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A native of Madrid, Spain, he has an ABD in Economics from the University Complutense of Madrid. He also has a Diploma in Managing Studies by the American Graduate School of International Management (Thunderbird Management Center). He is a Certified Global Business Professional by NASBITE International

Previously he was Director of the Louisiana International Trade Center of the University of New Orleans. He was Vice President of NOLA Steel Inc., the commercial branch of Spain's then, largest steel mill-ENSIDESA. He worked at the Trade Commission of Spain in Dallas and New Orleans as Trade Analyst

In Spain, he was an Economist with the Electric Power Entrepreneurial Federation, and a Professor in the College of Business of the Universidad Complutense de Madrid.

Currently, as Consultant of the Louisiana SBDC, he promotes and develops international trade and trains and helps companies and people interested in going global

He has written several publications and translated books and documents from English to Spanish. He is a member of the International Business Committee of the New Orleans World Trade Center, French-American Chamber of Commerce, North American Small Business International Trade Educators (NASBITE), Louisiana Industrial Development Executives Association (LIDEA), Japan-Louisiana Association, Louisiana-Mexico Trade Association, Council for International Visitors, and the Spanish Society