0.78%	
Families	-0.42%		0.64%		0.64%	
Owner HHs	-0.19%		0.83%		0.82%	
Median Household Income	1.52%		1.59%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	30,234	17.1%	24,931	14.8%	23,114	13.9%
\$15,000 - \$24,999	24,862	14.1%	19,814	11.8%	18,006	10.8%
\$25,000 - \$34,999	25,357	14.4%	22,612	13.4%	20,081	12.1%
\$35,000 - \$49,999	30,474	17.3%	27,976	16.6%	26,415	15.9%
\$50,000 - \$74,999	33,426	18.9%	37,737	22.4%	44,098	26.5%
\$75,000 - \$99,999	15,893	9.0%	16,853	10.0%	15,958	9.6%
\$100,000 - \$149,999	10,439	5.9%	12,198	7.2%	12,295	7.4%
\$150,000 - \$199,999	2,518	1.4%	2,826	1.7%	2,869	1.7%
\$200,000+	3,221	1.8%	3,444	2.0%	3,377	2.0%
Median Household Income	\$38,563		\$44,163		\$47,611	
Average Household Income	\$51,064		\$56,142		\$57,345	
Per Capita Income	\$19,953		\$21,827		\$22,298	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,226	6.6%	28,681	6.6%	27,892	6.5%
5 - 9	31,811	7.0%	28,267	6.5%	27,871	6.5%
10 - 14	32,657	7.2%	27,729	6.4%	28,133	6.5%
15 - 19	32,436	7.1%	28,075	6.4%	26,033	6.1%
20 - 24	29,793	6.5%	28,546	6.6%	27,132	6.3%
25 - 34	64,551	14.2%	59,774	13.7%	59,393	13.8%
35 - 44	73,201	16.1%	57,341	13.2%	55,161	12.8%
45 - 54	64,824	14.2%	65,101	15.0%	58,121	13.5%
55 - 64	41,652	9.1%	53,662	12.3%	55,460	12.9%
65 - 74	30,025	6.6%	31,183	7.2%	38,276	8.9%
75 - 84	18,915	4.2%	19,174	4.4%	18,344	4.3%
85+	5,375	1.2%	7,801	1.8%	8,112	1.9%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	318,002	69.8%	286,356	65.8%	282,751	65.8%
Black Alone	104,121	22.9%	109,397	25.1%	108,037	25.1%
American Indian Alone	2,032	0.4%	2,252	0.5%	2,242	0.5%
Asian Alone	14,065	3.1%	15,635	3.6%	15,442	3.6%
Pacific Islander Alone	154	0.0%	244	0.1%	243	0.1%
Some Other Race Alone	9,239	2.0%	11,780	2.7%	11,639	2.7%
Two or More Races	7,853	1.7%	9,670	2.2%	9,574	2.2%
Hispanic Origin (Any Race)	32,418	7.1%	41,857	9.6%	41,364	9.6%

Data Note: Income is expressed in current dollars  
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

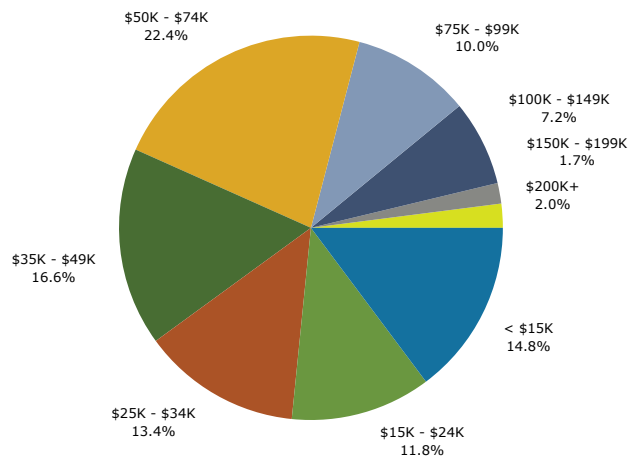
### Trends 2010-2015



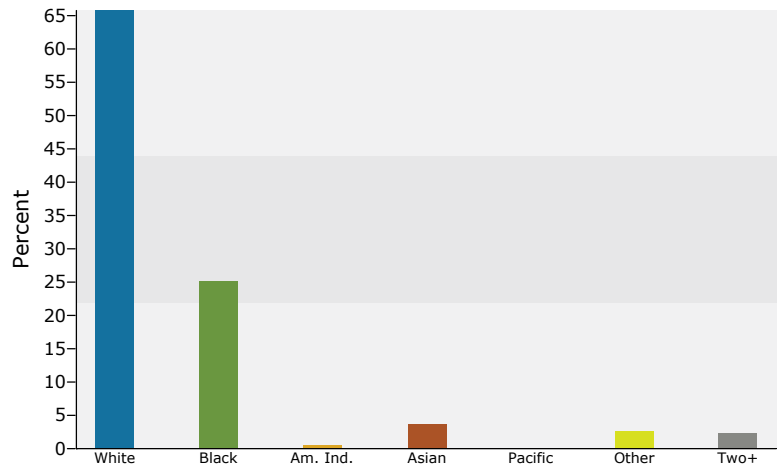
### Population by Age



### 2010 Household Income



### 2010 Population by Race



2010 Percent Hispanic Origin: 9.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.