

# THE ESPLANADE®

Kenner (New Orleans), Louisiana

The Esplanade is a super-regional shopping center located just off I-10 via a new direct-access ramp and adjacent to the New Orleans International Airport. The Esplanade is only 15 minutes from downtown New Orleans, where 9 million tourists visit annually. The anchor shops of Macy's, Dillard's, and Target make The Esplanade a premier shopping destination for the Greater New Orleans community.

## 1 THE ESPLANADE

- **Major Retailers:** Dillard's, Macy's, Target, The Grand Theatre (Opening Fall 2013)
- **GLA:** 953,000 Sq. Ft.

## 2 HOTELS

- **Crowne Plaza Hotel:** 295 rooms
- **Doubletree Hotel:** 244 rooms
- **Econo Lodge:** 123 rooms
- **Fairfield Inn and Suites:** 105 rooms
- **La Quinta Inn & Suites New Orleans Airport:** 202 rooms

## 3 RETAIL CENTERS

- **Chateau Shopping Center:** CiCi's Pizza, Regions Bank, CVS/pharmacy
- **8912 Veterans Boulevard:** Walmart, The Home Depot, Sally Beauty, Verizon Wireless, Starbucks Coffee
- **817 West Esplanade:** Reginelli's Pizzeria, Walgreens, Planet Beach Contempo Spa, Anytime Fitness, Massage Envy, Starbucks Coffee
- **Fountain Square Shopping Center:** Walmart, PETCO, Chase Bank, French Riviera Fitness
- **Kenner Plaza:** Rite Aid, AutoZone, Burlington, Office Depot, Family Dollar, Party City
- **1000 West Esplanade:** Academy Sports + Outdoors, Rouses, Capital One Bank, Anna's Linens, Applebee's
- **West Gate Shopping Center:** Payless ShoeSource, dressbarn, Michaels

## 4 APARTMENT COMPLEXES

- **Relais Apartments:** 336 units
- **Windsong:** 557 units

## 5 SINGLE-FAMILY RESIDENTIAL

- **Cannes Brulee:** \$150K-\$250K
- **Chateau Estates:** \$250K-\$550K

## 6 OTHER

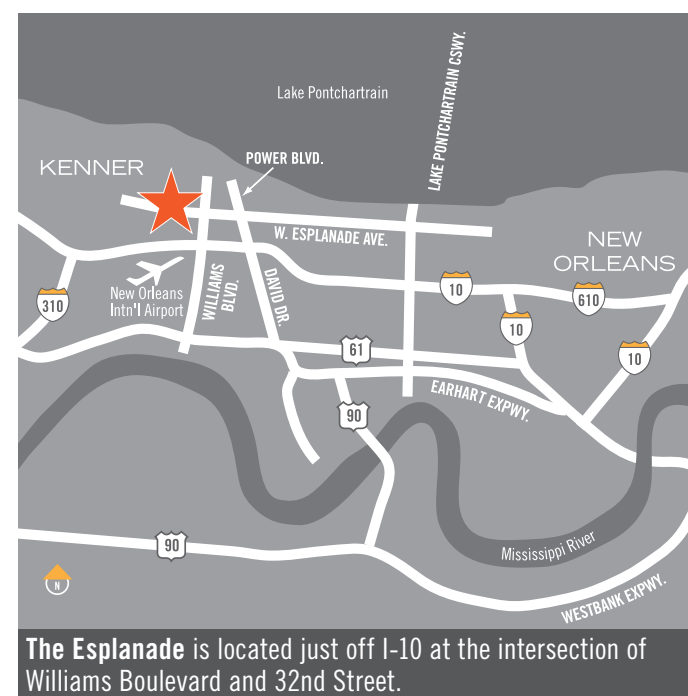
- **New Orleans International Airport**
- **Pontchartrain Center Convention Hall**
- **Treasure Chest Casino**



## TRADE AREA DEMOGRAPHICS

- **Trade area population:** 356,154
- **Total daytime population:** 398,506
- **Trade area households:** 148,334
- **Average annual HH income:** \$72,942
- **Median age:** 38.3

Information accurate as of 5/1/13. Sources: SPG Research; trade area demographic information per Pitney Bowes MapInfo (2012).



## SPECIALTY RETAILERS, RESTAURANTS, AND ENTERTAINMENT

Aéropostale, American Eagle Outfitters, Bath & Body Works, Best Buy Mobile, Café Du Monde, Champs Sports, Charlotte Russe, The Children's Place, Claire's, deb, Earthbound Trading Company, Encore, Express Men, Foot Locker, GameStop, Gap/GapKids, Gymboree, Hollister Co., Journeys/Journeys Kidz, Kay Jewelers, LensCrafters, Lids, The Limited, LOFT, Love Culture, New York & Company, Nine West, Old Navy, rue21, Smoothie King, Things Remembered, Victoria's Secret, Zales Jewelers

## CONTACT

- **Leasing:** Melodye Grim  
317.685.7295 | mgrim@simon.com
- **Local Leasing:** Tracey Guillory  
337.477.7487 | tguillory@simon.com

- **Development:** Rod Vosper  
317.685.7331 | rvosper@simon.com
- **Big Box Development:** Kevin Compton  
317.263.7018 | kcompton@simon.com

- **Peripheral Development/Land:** Dawn Lindquist  
317.263.2301 | dlindqui@simon.com
- **Mall Manager:** Kate Wendel  
504.617.4022 | kwendel@simon.com

- **Director of Marketing & Business Development:**  
Arianne Cousin | 504.617.4025 | acousin@simon.com

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