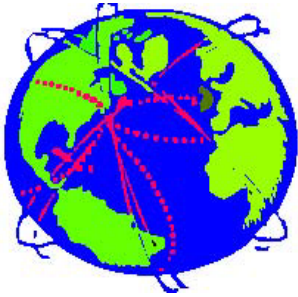


Export/Import Seminar

Location: JEDCO 3445 N. Causeway Blvd. Suite 300 Metairie, La 70002

This intensive, executive program targets companies and individuals interested in international trade.



Upon successful completion of the program, you will receive a certificate from the LSBDC-GNOR, International Trade Program.

Also includes free counseling in the areas of:

- International Market research
- International banking and finance
- Documentation and Transportation
- International legal matters

Part 1

Monday
February 18
12:30 – 5:00 PM

Import/Export Strategies And Market Research

- The Export and Import Business
- Keys to Export and Import Success
- Local and Foreign Assistance
- International Market Research Programs

Part 2

Wednesday
February 20
12:30 – 5:00 PM

Pricing, Terms, Quotations, and Customs Entry Procedures

- Export and Import Licenses
- Preparing Products for Export and Import
- Pricing Strategies
- Terms of Sale and Quotations
- Customs Entry Procedures

Part 3

Monday
February 25
12:30 – 5:00 PM

International Banking, Financing, Transportation, and Documentation

- International Banking in Louisiana
- Methods of Payment and Export/Import Financing
- International Freight Forwarders and Customs Brokers
- Export and Import Documentation

Part 4

Wednesday
February 27
12:30 – 5:00 PM

International Marketing Plans

- Preparing Your Export Marketing Plan
- Preparing Your Import Marketing Plan
- The Cultural Environment of International Business

Pre-registration and Pre-payment – Cost \$160 includes all sessions and books

For more information, call 504-202-6745 or 504-864-7942

The Louisiana Small Business Development Center (LSBEDC) operates in partnership with the US Small Business Administration under Cooperative Agreement 7-603001-Z-0019-23 and the LA Department of Economic Development. The support given by the U.S. Small Business Administration through such funding does not constitute an expressed or implied endorsement of the cosponsors or participants' opinions, products, or services. The SBDC does not discriminate against anyone based on color, sex, race, religion or ethnic background. Accommodations for handicapped persons will be made upon notification prior to the event by calling SBDC.

Export/Import Seminar Registration Form

COST: \$160.00 for 4-Part Export/Import Seminar Series with Books Included
WTC Members and Full-Time Students with Proof of Enrollment pay \$120

PLEASE PRINT CLEARLY: (WTC:Yes__No__)

Form of Payment: Cash Money Order Check
 Credit Card (Complete Card Info on next line)
 VISA Master Card Credit Card #: _____
Expiration Date: _____

Name as it Appears on the Card: _____

Signature: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Fax: _____

E-mail: _____

Area of Interest: Export Import

Countries of Interest: _____

Products/ Services: _____

There are a limited number of seats.

Pre-registration and payment encouraged to
hold your seat in this program


Make Check or Money Order
Payable To:

LSBDC-GNOR
And Mail to:
LSBDC Greater New Orleans Region
3330 N. Causeway Blvd. Ste 422
Metairie, LA 70002
Attention: International Trade Program

**Or FAX this form with Credit Card Info
to:**
LSBDC-GNOR at 504-831-3735

Or to pay with credit card over the phone
Call 504-831-3730
with Credit Card information ready



	<p>The SBDC will not discriminate against anyone based on color, sex, race religion, creed, or ethnic background. Special arrangements for handicapped individuals will be made with reasonable prior notification.</p>	<p>Co-Sponsors: U.S. Customs World Trade Center JEDCO U.S. Export Assistance Center</p>	<p>LSBDC-GNOR International Trade Program Information: Phone: 504-202-6745 or 504-568-8186</p>
--	---	--	--