





# TABLE OF contents

- 1 Letter from the Mayor
- 2 Letter from JEDCO President & CEO
- **3 City Government**
- **4** Parish Government
- 5 Taxes
- **6** Demographics
- **7** Municipal Services
- **8** Historic Districts
- **9 Community Tourism Attraction**
- **11** Educational Attractions
- **12** Meetings & Event Facilities
- 13 Gretna Initiatives
- **14** New Gretna Businesses
- 15 Residential Real Estate
- **16** Commercial Real Estate
- **17** Utility Providers
- **18** Transportation
- 19 Primary & Secondary Education
- **20** Higher Education
- 21 Multi-modal Access
- **27** Financing Programs
- 28 Tax Incentives
- **34** Workforce Development
- **35 Strategic Development Initiatives**
- **36 EDGE Industry Clusters**
- 37 Cost of Labor and Income
- **38** Employment and Wages
- **39** Top Private Companies
- **40** Top Employers (Parish)
- **41** Top Employers (Gretna)





## From the Wesk of Mayor Belinda Constant

Dear Esteemed Reader,

We extend our heartfelt gratitude for dedicating your time to explore the rich tapestry of our historic city, which is home to nearly 18,000 residents, over 300 businesses, and countless visitors who come to savor the diverse experiences we offer throughout the year.

Nestled just across the Mississippi River from downtown New Orleans, Gretna boasts exceptional accessibility, positioning itself as a vibrant hub for culinary delights, shopping, and nationally acclaimed community events. Our city's cultural heritage and natural splendors are celebrated through a myriad of lively events, festivals, Art Walks, and a recurring Saturday farmer's market.

Gretna takes pride in delivering top-tier municipal services, including unparalleled police and fire protection, and water services to both residents and businesses. With Jefferson Parish Government buildings conveniently located in downtown Gretna, the area thrives with a constant presence of individuals, professionals, and families. Moreover, Gretna houses some of the region's highest-performing schools.

Whether you are a current resident, a prospective resident, or a business enthusiast, we trust that you will relish the unique, family-friendly atmosphere that the City of Gretna has to offer. Our proximity and accessibility to Jefferson Parish and the greater New Orleans region add another layer of allure to our vibrant community.

A visit to the City of Gretna is an invitation to experience prosperity, both for individuals and businesses alike. We are eagerly anticipating the opportunity to welcome you to our beloved city!

Sincerely,

Honorable Mayor Belinda Constant





# LETTER FROM JEDCO PRESIDENT



Dear Reader,

The Jefferson Parish Economic Development Commission (JEDCO) is an internationally Accredited Economic Development Organization that has aided thousands of businesses over the years, through loan programs, informational services, and support. With core values rooted in integrity, service, collaboration, and a dynamic approach to delivering innovative solutions to Jefferson Parish's already thriving business community, JEDCO is at the heart of the Jefferson Parish economy.

JEDCO has long been a source of stability and leadership for the business community. In 2022, JEDCO achieved reaccreditation through the International Economic Development Council (IEDC) for the fifth time since 2008, making it the longest continuously Accredited Economic Development Organization in Louisiana and the second longest-running AEDO in the Gulf South. JEDCO is a leader in its industry thanks to the unwavering dedication and enthusiasm of our organization's unparalleled team.

JEDCO recently celebrated over 30 years of Financing. Since the early 90s, we have created economic opportunities for small businesses through our accessible, flexible loan programs, financing over 580 projects for a total capital investment of more than \$75 million since the early 90s. Businesses of all sizes across multiple industries have utilized these non-traditional loan options to startup, expand, and thrive. In addition to administering the SBA 504 and the award-winning JEDGrow loan programs, the organization recently created the Seafood Enterprise Assistance (SEA) Fund to support the commercial fishing and seafood industry. In 2023, Louisiana Economic Development selected JEDCO to partner with the state in disbursing up to \$113 million in federal support for small business owners and entrepreneurs as part of the U.S. Treasury's \$10 billion State Small Business Credit Initiative (SSBCI). JEDCO has since become the top microlender in that program.

In 2023, we continued to see new businesses plant roots and grow in Jefferson Parish, creating jobs, investment, and opportunity in our community. We've taken on major initiatives and projects, including the sustainability of Jefferson Parish's iconic seafood industry, new developments at Avondale Global Gateway, a potential global logistics hub, and the continued growth of the Churchill Technology and Business Park, a 480-acre site ripe for innovative, mixed-use development. We've collaborated with Parish officials to attract, grow, and create new opportunities to advance business in Jefferson Parish. We continue to develop new and exciting initiatives to serve our business community, build resilience, and create equitable opportunities for our workforce and businesses.

Since its inception in 1987, JEDCO has brought in billions of dollars in investment, attracted major national and international brands, and created thousands of jobs that serve the global marketplace. Jefferson Parish is a destination for business and a hub for innovation. It continues to be an economic engine for the Greater New Orleans region. Located in the heart of the largest intermodal transportation system in the south, Jefferson Parish offers an educated workforce, excellent healthcare, and proximity to the Gulf of Mexico, Mississippi River, major highways, numerous rail lines and an international airport. Most importantly, our leadership recognizes the value of our business community and works to provide resources that enhance our economic climate. Cooperation among local, regional, state, and federal officials has long been the key to the area's success

We invite you to take a look at what Jefferson Parish can offer you and your business. Call us at 504-875-3908.

Sincerely,

Jerry Bologna, JEDCO President & CEO

## MUNICIPAL GOVERNMENT

The City of Gretna is governed by a Mayor and a five-member Council. The Council consists of four district councilpersons and one at-large councilperson.

The Honorable Mayor,
Belinda Constant





CHIEF OF POLICE: Arthur S. Lawson



COUNCILMAN-AT-LARGE, MAYOR PRO TEMPORE: Wayne A. Rau



DISTRICT 1: RUDY S. SMITH



DISTRICT 2: Michael A. Hinyub



MARK K. MILLER



DISTRICT 4: Jackie J. Berthelot



Mailing Address:
P.O. Box 404
Gretna, LA 70054-0404

Physical Address: 740 2nd Street Gretna, LA 70053

For More Information Regarding City Departments and Services, contact City Hall at **(504) 363-1500** or Please Visit:

## JEFFERSON PARISH GOVERNMENT

Unincorporated areas of Jefferson Parish are governed by a Parish President and Council. The Council consists of seven members, five district councilpersons and two at-large councilpersons.



The Honorable Cynthia Lee Sheng, Jefferson Parish President



DISTRICT 1: Marion Edwards



DISTRICT 2: Deano Bonano



DISTRICT 3: Byron Lee



DISTRICT 4: Arita L. Bohannan

OFFICES OF JEFFERSON PARISH ARE LOCATED AT THE FOLLOWING LOCATIONS:



DISTRICT 5: Hans Liljeberg



AT-LARGE DIVISION A: Jennifer van Vrancken



AT-LARGE DIVISION B: SCOTT WALKER

## West Bank Location:

General Government Building 200 Derbigny St. Gretna, LA 70053 Phone: (504) 364-2700

#### **East Bank Location:**

Joe Yenni Building 1221 Elmwood Park Blvd. Jefferson, LA 70123 Phone: (504) 736-6400

Jefferson Parish is part of the New Orleans metro area, stretching from Lake Pontchartrain down to the Louisiana coast line at Grand Isle. Gretna is located on the "West Bank" of Jefferson Parish, just across the Mississippi River from downtown New Orleans. Gretna is the seat of Jefferson Parish and home to the Jefferson Parish Government Center.





## PARISH AND CITY TAXES

#### **CORPORATE FRANCHISE TAX**

 The rate is \$1.50 per \$1,000 on the first \$300,000 of capital employed in Louisiana, and \$3.00 per \$1,000 after the first \$300,000

#### **CORPORATE INCOME TAX**

 Corporations will pay tax on net income computed at the rates contained in the table to the right (the effective rate is somewhat less because federal income taxes are deductible in computing net taxable income)

#### **SALES TAX**

- · Total sales tax is 9.20 percent
- Jefferson Parish sales tax is 4.75%
- Louisiana state sales tax is 4.45%
- See table for parish and state breakdown
- Jefferson Parish Sales Tax Levied by School Board is 2.0%
- Jefferson Parish sales tax levied by Sheriff's Office is 0.250%
- Jefferson Parish sales tax levied by Parish Council is 2.5%

CORPORATE INCOME TAX %	NET INCOME
4%	FIRST \$25,000
5%	NEXT \$25,000
6%	NEXT \$50,000
7%	NEXT \$100,000
8%	NEXT \$200,000

GOVERNING Body	SALES TAX
STATE	4.45%
PARISH	4.75%
TOTAL	9.20%

#### PROPERTY TAXES/ASSESSMENT RATIO:

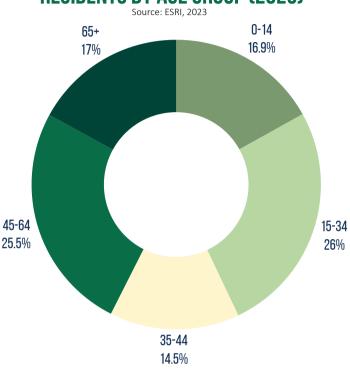
- No state property tax in Louisiana: Improvements of industrial property assessed at 15 percent of fair market value and land assessed at 10 percent
- Private residences are assessed at 10 percent of fair market value with no property tax assessed on the first \$75,000
- For 2022 incorporated mills, please see table below:

LOCATION: WARD #	2023 PARISH MILLS	2023 CITY MILLS	TOTAL 2023 MILLS
CITY OF GRETNA - #10	0.08275	0.06022	0.14297
CITY OF WESTWEGO - #44	0.08275	0.03612	0.11887
TOWN OF GRAND ISLE - #61	0.12453	0.01284	0.13502
CITY OF KENNER - #92	0.08153	0.01771	0.09924
CITY OF HARAHAN - #93	0.08217	0.02193	0.10410
AVARAGE UNINCORPORATED JEFFERSON PARISH	0.12218	-	0.13032

## **DEMOGRAPHICS**

## Gretna by the Numbers

## **RESIDENTS BY AGE GROUP (2023)**



D	Λ	ſΠ	Λ	Ш	ſΩ	1N	1P	N	c	IT	IN	٨	l
n	H	IJΙ	A	L	IJ	JΝ	ИΓ	U	O.	ш	IU	и	

CAUCASION ALONE	40.9%
AFRICAN AMERICAN ALONE	35.1%
OTHER RACE ALONE	11.1%
ASIAN	2.9%
TWO OR MORE RACES	9.2%
AMERICAN INDIAN ALONE	0.7%
PACIFIC ISLANDER ALONE	0.1%
HISPANIC ORIGIN (ANY RACE)	19.9%

POPULATION				
POPULATION	17,598			
MEDIAN AGE	39.7			
PER CAPITA INCOME	\$32,112			
HOUSEHOLDS BY II	NCOME			
<\$15,000	21.7%			
\$15,000-\$24,999	8.1%			
\$25,000-\$34,999	9.0%			
\$50,000-\$74,999	20.2%			
\$75,000-\$99,999	9.8%			
\$100,000-\$149,999	9.9%			
\$150,000-\$199,999	3.5%			
\$200,000+	4.0%			
HOUSEHOLD D	ATA			
HOUSEHOLDS	7,238			
MEDIAN HOUSEHOLD INCOME	\$51,579			
AVERAGE HOUSEHOLD INCOME	\$77,297	K		
AVERAGE HOUSEHOLD SIZE	2.3			

3,452

3,774

**OWNER OCCUPIED HOUSES** 

**RENTER OCCUPIED HOUSES** 

## MUNICIPAL SERVICES

#### PLANNING & CITY DEVELOPMENT

- The department ensures that appropriate, context sensitive development occurs within the City's framework for long range planning.
- The City recently adopted a new Unified Development Code (UDC) to support the Gretna Comprehensive Plan. The UDC is intended to improve development outcomes, increase administrative flexibility related development approvals, and provide land development process transparency.
- The full current UDC text and guide can be found at www.gretnala.com/UDC.
- Anyone can access the City's web-based GIS platform through Geoportal to view a specific property zoning - https://atlas.geoportalmaps.com/gretna public
- For more information, contact Amelia Pellegrin, Director of Planning and City Development, 504-363-1556 or email at apellegrin@gretnala.com



#### DEPARTMENT OF REGULATORY INSPECTIONS

- Responsible for the enforcement of building codes, abatement of abandoned houses, high grass, trash, junk accumulation, abandoned cars on private property, and general private property maintenance problems.
- · Issues building, electrical, mechanical, and plumbing permits, as well as temporary sign and garage sale permits.
- Conducts all building, electrical, plumbing, and mechanical inspections to ensure compliance with current building code requirements.
- Enforces the city's floodplain management regulations to reduce losses to flood events. Flood mitigation pamphlets and guides are available in City Hall at the intersection of 2nd St. and Huey P. Long Ave.
- For more information, call 504-363-1532 or visit gretnala.com/departments/code-enforcement

#### **GRETNA POLICE DEPARTMENT**

- Provides citizens of Gretna with round-the-clock presence throughout the community.
- Located on Fifth Street and employs more than 140 officers.
- The Gretna Police Department's website, www.gretnapolice.com, provides safety tips and hurricane information such as contraflow information, evacuation routes, and contact information
- For more information, call 504-366-4374 or visit gretnapolice.com

#### **GRETNA PARKS AND RECREATION**

- Maintains all parks, playgrounds, and green places in Gretna. The City of Gretna features eleven parks and playground spaces including a new dog park, Gretna Bark Park.
- Oversees youth sports activities for the City of Gretna for children between the ages of 5 and 15.
- · For more information, call 504-363-1597 or visit gretnala.com/departments/recreation

#### **GRETNA SENIOR & WELLNESS CENTER**

In partnership with People's Health and the Jefferson Council on Aging (JCOA), the City is pleased to offer senior activities and services at the Gretna Senior and Wellness Center. Visit their website at **www.peopleshealthwellnesscenter.com** for a monthly calendar of activities and services provided. Residents are encouraged to contact the Center directly at **504-301-3743**. The facility is located at **476 Franklin Street, Gretna, LA 70053**. The City offers FREE transportation directly from your residence to/from the facility on the Gretna Trolley.

## HISTORIC DISTRICTS

#### HISTORIC DISTRICT COMMISSION

The City's Historic District Commission (HDC) governs the architectural and design quality of all exterior work visible from public right-of-way within the City's two historic districts. The HDC is a seven member, volunteer commission appointed by the Mayor and City council. Their expertise promotes the integrity of the City's historic districts to ensure that they remain a valuable cultural and economic resource for the future.

#### LOUISIANA MAIN STREET INCENTIVES TOOLKIT

The purpose of this toolkit is to give an overview of the various financial incentives (see below for list) that may be available to assist real estate developers and individuals to rehabilitate, restore, and revitalize historic buildings located within commercial historic districts and Main Street Districts. https://gretnala.wpenginepowered.com/wp-content/uploads

#### 2021/02LaMainstreetEconomicToolKit.pdf

For more information about the HDC, obtain the Certificate of Appropriateness Application, HDC Appeal Process, the HDC Calendar, the Historic District Design Guidelines, and to download the Louisiana Main Street Incentives Toolkit, visit www.gretnala.com/departments/building/hdc



Historic McDonoahville, settled in 1815. incorporated into Gretna in 1913.

## FINANCIAL INCENTIVES

- Federal Rehabilitation Tax Credits
- State Commercial Tax Credits
- **New Market Tax Credits**
- Louisiana Main Street Restoration **Incentive Grants**
- Historic Preservation Fund Grant

#### **Gretna Historic Districts**

- 1.McDonoghville Historic District
- 2.Mechanikham-Gretna Historic District
- 3.McDonoghville Cemetery
- 4. National Register Historic District (Outlined)



Gretna City Hall is located in the Downtown Gretna / Mechanikham Historic District.

GRETNA CULTURAL DISTRICT

#### HISTORIC DOWNTOWN GRETNA/MECHANIKHAM HISTORIC DISTRICT

Located on the banks of the Mississippi River, Historic Downtown Gretna encompasses an approximate 50 square blocks and includes the Gretna Historic Society Museum Complex. Both the City of Gretna and Jefferson Parish government complexes can be found here, as well as supporting businesses such as law firms, notaries, and restaurants. The Mechanikham District is a mixed-use district featuring historic shotgun-style residential homes.



In October of 2022, the state of Louisiana signed off on a cultural district in Gretna where renovations of historic buildings may qualify for state historic tax credits and qualifying works of original art sold there will be exempt from local sales tax. The new south Gretna Cultural District covers the area south of Gretna Boulevard, including Gretna City Park and Timberlane Estates.

#### MCDONOGHVILLE NATIONAL HISTORIC DISTRICT

Settled in 1815 by John McDonogh, the McDonoghville National Historic District spans a century of architectural styles from the 1860s through the 1960s. The district's homes boast attractive stylistic details characteristic of classic New Orleans Shotguns and Creole Cottages. The integrity of Historic McDonoghville has earned it a place on the National Register of Historic Places.

## **COMMUNITY TOURISM ATTRACTION**

#### **GRETNA HERITAGE FESTIVAL**

The Gretna Heritage Festival encompasses 20 city blocks, featuring five stages with performances by national entertainers along with some Louisiana's finest and favorites. The Festival promotes and supports businesses and organizations in the City of Gretna as well as several local, state, and national charitable organizations.



#### **GRETNA'S FARMER'S MARKET & ART WALK**

At the weekly Gretna Farmer's Market, fresh produce and crafts are sold at the Gretna Market Building on Huey P. Long Avenue in historic downtown Gretna. The Art Walk is held the second Saturday of each month from September to May and features local artists and craftsman with exposure and ability to sell their work.



#### GRETNA ECONOMIC DEVELOPMENT ASSOCIATION (GEDA)

GEDA's primary functions include:

- To improve the business climate within the City of Gretna as well as provide a vehicle to assist in the development of new businesses.
- To promote and encourage tourism along with enhancing the knowledge of local residents and potential tourists.
- To develop affordable housing, preserve historical landmarks, and beautify homes and parkways

Learn more about the organization, events and membership opportunities at www.gedaweb.com



## **ADDITIONAL NOTABLE EVENTS & ATTRACTIONS**

#### **EVENTS**

- Back to the Gretna Drive-In Movie Series
- Back to the River Fall Concert Series
- Christmas Tree Lighting and Holiday Parade
- City of Gretna Oktoberfest
- City -Wide Garage Sale
- Krewe of Kuties Mardi Gras Parade

- Gretna Bark Park
- Gretna BMX Raceway
- Gretna Food Truck Festival
- Gretna Italian-Irish Parade
- Gretna Levee & Bicycle Trail
- · Gretna Maifest-Stroll the Avenue
- Gretna Pumpkin Patch
- · Ringing in the Arts
- Soup Cook-Off
- Spring Tour of Historic Homes

#### **ATTRACTIONS**

- Bike Path, River Overlook
- David Crocket Fire Co., No. 1
- German-American Cultural Center
- Gretna City Hall
- Gretna's Cultural Center for the Arts
- Gretna Heritage House Welcome Center
- Gretna Historical Museum

- Heritage Square
   Playground & Gardens
- Historic Post Office
- Hook & Ladder Cemetery
- Ignatius Strehle House
- Illinois Central Caboose
- Jefferson Memorial Arch
- Kittie Strehle House

- McDonoghville Cemetery
- Riverfront Amphitheater
- Southern Pacific Freight Depot
- St. Joseph Church and Gardens
- Texas-Pacific Passenger Depot
- · William D. White House

## **COMMUNITY TOURISM ATTRACTION**

#### GRETNA HERITAGE HOUSE WELCOME CENTER

Located in a recently restored mid-1800s creole cottage at the Huey P.Long Avenue entrance to Historic Downtown Gretna, the Gretna Heritage House Welcome Center serves as the home to the Gretna Tourism Department and contains information on the history and current offerings of Gretna.

For inquiries regarding rentals, please contact **504-363-1580**.



City of Gretna's Tourism Department: (504)363-1580, scook@gretnala.com, facebook.com/CityofGretna

#### **GRETNA CULTURAL CENTER FOR THE ARTS**

Boasting a main space spanning 2,700 square feet and a lobby extending over 1,408 square feet, the venue offers an ideal setting for intimate to mid-sized performances, exhibitions, conferences, workshops, as well as private gatherings such as parties and wedding receptions. Additional amenities include dressing/breakout rooms, a warming kitchen, a ticket booth, and a concession area.

For inquiries regarding rentals, please contact 504-363-1580.





Stay in the know with the Gretna Live entertainment app! Use the QR code to download!



## **EDUCATIONAL ATTRACTIONS**

### **GERMAN-AMERICAN CULTURAL CENTER**

- Located at 519 Huey P. Long Ave in Historic Downtown Gretna. Offers historical accounts of German immigrants to the Gretna area from the 1720s to present.
- Contains tourists' and locals' pictures, artifacts, and maps to show the contribution of German immigrants to the area.

## **GRETNA HISTORICAL SOCIETY COMPLEX MUSEUM**

- Offers a glimpse of the history of the City of Gretna and includes five historic buildings: William D. White House, Kittie Strehle, House, Gretna Green Blacksmith House, Ignatius Strehle House, and Louisiana Fire Museum.
- Presents displays of information about the city's mayors, police department, religions, and education.
- Fully operational Blacksmith Shop is the setting for Blacksmith Weddings, a Valentine's Day tradition from Gretna's namesake city, Gretna Green, Scotland.



The Gretna Observatory in Gretna City Park is the largest public observatory in the Greater New Orleans Region



Volunteers have met monthly since 1841 at Gretna's David Crockett Steam Fire Co. Number 1, located in the Louisiana State Fireman Museum.

#### **GRETNA LIBRARY**

- 5,800 square foot facility built in 2010.
- Features over 15,000 items, including 7,200 donated items from the Bill & Melinda Gates Foundation.

## **GRETNA OBSERVATORY**

- Largest public observatory in the greater New Orleans area.
- Built for educational purposes in 2004 to encourage children to pursue an interest in science and astronomy.
- Located within Gretna City Park.

## **LOUISIANA STATE FIREMAN MUSEUM**

- Original home of the David Crockett Steam Fire Co. No. 1, established in 1841. It is the oldest continuously active volunteer fire company in the United States.
- Features artifacts including Crockett's 1874 vintage steam fire pumper, the oldest object listed in Louisiana's Historic Districts.

## MEETINGS & EVENT FACILITIES

#### COURTYARD NEW ORLEANS WESTBANK/GRETNA

Address: 5 Westbank Expressway

Phone: 504-366-1010

#### FLEET 162 INC.

Address: 703 Kepler Street Phone: 504-366-4724

#### GRETNA COMMUNITY CENTER

Address: 1700 Monroe Street
Phone: 504-376-2130

#### GRETNA HISTORICAL SOCIETY

Address: 209 Lafayette Street Phone: 504-362-3854

#### HOLIDAY INN WESTBANK TOWER

Address: 275 Whitney Avenue Phone: 504-366-8535

#### HOMEWOOD SUITES BY HILTON

Address: 3 Westbank Expressway
Phone: 504-619-9800

#### ITALIAN/AMERICAN SOCIETY

Address: 1910 Monroe Street Phone: 504-362-0070

#### KNIGHTS OF COLUMBUS

Address: 475 Franklin Street Phone: 504-368-1905

## ST.CLETUS KNIGHTS OF COLUMBUS

Address: 3600 Claire Avenue Phone: 504-382-5000

#### TIMBERLANE COUNTRY CLUB

Address: 700 Lapalco Boulevard Phone: 504-361-3612

## VFW HALL, VETERANS OF FOREIGN AFFAIRS)

Address: 475 Monroe Street Phone: 504-367-0431

#### WILLIAM D. WHITE HOUSE

Address: 209 Lafayette Street Phone: 504-362-3854

## **GRETNA INITIATIVES**

#### **GRETNA DOWNTOWN 2020 PLAN**



Building off of the last ten years of progress, Gretna's 2030 Plan presents a bold vision to support the City's LIFESTYLE, to enhance community RESILIENCE, and to guide neighborhood REBIRTH over the next ten years — and beyond. The plan's strategic projects are designed to meet the needs of our community now and for future generations. From riverfront development to workforce housing to a citywide watershed master plan, these initiatives will shape our future and continue to position Gretna as the premier community of choice. **For more information, visit:** gretnala.com/2030

The City of Gretna Comprehensive Plan is a guiding document created by the collaboration of citizens, planners, and city leaders. It contains a detailed documentation and analysis of existing conditions within the City, covering a comprehensive array of planning realms, and a set of goals and objectives for each realm that will guide the community's development over the next twenty years.

## Gretna Comprehensive Plan



The City of Gretna's Comprehensive Plan can be found: https://www.gretnala.com/gretna-comprehensive-plan/

## **GRETNA RESILIENCE DISTRICT**

#### **25TH STREET CANAL**



There are longstanding flood mitigation and other supportive infrastructure needs around the 25th Street Canal in the City's Jonestown neighborhood. In 2019, the City was identified for one the nation's highest FEMA non-disaster awards – \$10 million to support flood risk reduction interventions that satisfy other demands for neighborhood amenities, including a complete retrofit of the 25th St. Canal. This work will also be supported by funds from DOTD's Statewide Flood Control program.

Following a roughly \$7 million overhaul, Gretna City Park can now hold an additional 6.5 million gallons of stormwater. The City of Gretna received federal funding through Louisiana's Strategic Adaptation for Future Environments (LA SAFE). The renovations will reduce the repeated flooding of homes surrounding Gretna City Park and provide a place for residents to relax and have fun. The new improvements include:

- 1.5 miles of pedestrian trails
- A 1,500 sq. ft open air pavilion
- A kayak launch
- Fishing piers
- · A bog garden and wildflower meadow
- Hundreds of new trees

GRETNA CITY PARK



These improvements position Gretna City Park as one of the highest-performing stormwater landscapes in the region.

## NEW GRETNA BUSINESSES

## **FEATURED NEW GRETNA BUSINESSES IN 2023**

Below are some of the new businesses that opened their doors in 2023.

Welcome to Gretna!

#### **BUSINESS NAME**

STEPHANIE JONES PHOTOGRAPHY

DOUGH NGUYENERS

TOAST GRETNA

PIXEL PUP STUDIO

**FANTASY TACOS** 

NILO'S ENVIOS

**7FLAYA USED CARS** 

CRESCENT CITY NINJA ACADEMY

SUPERSONIC WINGS

DA GRAND RISING

SHARP & CO

NEW ORLEANS MULTICULTURAL INSTITUTE OF COUNSELING

TOTAL TAX CONSULTING & ACCOUNTING

SOUTHERN FORENSIC SERVICES

LA NOTARIA

BLOSSOMING MINDS HEALTH CENTER
MOTIVATE WELLNESS BEHAVIORAL

CHILITO'S RESTAURANT 2

**GEAUX TAX** 

LOS TRES REYES APPLIANCE REPAIR

DELTA SMOKE SHOP

DAVINCHY BARBER SHOP

**VE COSMIC** 

WONDER BEES ACADEMY

ONE SHOP SHOP

SKIN PHARMACY & BEAUTY LAB

DIAMOND SPORTSPLEX

JK TAX

LEONARD & ASSOCIATES COUNSELING

TARGET PROPERTIES
SHOWBOY CJ CARS
LAUNDRY WORLD
GRETNA AUTO DEPOT
SUSIE'S BOUTIQUE &GIFTS

SOPHIA HAIR CO.

#### TYPE OF BUSINESS

PHOTOGRAPHY STUDIO

BAKERY RESTAURANT

BREAKFAST RESTAURANT - 2ND LOCATION

PET PHOTOGRAPY

RESTAURANT

MONEY TRANSFER

**USED CAR SALES** 

NINJA WARRIOR TRAINING

FAST FOOD TAKEOUT RESTAURANT

CONVENIENCE STORE - FOOD TAKEOUT

**ACCOUNTING FIRM** 

MENTAL HEALTH COUNSELING

TAX PREPARATION

FIRE/HAZARD INVESTIGATION

BILINGUAL NOTARY/INTERPRETATION SERVICES

MENTAL HEALTH COUNSELING MENTAL HEALTH COUNSELING

RESTAURANT - 2ND LOCATION

TAX PREPARATION

APPLIANCE REPAIR

TOBACCO- VAPE SHOP

BARBERSHOP BEAUTY SALON

\_\_\_\_\_

DAY CARE CENTER

GENERAL MERCHANDISE STORE

**BEAUTY SALON** 

INDOOR BATTING CAGES

TAX PREPARATION

TALK THERAPY

REAL ESTATE

**USED CAR SALES** 

LAUNDROMAT CHAIN

MOTOR VEHICLE DEALERSHIP

**GIFT SHOP** 

BEAUTY SALON









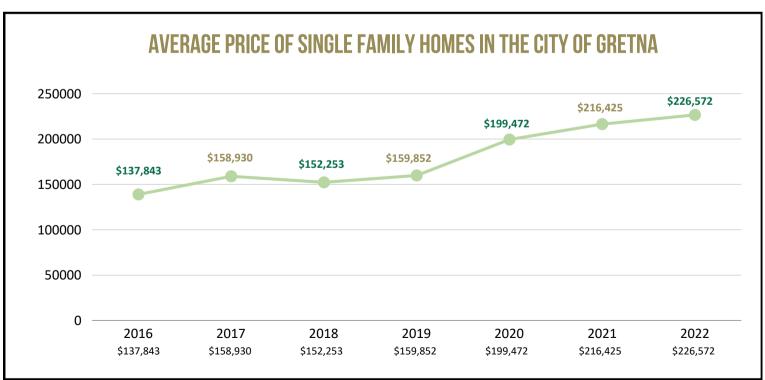
In 2023, Gretna Mayor along with Gretna Council formally welcomed Dough Nguyener's Bakery to downtown Gretna with a ribbon cutting.

Source: Jefferson Parish Sheriff's Office - Occupational Licenses

From 1/2023 to 12/2023

## RESIDENTIAL REAL ESTATE





Source: Metropolitan New Orleans Real Estate Market, Vol. 55 April 2023

## COMMERCIAL REAL ESTATE

## 2021 RENTAL AND OCCUPANCY RATES FOR OFFICE AND RETAIL SPACE IN JEFFERSON PARISH

## **JEFFERSON PARISH AVERAGE COMMERCIAL RENT AND OCCUPANCY RATES (2022)**

TYPE OF SPACE	AVG COST PER SQ. FT.	OCCUPANCY RATE			
OFFICE SPACE					
CLASS A	\$24.35	85.2%			
CLASS B	\$19.21	83.6%			
CLASS C	\$14.79	87.4%			
RETAIL SPACE					
CLASS A	\$21.06	89.0%			
CLASS B	\$22.25	88.7%			
CLASS C	\$22.80	96.0%			

## **JEFFERSON PARISH AVERAGE WAREHOUSE RENT AND OCCUPANCY RATES (2022)**

WAREHOUSE SPACE	AVG. COST PER SQ.FT.		OCCUPANCY RATE	
AREA	DISTRIBUTION CENTER	SERVICE CENTER	DISTRIBUTION CENTER	SERVICE CENTER
KENNER	\$3.00 - \$5.00	N.A.	98.0%	N.A.
ELMWOOD/LABARRE	\$4.25 - \$6.00	\$8.50 -\$10.00	98.0%	98.0%
WESTBANK	\$3.00 -\$4.00	N.A.	90.0%	N.A.

## UTILITY PROVIDERS

#### **ELECTRICITY**

Entergy Louisiana www.entergy-louisiana.com I (800) 368-3749

#### **NATURAL GAS**

Atmos Energy Louisiana www.atmosenergy.com I (504) 849-4300

#### **WATER**

City of Gretna www.gretnala.com I (504) 363-1561

#### **WASTEWATER**

City of Gretna www.gretnala.com I (504) 363-1500

#### **SOLID WASTE DISPOSAL**

Progressive Waste Solutions www.progressivewaste.com I (877) 747-4374

#### **TELEPHONE SERVICE**

AT&T | www.att.com | (800) 288-2020

Cox Communications | www.cox.com | (504) 304-8444

#### **CABLE SERVICE**

Cox Communications | www.cox.com | (504) 304-8444

AT&T U-Verse | www.att.com | (800) 288-2020

#### **FIBER OPTIC COMMUNICATION**

AT&T | www.att.com | (800) 288-2020

Cox Communications | www.cox.com | (504) 304-8444















## TRANSPORTATION

#### DRIVE TIME MAP FOR GRETNA

#### Average Commute Time

The mean travel time to work for Jefferson Parish residents is 23.4 minutes according to the U.S. Census Bureau, American Community Survey.

For comparison, this is about three minutes less than the average commute times for residents of both Houston, TX (Harrison County) and Atlanta, GA (Fulton County), which were 27.4 minutes and 27 minutes, respectively.



### **GRETNA TROLLEY**



The City of Gretna offers senior citizens free transportation from their residences to and from the Gretna Senior and Wellness Center on the Gretna Trolley.

The Regional Planning Commission's New Links Transit Network Redesign project was completed in early 2021 and was adopted as of fall 2022.

The process includes changes to the RTA, Jefferson Transit, and St. Bernard Parish transit networks in order to make regional service more frequent, reliable, and useful for residents.

The Wilty Terminal in Gretna has seen among the greatest changes in the proposed transit network, as it now serves as the regional station for both Jefferson Parish Transit and the RTA on the West Bank.

More information can be found at https://www.norpc.org/transportation/projects/new-links/





## PRIMARY AND SECONDARY EDUCATION



Three schools located in the City of Gretna earned a letter grade of "A" for 2023, Gretna #2 Academy, Ruppel Academie Francaise, and Thomas Jefferson Academy.

In 2023, Thomas Jefferson High School ranked #7 in the state of Louisiana.

## 2023-2024 SCHOOL YEAR

74

**Public Schools** 

56

Private and
Parochial Schools



### **ENROLLMENT**

47,228

**Public Schools** 

19,247

Private and
Parochial Schools

## **SCHOOLS IN AND NEAR GRETNA**

SCHOOL NAME	LEVEL	ENROLLMENT
PUBLIC SCHOOLS		
FREDERICK DOUGLASS COMMUNITY SCHOOL	K-12	54
GEORGE COX ELEMENTARY	K-5	392
GRETNA NO. 2 ACADEMY	PRE K-5	363
JEFFERSON RISE CHARTER	GRADE 6-12	693
MCDONOUGH #26 ELEMENTARY	PRE K-5	-
PAUL J. SOLIS ELEMENTARY	PRE K-5	695
RUPPEL ACADAMIE FRANCAISE	PRE K-4	303
SHIRLEY T. JOHNSON/GRETNA PARK ELEMENTARY	PRE K-5	-
THOMAS JEFFERSON H.S. FOR ADVANCED STUDIES	GRADE 6-12	533
WILLIAM HART ELEMENTARY	PRE K-5	331
YOUNG AUDIENCES CHARTER SCHOOL	K-4	1,056
YOUNG AUDIENCES CHARTER HIGH SCHOOL	111	586
NONPUBLIC SCHOOLS		
ARDEN CAHILL ACADEMY	PRE K-9	322
ST. ANTHONY ELEMENTARY	PRE K-7	260
ST. CLETUS CATHOLIC	PREK-7	379

Source: 2023 Jefferson Parish Public School System (jpschools.org); Louisiana Department of Education (louisianabelieves.com).

## HIGHER EDUCATION

The Greater New Orleans area is home to nine 4-year universities, two community colleges, and LSU, Tulane, and Loyola professional schools, all of which are located within 20 minutes of Gretna.

Approximately 26.8% of the Parish population age 25 or older have at least a Bachelor's degree, compared to approximately 24.1% for the State of Louisiana. Approximately 85.7% of parish residents age 25 and over have at least a high school diploma or higher. 33.9% of parish residents ages, 25 to 64, have associate's degree or higher.

Source: US Census Bureau

## TWO YEAR COLLEGES AND UNIVERSITIES GREATER NEW ORLEANS AREA

INSTITUTION	LOCATION	ENROLLMENT		
DELGADO COMMUNITY	NEW ORLEANS	12,130		
NUNEZ COMMUNITY	CHALMETTE	2,950		
Source: https://www.lctcs.edu/diversity-and-inclusio				

## MEDICAL AND LAW SCHOOLS GREATER NEW ORLEANS AREA

INSTITUTION	LOCATION	ENROLLMENT	
LOYOLA LAW SCHOOL	NEW ORLEANS	613	
LSU HEALTH SCIENCES	NEW ORLEANS	2,685	
TULANE LAW SCHOOL	NEW ORLEANS	219	
TULANE MEDICAL	NEW ORLEANS	190	

## FOUR YEAR COLLEGES AND UNIVERSITIES GREATER NEW ORLEANS AREA

	INSTITUTION	LOCATION	ENROLLMENT
	DILLARD UNIVERSITY	NEW ORLEANS	1,224
	HERZING UNIVERSITY	KENNER	532
	LOYOLA UNIVERSITY	NEW ORLEANS	3,253
	SOUTHEASTERN LOUISIANA	HAMMOND	13,888
	SOUTHERN UNIVERSITY  @ NEW ORLEANS	NEW ORLEANS	2,059
	TULANE UNIVERSITY	NEW ORLEANS	13,842
U	NIVERSITY OF HOLY CROSS	NEW ORLEANS	1,104
U	NIVERSITY OF NEW ORLEANS	NEW ORLEANS	6,601
	XAVIER UNIVERSITY OF NEW ORLEANS	NEW ORLEANS	3,419

#### DELGADO RIVER CITY SITE AND ADVANCED MANUFACTURING CENTER

The new Delgado River City Site and Advanced Manufacturing Center is located in Avondale, LA, and classes began on August 2018.

The facility offers programs in many areas, including the following:

- Welding
- Industrial Maintenance
- ·LA Transfer Degree
- Logistics

- Millwright
- •OSHA 10
- •OSHA 30
- Pipefitting
- •Marine Diesel
- Mechatronics
- Process Instrumentation and Control (PIC)
- •Science Lab Technician
- Shielded Metal Arc Welding
- •Small Industrial Electrical
- NCCER Core
- Precision Tooling

## ROADWAYS

Gretna is serviced by several major motor freight carriers, including but not limited to the following

**ACME Truck Lines** 

**FedEx** 

**Triple G Express** 

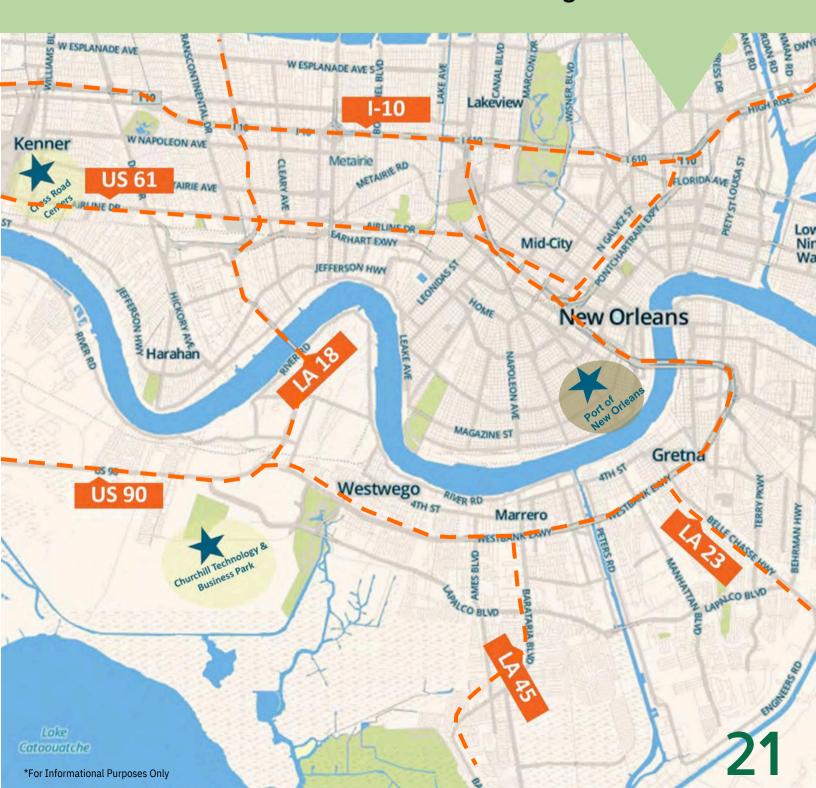
**CRC Global Logistics** 

SAIA

UPS

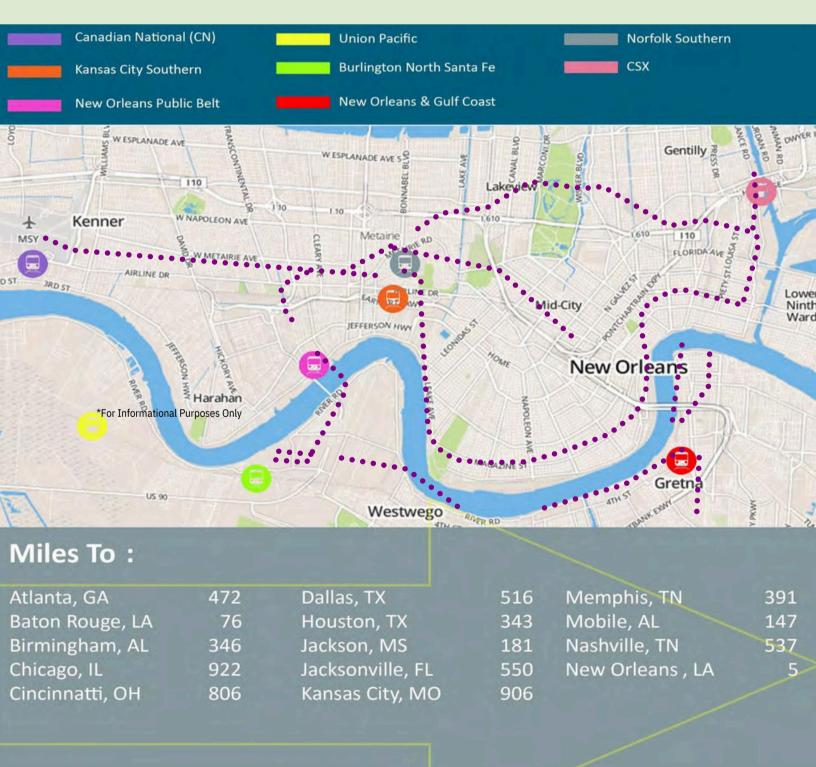
**DHS**nternational Shipments)

**Southeastern Freight Lines** 



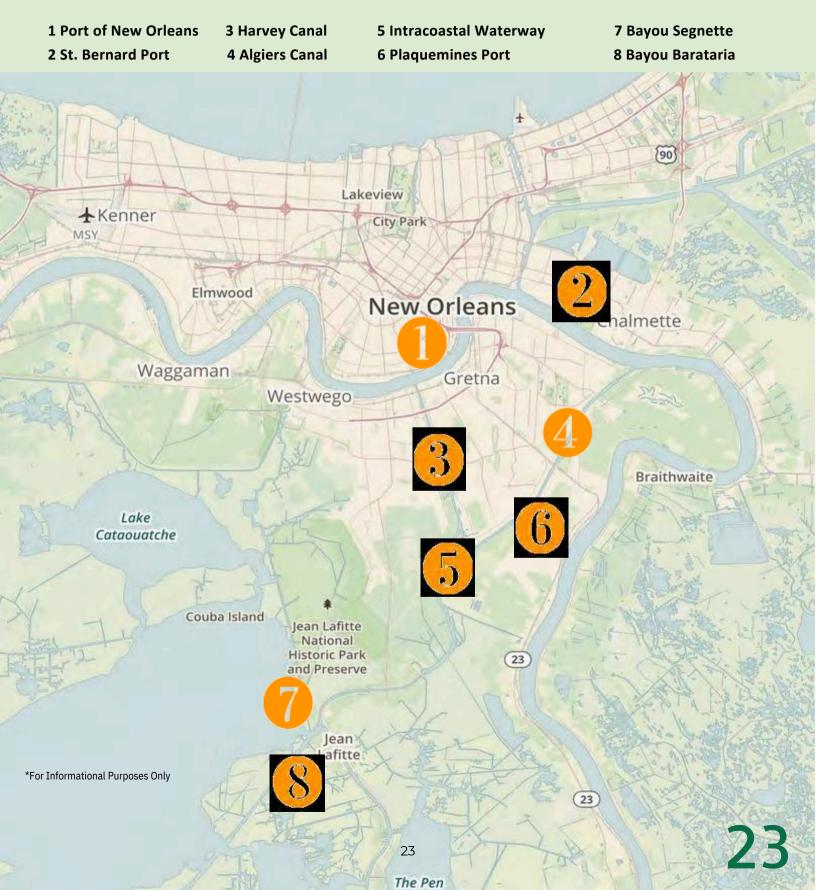
## RAILWAYS

Gretna is served directly by the New Orleans Gulf Coast Railway. This railway has a direct connection to the Union Pacific Railroad and also connects to the New Orleans Public Belt (NOPB) Railroad which provides service to the Port of New Orleans. The NOPB is the only short line in the country that connects with six Class I railways.



## WATERWAYS & PORTS

Jefferson Parish is ideally located in the heart of the largest intermodal transportation system in the South. With a number of ports and navigable waterways easily accessible from Jefferson Parish, companies have a diversity of options when determining how to best transport their materials.



## WATERWAYS

## PORT OF NEW ORLEANS

- The Port is a modern multimodal gateway connecting global markets to and from the U.S. and Canada, and an in-demand cruise port, located ten miles east of Jefferson Parish on the Mississippi River.
- Port NOLA is a diverse deepwater port uniquely located on the Mississippi River near the Gulf of Mexico with access to 30 plus major inland hubs via 14,500 miles of waterways, 6 Class I railroads, and interstate roadways.
- Port NOLA installed four new 100-foot-gauge gantry cranes in 2021, a \$112 million investment
  essential to Port NOLA's overall plan, which includes optimizing facilities in New Orleans and
  building a new container terminal, in St. Bernard Parish.
- In 2019, Port NOLA moved more containers than any time in its history, totaling 648,538 twenty-foot equivalent units, up 10 percent from 2018.
- In February 2018, Port NOLA acquired the New Orleans Public Belt (NOPB) Railroad, a Class III connecting railroad, strengthening the Port's position as an integrated hub.
- Port NOLA is the only deepwater container port in Louisiana. The Port has 40 berths, 20 million square-feet of cargo handling space, and 3.1 million square-feet of covered storage.
- In 2019, over 1.2 million cruise passengers passed through Port NOLA, and there were more than 251 cruise vessel calls. These cruises helped Port NOLA achieve over\$100 million in revenue through their 4 lines of business- cargo, rail, industrial real estate, and cruises.

#### **HARVEY CANAL**

- The Harvey Canal is a 12' x 125' maintained channel area with direct water access via four routes to the Mississippi River and Gulf of Mexico.
- More than 2,000 acres of waterfront property are located directly on the Harvey Canal.
- Many of the region's oil and gas service, construction, and shipbuilding companies are located along the canal.

## ST. BERNARD PORT AND TERMINAL DISTRICT

- · St. Bernard Port is located 12 miles east of downtown New Orleans.
- In 2019, St. Bernard Port handled 8.7 million tons of bulk, break bulk and general cargo, tying the record for the third highest tonnage year on record.
- As a landlord Port, over 50 different businesses call the Port home, providing citizens with over 900 direct, full-time jobs. Along with its tenants, the St. Bernard Port and Terminal District creates roughly 18% of all the jobs in St. Bernard Parish.

## PORT OF SOUTH LOUISIANA

- Port of South Louisiana stretches 54 miles along the Mississippi River, upriver from Jefferson Parish and is comprised of facilities in St. Charles, St. James and St. John the Baptist Parishes.
- The Port of South Louisiana is the largest tonnage port district in the western hemisphere, handling over 250 million short tons of cargo in 2020.
- With over 65 million short tons of exports in 2020, Port of South Louisiana cargo output accounts for 15 percent and 57 percent of total US and Louisiana exports, respectively.

## PLAQUEMINES PORT

- Plaquemines Port is located approximately 20 miles south of New Orleans at the mouth of the Mississippi River, and provides water access to 33 states.
- The Port offers 14 major anchorages and features more than 100 miles of deep draft access.

## LOUIS ARMSTRONG INTERNATIONAL AIRPORT

- The new 35-gate terminal opened in November 2019, offering over 8,000 parking spaces, free wi-fi, as well as food and fare from local vendors and national brands throughout the terminal.
- 18 passenger airlines serving nonstop flights to over 60 domestic and international destinations.
- In 2023, for second year in a row, recognized as one of the Three Best Airports in North America by the Airports Council International.
- Ranked most efficient airport in America by the The ATRS Annual Global Airport Performance Benchmarking Project at the University of Columbia
- In November 2020, Amazon Air announced daily cargo services from MSY.



## FLOOD PROTECTION

Following Hurricanes Katrina and Rita in 2005, the US Army Corps of Engineers was authorized funding to design and construct the Hurricane and Storm Damage Risk Reduction System (HSDRRS) for southeast Louisiana (including Jefferson Parish). The system is one of the most technically advanced coastal flood protection systems in the world. The new HSDRRS is capable of defending against a 100-year level storm surge, or a storm that has a one percent chance of occurring in any given year.

Over the past ten years, the Corps has strengthened and improved the levees, floodwalls, gated structures, and pump stations that form the 133-mile Greater New Orleans perimeter system, as well as approximately 70 miles of interior risk reduction structures.

The US Army Corps of Engineers, along with local partners recently completed the 100-year perimeter system, which successfully performed as designed in recent storms, such as Hurricane Isaac.

## JEFFERSON PARISH UPGRADES

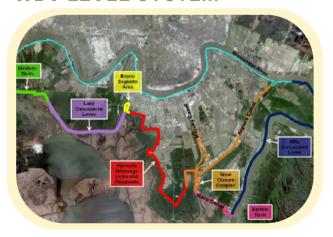
- \$136 million was spent on storm proofing 25 pumping stations divided into 16 contracts.
- The West Bank & Vicinity (WBV) project, which spans the entire West Bank of Jefferson Parish and parts of St. Charles, Orleans, and Plaquemines Parishes, protects these densely populated areas from a 100-year storm event and contains the Western Closure Complex, the world's largest pumping station.
- The completed \$1 billion Western Closure Complex, located in Jefferson Parish, consists of 11 pumps and a 225-foot gate that blocks storm surges from entering the Harvey and Algiers Canals.
- Along with the Louisiana Coastal Protection and Restoration Authority, The Army Corps of Engineers provides support to multiple lines of risk reduction, including the restoration of Louisiana's Coastal areas to add an important buffer between open water and structural protection like the HSDRRS.



## **HSDRRS QUICK FACTS**

- There are 78 pump stations (Federal and Non-Federal) in the 4-parish area.
- \$2.7 M was spent in Jefferson Parish to complete repairs at 17 stations.
- The perimeter system and other HSDRRS projects include 350 miles of levees and floodwalls.
- At a total cost of \$14.5 billion, the HSDRRS encompasses Orleans, Jefferson, St. Bernard, St. Charles, and Plaquemines Parishes.

## **WBV LEVEE SYSTEM**



FEMA's National Flood Insurance Community Rating System has Jefferson Parish in its highest discount class, which provides a 25% discount on flood insurance policies in the Special Flood Hazard Area. This translates to a total of \$10 million in annual premium savings for Parish residents and businesses. Jefferson Parish earned this classification for its comprehensive approach to flood management.







## LOANS AS Unique AS THE BUSINESSES THEY SERVE

These loan programs are designed for businesses that are unable to obtain traditional financing

## SBA 504



Project Size: \$15MM+ Loan Term: 10, 20, or 25 years Rate\*: 7.07%|7.28%|7.22%

Eligible Loan Uses:

PURCHASE OR REFI

Machinery

Equipment

Commercial Real Estate

## **JEDGROW**



Project Size: 25,000 - \$250,000 Loan Term: 3 - 20 years Rate: up to 3% over WSJ Prime

Eligible Loan Uses Include:

Equipment
Inventory
Startup Expenses

## **SEA FUND**



Project Size: \$25,000 - \$100,000 Loan Term: 3 - 20 years Rate: up to 3% over WSJ Prime

Eligible Loan Uses Include:
Expansion Expenses
Working Capital
Equipment Improvement



## ANGEL INVESTOR TAX CREDIT

Offers accredited investors a tax credit of up to 25% on eligible investments to be used against state income or corporate franchise tax liability. The credit's amount is based on the total amount of financial capital invested in a qualified Louisiana Entrepreneurial Business (LEB).

LEBs are defined as early stage, wealth-creating businesses which have been certified by Louisiana Economic Development.

The Enterprise Zone program is a jobs incentive program that provides Louisiana income and franchise tax credits to a new or existing business located in Louisiana creating permanent net new full-time jobs, and hiring at least 50% of those net new jobs from one of four targeted groups.

The benefit provides either a one-time \$3,500 or \$1,000 tax credit for each net new job created. It also includes a rebate of state sales and use taxes paid on qualifying materials, machinery, furniture, and/or equipment purchased or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items.

## ENTERPRISE ZONE PROGRAM

The program is open to Louisiana businesses (new or existing) that will:

- Create a minimum of five permanent net new full-time jobs within 24 months of their project start date or increase their current nationwide workforce by 10% within the first 12 months.
- Hire 50% of the net new jobs created from one or more of the certification requirements from these targeted groups:
  - Residents: someone living in Enterprise Zone within the state.
  - People receiving an approved form of public assistance.
  - People lacking basic skills. A person performing below a ninth grade proficiency in reading, writing or mathematics.
  - People unemployable by traditional standards.

Businesses engaged in gaming, residential development, churches, and employment service agencies are not eligible.

Requires submittal of Advance Notification and \$250 non-refundable fee to LED.

## FOREIGN TRADE ZONE

**FREEPORT LAW** 

Created by Congress to expedite and encourage foreign commerce by allowing delayed or reduced duty payments. FTZs are secure areas within the U.S. that are legally outside of the U.S. Customs territory for tariff purposes. Manufacturing, distribution and warehouse sites can apply to receive an FTZ designation through the Port of New Orleans.

Goods and commodities in public or private storage are exempt from property taxes while moving through Louisiana in interstate commerce to a final destination outside the state permits most manufacturers to bring raw materials in the state without having to pay a tax on them until they have been placed in the manufacturing process.

## GROWING LOUISIANA IMPORTS TAX CREDIT

## INVENTORY TAX CREDIT PROGRAM

Encourages the use of Louisiana public port facilities for the manufacturing, distribution, and/or warehousing of imported goods. The credits reduce the state corporate income tax liability of eligible program participants. Applicants may be awarded credits of up to \$50 per net new TEU of actual cargo volumes imported through a Louisiana public port during the incentive period. Participants are subject to a program limitation of \$4,500,000 in tax credits per fiscal year.

In order to become eligible for an award of port credits, an applicant must:

- be a port facility user that imports more than 50 TEUs of cargo through Louisiana public ports;
- file an application for port credits with the Department of Economic Development; and,
- increase its imported cargo volumes by at least 105% during its port credit incentive period as compared to imported cargo volumes during its base cargo volume period.

A credit recipient may not receive any other state tax credit, exemption, exclusion, deduction, rebate, or tax benefit for which a port credit has been received.

This program allows for taxpayers who pay ad valorem property taxes on business inventory to claim a one time credit for use against their Louisiana income or corporate franchise taxes. Taxpayers whose eligible ad valorem taxes are less than or equal to five hundred thousand dollars shall be refunded all of the excess credit.

Taxpayers whose eligible ad valorem taxes are:

- more than five hundred thousand dollars, but less than or equal to one million dollars, shall be refunded seventy-five percent of the excess credit, and the remaining twenty-five percent of the excess credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years.
- more than one million dollars shall be refunded seventy-five percent of the first one million dollars of
  excess credit, and the remaining amount of the credit shall be carried forward as a credit against
  subsequent tax liability for a period not to exceed ten years.
- more than one million dollars shall be refunded seventy-five percent of the first one million dollars of
  excess credit, and the remaining amount of the credit shall be carried forward as a credit against
  subsequent tax liability for a period not to exceed ten years

New business entities formed or first registered to do business in Louisiana after April 15, 2016, whose eligible ad valorem taxes are ten thousand dollars or more, but no more than one million dollars, shall be refunded seventy-five percent of the excess credit, and the remaining twenty-five percent of the credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years. For a manufacturer, if the amount of the credit authorized exceeds the amount of tax liability for the taxable year, the excess credit shall not be refundable and may only be carried forward as a credit against subsequent Louisiana income or corporate franchise tax liabilities for a period not to exceed ten years, and shall not be refundable.

ITEP - INDUSTRIAL TAX EXEMPTION PROGRAM

Program offers an attractive tax incentive for manufacturers who make a commitment to jobs and payroll in the state. With approval by the Board of Commerce and Industry and local governmental entities, the program provides an 80% property tax abatement for an initial term of five years and the option to renew for five additional years at 80% property tax abatement on a manufacturer's qualifying capital investment related to the manufacturing process in the state.

Businesses must be classified as a manufacturer in order to receive benefits of the ITEP. A manufacturer, as identified by the federal government, has a North American Industry Classification System (NAICS) code that begins with 31, 32 or 33. The NAICS is used as a preliminary qualification criterion. A detailed description of the activities to be considered manufacturing must be provided by the company.

The program requires submittal of Advance Notification and \$250 non-refundable fee to LED, \$500 non-refundable fee to JEDCO, for assistance with participation in ITEP and approval from local tax levying bodies including Parish Council, Municipal Council (if applicable), Jefferson Parish Sheriff's Office, and the Jefferson Parish School Board.

LOUISIANA WORK
OPPORTUNITY TAX
CREDIT

Created by the Louisiana Legislature in 2021 for certain businesses that hire formerly incarcerated individuals participating in work release programs. The program provides a 5% income tax credit on wages paid to eligible re-entrants after certification that an eligible business has employed the re-entering individual for 12 consecutive months following their release from a correctional institution. The credits can only be obtained once per eligible employee, with a cap of \$2,500 per eligible employee.

Contact: Nicole Learson, Program Administrator; Louisiana Workforce Commission
Phone: (225)-342-2939; Email: nlearson@lwc.la.gov

# MANUFACTURING SALES TAX EXCLUSION

The exclusion for manufacturing machinery and equipment reduces the taxable sales prices for purchased equipment. A manufacturer in Jefferson Parish can qualify for a 4.25% exclusion from local and use taxes on the cost of qualified manufacturing equipment used directly in the actual manufacturing process in a plant facility located in Jefferson Parish.

Manufacturers first receiving a Manufacturer's Exemption Certificate from the Louisiana Department of Revenue should include a copy of this certificate along with their local application to the Jefferson Parish Sheriff's Office, Bureau of Taxation and Revenue for a certificate of exemption from local sales and use taxes. Click here Manufacturers Exclusion Certificate for the local application. This Certificate of Exemption is then presented by the company to its vendors.

Contact Greg Ruppert at ruppert\_ga@jpso.com for additional program information. Refer to the Louisiana Department of Revenue Special Tax Programs department, sales.inquries@la.gov for additional State Sales tax information and to the specific Parish for Parish tax information if needed.

The City of Gretna includes one of the seven Qualified Opportunity Zones located in Jefferson Parish.

# Gretna Oser

Map of Opportunity Zone in Gretna

Through the federal Opportunity Zones Program, banks, communities and others may create Opportunity Funds to direct taxadvantaged investments to 150 federally designated Opportunity Zones in Louisiana.

Louisiana secured U.S. Department of the Treasury certification for 150 lower-income census tracts to be Opportunity Zones. To attract new investment to underdeveloped areas, the federal government created the Opportunity Zones Program as part of the Tax Cuts and Jobs Act of 2017.

Investors and Opportunity Funds will qualify for favorable federal tax treatment through the U.S. Treasury Department, which will certify Opportunity Funds and their investments.

Eligible investments will be those made for ownership of business real estate, capital and other assets by a partnership or a corporation formed for the purpose of investing in qualified Opportunity Zones property.

The primary attraction for investing in Opportunity Zones is deferring and lowering federal taxes on capital gains. For a qualified Opportunity Zones investment, capital gains taxes may be deferred the first five years; after Year 5, taxes may be canceled on 10 percent of the original capital gains investment and deferred for the remainder; in Year 7 through Year 10, taxes may be canceled on 15 percent of the original capital gains investment, and the remainder may be deferred through 2026; for Opportunity Zones investments lasting longer than 10 years, investors are exempt from capital gains taxes on the Opportunity Zones investment itself, in addition to the other benefits for capital gains carried into the investment.

For more information, please visit www.jedco.org/discoverjefferson.

PORTS OF Louisiana tax Credit

**OPPORTUNITY** 

70NFS

Includes an investor tax credit and an import-export cargo tax credit to include private investment to encourage the use of state port facilities in Louisiana. It provides a tax credit of 72% of total capital investments of qualified port projects, to be taken at a rate of 5% per year against corporate income and franchise tax liabilities. The program caps at \$4,500,000 per year. The program provides a credit of \$3.60 per ton of qualified cargo over a pre-certification tonnage level. The 2021 Louisiana Legislature extended the sunset of the investor tax credit and the import-export cargo tax credit until July 1, 2025.

## QUALITY JOBS PROGRAM

Provides a cash rebate to companies that create well-paid jobs and promote economic development. Provides up to a 6% cash rebate of annual gross payroll for new direct jobs for up to 10 years. Provides a state sales/use tax rebate on capital expenditures or a 1.5% project facility expense rebate on the total capital investment, excluding tax exempted items. There are restrictions on the types of businesses eligible for this program, however generally the following applies:

- Bioscience, Manufacturing, Software, Clean Energy Technology, Food Technology, Advanced Materials, Headquarters of Multi-State Businesses, Aircraft MROs, Oil & Gas Field Service. OR
- Must have at least 50% of annual sales out-of-state and/or to in-state customers or buyers if the product or service is resold by the purchaser to an out-of-state customer or buyer or to the federal government

OR

The employer is a business that spends fifty percent or more of its time performing services for its out-of-state
parent company. These services include but are not limited to legal, marketing, finance, information technology,
order management, distribution center operation, or overall operations support.

OR

• Employer is located in a parish that is within the lowest 25% of parishes based on per capita income.

Other payroll and job requirements apply; Please see a JEDCO representative for more information. Program also requires submittal of Advance Notification and \$250 non-refundable fee to LED.

# RESEARCH & DEVELOPMENT (R&D) TAX CREDIT

To encourage research and development in Louisiana, taxpayers are offered a refundable tax credit to be applied against state income or corporate franchise tax liability.

Taxpayers are eligible for a credit of up to 30% of Louisiana qualified research expenses (based on employment).

The Restoration Tax Abatement (RTA) program is available to all Louisiana businesses and homeowners with existing structures to be expanded, restored, improved, or developed in qualifying locations, and as approved by the local governing authority.

# RESTORATION TAX ABATEMENT PROGRAM

The RTA program provides an up-to ten-year abatement of property taxes (ad valorem) on renovations and improvements to existing commercial structures and owner-occupied residences. Five-year contract; option for five-year renewal with approval from local governing authority, Board of Commerce and Industry, and governor's approval. Please contact JEDCO to determine if your property is within a qualifying district at (504) 875-3920. In addition to the state's RTA eligibility requirements, JEDCO and Jefferson Parish require the applicant to submit sufficient documentation to show that the renovation will be substantial.

Eligible expenses include building and materials, machinery and equipment (only that which becomes an integral part of the structure), and labor and engineering. Acquisition cost of the structure or land and movable and personal property are non-eligible expenses.

## YOUTH JOBS TAX Credit

This tax incentive was created to encourage companies that hire eligible youth between the ages of 16 and 23 years old. The program objective is to prioritize youth hiring, provide them with tangible workforce relate skills, reduce crime and encourage them to stay in Louisiana. The credit provides \$1,250 for each youth in a full-time position and \$750 for each youth in a part-time position. The program is capped at \$5,000,000 per fiscal year. The program sunsets December 31, 2025.

Contact: Nicole Learson, Program Administrator; Louisiana Workforce Commission Phone: (225)-342-2939; Email: nlearson@lwc.la.gov

## ENTERTAINMENT TAX INCENTIVES

# DIGITAL INTERACTIVE MEDIA & SOFTWARE DEVELOPMENT PROGRAM

## ENTERTAINMENT JOB CREATION PROGRAM

## JEFFERSON PARISH FILM INDUSTRY INCENTIVE PROGRAM

# PRODUCTION PROGRAM

## MOTION PICTURE PRODUCTION PROGRAM

SOUND RECORDING INVESTOR PROGRAM

- Provides a tax credit of 25% of qualified production expenditures for state- certified digital interactive productions in Louisiana.
- To the extent that the base investment is expended on payroll for Louisiana residents employed in a state-certified production, a digital interactive media company is allowed an additional tax credit of 7% of the payroll.
- Tax credits are refundable and allowed against the individual or corporate income tax liability of the companies or financiers of the project.
- Certified applicants may elect to receive a one-time rebate of credits equal to 85% of their face value in lieu of tax credits.
- · Application and other filing fees apply.
- Provides a 15% credit for each new job whose QEC payroll is equal to or greater than \$45,000 per year, up to \$66,000 per year.
- Provides a 20% credit for each new job whose QEC payroll is equal to or greater than \$66,000 per year, but no greater than \$200,000 per year.
- Business must be engaged in the development or distribution of audio, visual, or both audio-visual entertainment products for public consumption, directly or indirectly.
- Application and other filing fees apply.
- Productions that have their principal Louisiana production office or use a sound- stage/alternative filming facility located in Jefferson Parish may be eligible to receive a 3% cash rebate on local expenses.
- Qualifying production must spend at least \$150,000 in qualified local expenses Incentive cap of \$100,000 for new productions.
- \$15,000 cap increase for subsequent productions begun within 12 months of completion of a project that previously received the incentive.
- \$10,000 cap increase if production office and sound-stage are in Jefferson Parish.
- Investors in state-certified live musical or theatrical productions and/or state- certified musical or theatrical infrastructure projects may be eligible for a fully transferable or refundable tax credit ranging from 7% to 18% of their total base investment. Credits can be applied toward individual or corporate income tax liability.
- Payroll for Louisiana residents employed in connection with a state-certified production is eligible for an additional tax credit.
- Investors in state-certified productions with a total base investment greater than \$300,000 qualify for a fully transferable Louisiana investment income tax credit of up to 40% of the in-state spend.
- An additional tax credit of 5% of payroll up to a salary limit of \$1 million is allowed for Louisiana residents employed in connection with a state-certified production.
- Investors in state-certified, sound recording productions qualify for a fully refundable tax credit of 18% of the base investment in excess of \$15,000, or if a resident of this state, in excess of \$5,000.
- Project must spend at least \$5,000 in Louisiana in a 12-month period to qualify.

## WORKFORCE DEVELOPMENT

Whether a company is considering moving to the Parish or expanding their operations, solutions like the Louisiana FastStart program -the nation's premier turnkey workforce identification and development program- offer substantial incentives to create new jobs in Jefferson Parish. JEDCO staff members are available to help companies identify applicable programs based on the individual needs of each business.

Please contact a JEDCO representative for more information at (504) 875-3908.

## INCUMBENT WORKER TRAINING PROGRAM (IWTP)

- Can pay most of a company's new eligible training costs, including equipment, teaching materials and instructor time for new and existing employees.
- Provides customized training for existing employees as well as pre-employment training for non-incumbent workers by an approved training provider; employers must have been in business in the state for at least three years and contributing to and in full compliance with the state unemployment insurance tax laws.
- Additional information is available at the Louisiana Workforce Commission website.

## **LOUISIANA FASTSTART**

- Provides project evaluation, workforce solutions, material development, pre-employment identification, evaluation and feedback, course delivery, customized training and core skills training for new or expanding companies.
- Program is available at no cost to manufacturing companies, corporate headquarters, warehouse and distribution, research and development or other strategic facilities that commit to creating at least 15 new jobs, or any service-related operation that commits to creating at least 50 new jobs.
- For additional information, please visit the Louisiana Economic Development web-page.

## **ON-THE-JOB TRAINING (OJT)**

- Reimburses a percentage of qualified wages during the training period of new or existing employees with occupational skills that are typically required to obtain employment or advance within the company.
- For additional information, contact the Career and Business Solutions Center at (504) 227-1283 x 241.

## **RE-ENTRY PROGRAM**

The Re-Entry Program, created by the Legislature in 2010, allows judges to work with prosecutors to select nonviolent offenders facing sentences of 10 years or less (excluding sex-related crimes) for this intense training and rehabilitation program. Program participants are sent to Angola where they spend at least two years learning a trade, getting their GED, and receiving counseling from mentors serving life sentences. The skills learned includes Automotive, Carpentry, Collision Repairs, Culinary, Drywall/Painting, Electrical, HVAC, Ma- sonry, Plumbing, Welding and other skills for in-demand occupations. Case management will work with participants to continue rehabilitation and training.

Contact Tanya R. Bates, Career Specialist/ Re-Entry Coordinator: tbates@ieffparish.net or 504-227-1283 ext 241.



Manufacturing Week 2023

## STRATEGIC INITIATIVES

## **GOLDMAN SACHS 10,000 SMALL**

## **BUSINESSES PROGRAM**

- 11-session business course designed by Babson College that provides entrepreneurs with a practical business education, access to capital and business support.
- Eligible business owners must demonstrate a commitment to grow their business and create jobs within their community.
- One-on-one advising by business experts and customized assistance.
- Applicants accepted for participation in the program receive a full scholarship
- that covers the cost of program materials and tuition.
- Program is funded by Goldman Sachs and The Goldman Sachs Foundation.

#### Contact David B. Payton at dpayto@dcc.edu



Cohort 33 Graduates of the Goldman Sachs 10,000 Small Business Program, 2023.

## **HUDSON INITIATIVE**

- Program is designed to help eligible Louisiana small businesses gain greater access to purchasing and contracting opportunities that are available at the state government level.
- 10% of the total evaluation points can be added to the business's bid on a Request for Proposal (RFP).
- Business must have less than 50 full-time employees and average annual gross receipts may not exceed \$5 million for non-construction and \$10 million for construction companies.

## SYSTEM FOR INTEGRATED GROWTH

- Program of Louisiana Economic Development that provides: review of core strategies including threats and opportunities, business strategies and niche markets; business development opportunities through market research and qualified sales leads; improved Internet presence by increasing business viability and credibility within the market; and advice on how to best use technology to connect with customers.
- Program is open to businesses that have maintained a
  principal location in Louisiana for at least the last two years,
  have annual revenue between \$600,000 and \$50 million,
  employ 5-100 employees and demonstrate growth in annual
  revenue and/or jobs in two of the last five years.

## **VETERANS INITIATIVE**

- Program is designed to help eligible Louisiana veteran-owned and Service-Connected Disabled Veteran-Owned small businesses gain greater access to purchasing and contracting opportunities available at the state level.
- 12% of the total evaluation points can be added to the business's bid on a Request for Proposal (RFP).
- Open to businesses at least 51% owned by a veteran and located in Louisiana.
- Business must have less than 50 full-time employees and average annual gross receipts may not exceed \$6 million for non-construction and \$10 million for construction companies.



## EDGE INDUSTRY CLUSTERS

The Jefferson EDGE has been the long-term economic development strategic plan to promote sustainability, job growth and investment in Jefferson Parish since 2000. Through the proactive efforts of our stakeholders, JEDCO, and elected officials, The EDGE has delivered game-changing initiatives such as the development of the 500-acre Churchill Technology & Business Park and quality of life improvements across the parish. In 2020, JEDCO began working with stakeholders and the community to provide The Jefferson EDGE with a new five-year update, developing goals, economic development initiatives, and actionable steps for job growth and investment through 2025.

The Jefferson EDGE 2025 industry clusters identified below were selected through a comprehensive planning process with JEDCO board and parish stakeholders, and identified as the greatest opportunities for growth in strategic areas of interest.

## CULINARY SPECIALTIES

# ENVIRONMENTAL AND ENGINEERING SFRVICES

# HEALTH CARE INNOVATION

## SUPPLY CHAIN INFRASTRUCTURE

## TECHNOLOGY AND DESIGN

Louisiana, and especially the New Orleans region, is known for its delicious and unique cuisine and food products. Jefferson Parish's business case for this cluster is strong: utilities and water are less expensive, and the parish has a larger capacity to produce food products in places like the Elmwood area. Jefferson also has a tremendous proximity to supply chains, from goods moving in and out of the Port of New Orleans to agricultural products grown in parishes further west, like rice, sugarcane, bananas, sweet potatoes, and more.

This industry has been the result of tremendous regional planning and development activity that came out of a realization post-Katrina that Louisiana can and must be a leader in environmental services and the engineering needs that accompany those services. These coordinated efforts between government, industry, and philanthropic leaders has resulted in several landmark proposals that plan and program billions of dollars of projects and investments to rebuild the coast and help our cities live with water: the state's Coastal Master Plan and the Greater New Orleans Urban Water Plan.

Health services is the largest employer in Jefferson Parish. The industry is facing major shifts in the parish —with private operators purchasing parish hospitals, funding changes from the Affordable Care Act, and the growth of private systems like Ochsner and LCMC, Jefferson's medical landscape is radically different than it was just a few years ago. Additionally, the opening of two new medical centers in downtown New Orleans has added hundreds of beds to the regional capacity. These changes mean that the parish must address workforce development, regionally integrated marketing, and supporting destination health care to ensure continued growth in Jefferson Parish.

The water transportation industry, as well as the general industry cluster of trade, logistics, and transportation, is a foundational industry cluster in Jefferson Parish and the region. Jefferson Parish's hard assets, including the Harvey Canal, interstate highways, Mississippi River, multiple Class 1 railroads, and Louis Armstrong International Airport, combine for a multi-modal location unrivaled in the Gulf South. In particular, water transportation—both the transporting of goods on water as well as the building and maintenance of water-based vessels—is a highly specialized trade industry cluster with high average wages.

This cluster includes businesses that develop, sell, or train on software and other information technology products. Information technology and information systems are a part of every industry and business around the globe; there is not just one kind of IT company. Thus, part of this strategy is to determine what types of IT hold the most promise for Jefferson's future. Jefferson's largest employers are in engineering, health care, construction, water transportation, and other industries with significant IT needs. By tying this plan's targeted clusters together with information technology, the IT industry can be the connective tissue that helps all Jefferson businesses prosper.

## COST OF LABOR AND INCOME



The Career and Business Solutions Centers provided by the LA Workforce Commission can connect job seekers with employers. Jefferson Parish and the New Orleans-Metairie-Kenner Metropolitan Statistical Area (MSA) have a large, educated workforce.

The table below gives the average annual wage of various occupations by MSA. See the Employment section for statistics on the Civilian Labor Force, Unemployment Rate and Employment by Industry.

OCCUPATION	NEW ORLEANS	ATLANTA	BIRMINGHAM	DALLAS	HOUSTON	JACKSON	JACKSONVILLE
ACCOUNTANT	\$74,270	\$89,200	\$76,780	\$89,560	\$94,320	\$71,960	\$78,580
ELECTRICAL ENGINEER	\$106,690	\$117,080	\$127,470	\$105,360	\$116,290	\$91,760	\$99,920
MACHINIST	\$59,910	\$50,800	\$49,310	\$54,780	\$55,520	\$45,780	\$48,440
WELDER	\$54,730	\$47,810	\$46,700	\$50,800	\$56,190	\$44,490	\$46,290
TEACHER- ELEMENTARY	\$53,000	\$67,530	\$54,920	\$61,270	\$62,760	\$45,570	\$63,450
TEACHER- SECONDARY	\$56,170	\$71,230	\$58,130	\$63,350	\$63,740	\$49,550	\$65,980
REGISTERED NURSE	\$79,420	\$90,270	\$70,290	\$87,8950	\$88,880	\$69,750	\$78,490

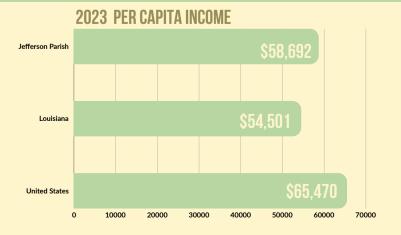
Source: U.S. Department of Labor, Bureau of Labor Statistics

#### JEFFERSON PARISH AVERAGE WEEKLY WAGE: MANUFACTURING INDUSTRY

SEGMENT	2017	2018	2019	2020	2021	2022	2023
MANUFACTURINNG	\$1,132	\$1,184	\$1,238	\$1,242	\$1,312	\$1,312	\$1,393
SHIP AND BOAT BUILDING	\$1,358	\$1,386	\$1,418	\$1,494	\$1,464	\$1,456	\$1,541
CHEMICAL MANUFACTURING	\$1,851	\$2,203	\$1,956	\$1,983	\$2,089	\$2,246	\$2,358
MACHINERY MANUFACTURING	\$1,075	\$1,153	\$1,176	\$1,228	\$1,116	\$1,183	\$1,339

Source: Department of Labor, Bureau of Labor Statistics, 2023

In 2022, Jefferson Parish had a per capita personal income of \$58,692 which was 107.7% of the State's average. The parish's total personal income of \$24,996,051 ranked 2nd in the state and accounted for 10% of the state total.



#### **EMPLOYMENT INCOME**

TOTAL PARISH PERSONAL INCOME (000'S) \$24,996,051

PER CAPITA PERSONAL INCOME \$58,692

\*Total personal income estimates are in thousands of dollars and are not adjusted for inflation.

Source: U.S. Bureau of Economic Analysis

37

## EMPLOYMENT AND WAGES

#### JEFFERSON PARISH EMPLOYMENT NUMBERS: (NOVEMBER 2023)

	JEFFERSON PARISH (NOT SEASONALLY ADJUSTED)	LOUISIANA (NOT SEASONALLY ADJUSTED)
EMPLOYMENT	204,266	2,016,243
UNEMPLOYMENT	6,869 (3.3%)	73,327 (3.5%)
CIVILIAN LABOR FORCE	211,135	2,089,570

Source: Department of Labor, Bureau of Labor Statistics, 2023

### **EMPLOYMENT AND WAGES BY INDUSTRY SECTOR: (2ND QUARTER, 2023)**

ACCOMMODATION AND FOOD SERVICE       1,375       18,924       \$468         ADMINISTRATION AND WASTE SERVICES       1,077       13,975       \$862         AGRICULTURE, FORESTRY, FISHING AND HUNTING       21       63       \$1,821         ARTS, ENTERTAINMENT AND RECREATION       260       4,109       \$2,862         CONSTRUCTION       1,418       11,951       \$1,222         FINANCE AND INSURANCE       1,012       7,586       \$1,610         HEALTH CARE AND SOCIAL ASSISTANCE       1,782       33,207       \$1,337         INFORMATION       272       2,324       \$1,085         MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524         PUBLIC ADMINISTRATION       111       6,060       \$1,413
AGRICULTURE, FORESTRY, FISHING AND HUNTING 21 63 \$1,821 ARTS, ENTERTAINMENT AND RECREATION 260 4,109 \$2,862 CONSTRUCTION 1,418 11,951 \$1,222 FINANCE AND INSURANCE 1,012 7,586 \$1,610 HEALTH CARE AND SOCIAL ASSISTANCE 1,782 33,207 \$1,337 INFORMATION 272 2,324 \$1,085 MANUFACTURING 393 8.518 \$1,331 MANAGEMENT OF COMPANIES AND ENTERPRISES 159 2,723 \$1,596 MINING 33 216 \$1,753 OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) 1,156 6,170 \$869 PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
ARTS, ENTERTAINMENT AND RECREATION 260 4,109 \$2,862  CONSTRUCTION 1,418 11,951 \$1,222  FINANCE AND INSURANCE 1,012 7,586 \$1,610  HEALTH CARE AND SOCIAL ASSISTANCE 1,782 33,207 \$1,337  INFORMATION 272 2,324 \$1,085  MANUFACTURING 393 8,518 \$1,331  MANAGEMENT OF COMPANIES AND ENTERPRISES 159 2,723 \$1,596  MINING 33 216 \$1,753  OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) 1,156 6,170 \$869  PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
CONSTRUCTION       1,418       11,951       \$1,222         FINANCE AND INSURANCE       1,012       7,586       \$1,610         HEALTH CARE AND SOCIAL ASSISTANCE       1,782       33,207       \$1,337         INFORMATION       272       2,324       \$1,085         MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524
FINANCE AND INSURANCE       1,012       7,586       \$1,610         HEALTH CARE AND SOCIAL ASSISTANCE       1,782       33,207       \$1,337         INFORMATION       272       2,324       \$1,085         MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524
HEALTH CARE AND SOCIAL ASSISTANCE       1,782       33,207       \$1,337         INFORMATION       272       2,324       \$1,085         MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524
INFORMATION       272       2,324       \$1,085         MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524
MANUFACTURING       393       8,518       \$1,331         MANAGEMENT OF COMPANIES AND ENTERPRISES       159       2,723       \$1,596         MINING       33       216       \$1,753         OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)       1,156       6,170       \$869         PROFESSIONAL AND TECHNICAL SERVICES       2,109       10,663       \$1,524
MANAGEMENT OF COMPANIES AND ENTERPRISES 159 2,723 \$1,596  MINING 33 216 \$1,753  OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) 1,156 6,170 \$869  PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
MINING 33 216 \$1,753  OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) 1,156 6,170 \$869  PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) 1,156 6,170 \$869  PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
PROFESSIONAL AND TECHNICAL SERVICES 2,109 10,663 \$1,524
PUBLIC ADMINISTRATION 111 6,060 \$1,413
REAL ESTATE, RENTAL AND LEASING 702 3,875 \$1,005
RETAIL TRADE 1,983 25,313 \$741
TRANSPORTATION AND WAREHOUSING 593 8,994 \$1,239
UTILITIES 31 689 \$1,636
WHOLESALE TRADE 1,106 9,667 \$1,605

Source: Louisiana Workforce Commission, 2023

## TOP PRIVATE COMPANIES

The New Orleans CityBusiness magazine publishes the list of Top Private Companies in the metropolitan area annually based on the latest year revenue as reported by area businesses. For the last ten years, Jefferson Parish companies have comprised on average 20 percent of the top companies. Seventeen of the top companies are located within Jefferson Parish and are presented in the table below. It is important to note that the compilation of the CityBusiness list is dependent upon the submittal of revenue figures from local companies. Since some companies do not report, it is possible that the list is not all- inclusive. However, companies that contacted JEDCO directly with -applicable information and asked to be included in the table are also presented below. Other top private companies wishing to be included in the table below should contact JEDCO via telephone (504) 875-3908.

2022 REVENUE

LOLL HEVEIVOL	
CIN MILLIONES	DESCRIPTION OF ODER

NO.	BUSINESS NAME	(IN MILLIONS)	DESCRIPTION OF OPERATIONS
1	OCHSNER HEALTH SYSTEM	\$6,400	HEALTH CARE
2	GEORGES ENTERPRISES, LLC	\$3,050	FOOD DISTRIBUTOR AND SERVICES
3	LCMC (EJ HOSPITAL)	\$1,370	HEALTH CARE (HOSPITAL)
4	LAITRAM LLC	\$1,150	MANUFACTURING
5	ACME TRUCK LINE INC.	\$282.37	TRANSPORTATION
6	BROADMOOR LLC	\$238.50	COMMERCIAL GENERAL CONTRACTOR
7	BLESSEY MARINE SERVICES INC.	\$224.32	TOWING COMPANY
8	DELTA ADMINISTRATIVE SERVICES	\$105.00	PEO SERVICES (HR)
9	RYAN GOOTEE GENERAL CONTRACTORS LLC	\$86.18	COMMERCIAL CONSTRUCTION
10	BRYANT IMPORTS LLC	\$36.99	AUTOMOTIVE SALES, COLLISION REPAIR
11	KEEFE'S A/C, HEATING & ELECTRICAL	\$28.76	A/C HEATING, ELECTRICAL COMPANY
12	GULF COAST OFFICE PRODUCTS NO/BR	\$26.00	OFFICE COPIER SALES, PEO SERVICES
13	METAIRIE BANK & TRUST	\$23.11	BANKING
14	EAGAN INSURANCE AGENCY, INC.	\$20.77	INSURANCE
15	AAC ENTERPRISE/ORACLE LIGHTING	\$14.05	PARTS DISTRIBUTION & LIGHTING TECHNOLOGY
16	RUPP MARKETING	\$12.20	ADVERTISING AGENCY
17	STUART SERVICES	\$7.98	PLUMBING, HVAC & ELECTRICAL CONTRACTOR
18	GAMBEL COMMUNICATIONS	\$1.80	PUBLIC RELATIONS
19	BEMANA LLC	\$1.60	INDUSTRIAL & EQUIPMENT SECTOR RECRUITING FIRM

Source: CityBusiness, March 2023

## TOP PARISH EMPLOYERS

Jefferson Parish is the economic engine of the ten-parish area known as the Greater New Orleans region.

Listed below are the top employers located and/or headquartered in Jefferson Parish, ranked by number of employees, as reported by management or personnel directors within each organization. JEDCO applauds the ef- forts of these companies and encourages their continued progress. Other Jefferson Parish top employers who would like to be included in the table are encouraged to contact JEDCO via telephone (504-875-3908).

NO.	BUSINESS NAME	NUMBER OF EMPLOYEES	DESCRIPTION OF OPERATIONS
1	OCHSNER HEALTH FOUNDATION, LLC	27,667	HOSPITAL
2	JEFFERSON PARISH SCHOOL BOARD	6,400	ADMINISTRATION OF EDUCATION PROGRAMS
3	FAVROT & SHANE AIA ARCHITECTS	3,045	ENGINEERING SERVICES
4	JEFFERSON PARISH	2,818	PARISH GOVERNMENT
5	LAITRAM, LLC	2,234	OFFICES OF OTHER HOLDING COMPANIES
6	ACME TRUCK LINE, INC.	2,100	GROUND FREIGHT TRANSPORTATION
7	JEFFERSON PARISH SHERIFF'S DEPT	1,240	SHERIFF OFFICE
8	WEST JEFFERSON MEDICAL CENTER	1,167	HOSPITAL
9	AUDUBON ENGINEERING COMPANY, LLC	896	ENGINEERING SERVICES
10	COCA COLA BOTTLING CO	800	SOFT DRINK MANUFACTURING
11	OCHSNER PHARMACY - WESTBANK	719	PHARMACIES AND DRUG STORES
12	PEOPLES HEALTH INC.	700	DIRECT LIFE INSURANCE CARRIERS
13	OCHSNER MEDICAL CENTER KENNER, LLC	689	GENERAL MEDICAL AND SURGICAL HOSPITALS
14	CORNERSTONE CHEMICAL CO.	600	CHEMICAL PRODUCT MANUFACTURING & PRODUCTION
15	CITY OF KENNER	586	MUNICIPAL GOVERNMENT
16	BLESSEY MARINE SERVICE INC.	520	INLAND WATER FREIGHT TRANSPORTATION
17	PELLERIN MILNOR CORP.	489	MACHINERY MANUFACTURING
18	COX COMMUNICATIONS LOUISIANA LLC	400	ALL OTHER TELECOMMUNICATIONS
19	FLUOR FEDERAL PETROLEUM OPERATIONS	375	SUPPORT ACTIVITIES FOR OIL AND GAS OPERATIONS
20	TREASURE CHEST CASINO LLC	350	CASINO
21	KEYSTONE ENGINEERING INC.	328	ENGINEERING SERVICES
22	REPUBLIC NATIONAL DISTRIBUTING CO. LL	C 300	GOODS MERCHANT WHOLESALERS
23	SLEEP NUMBER CORPORATION	300	CALL CENTER
24	AVONDALE GLOBAL GATEWAY, LLC	300	PORT AND HARBOR OPERATIONS
25	CROSS ROAD CENTERS	280	WAREHOUSING AND TRANSPORTATION
26	BERNHARD MCC, LLC	250	ENGINEERING AND CONTRACTING SERVICES
27	CITY OF GRETNA	247	MUNICIPAL GOVERNMENT
28	BELLE CHASSE MARINE TRANSPORTATION	225	ALL OTHER PERSONAL SERVICES
29	FMT SHIPYARD & REPAIR LLC	220	SHIP BUILDING AND REPAIRING
30	KINDER MORGAN BULK TERMINAL, LLC	210	OFFICE ADMINISTRATIVE SERVICES

Source: CityBusiness, March 2023

## TOP GRETNA EMPLOYERS



NO.	BUSINESS NAME N	UMBER OF EMPLOYEES	DESCRIPTION OF OPERATIONS
1	ACME TRUCK LINE INC.	2100	TRANSPORTATION AND LOGISTICS
2	JEFFERSON PARISH SHERIFF'S OFFICE	1240	PUBLIC FINANCE ACTIVITIES
3	CITY OF GRETNA	247	MUNICIPAL GOVERNMENT
4	ZATARAIN'S BRANDS, INC.	230	ALL OTHER SPECIALTY FOODS
5	ENTERGY LOUISIANA, INC.	207	ELECTRIC POWER GENERATION
6	TECHNICAL ENGINEERING CONSULTANTS	LLC 60	ENGINEERING SERVICES
7	JEFFERSON SPRINKLER INC.	59	STORES
8	COMPUTROLS INC.	55	COMPUTER FACILITIES MANAGEMENT SERVICES
9	CLEAN CREATIONS	25	CATERERS
10	EVENT RENTAL LLC	22	ALL OTHER CONSUMER GOODS RENTAL
11	CRUCIAL INC.	19	RESIDENTIAL, COMMERCIAL, AND APPLIANCE USE
12	LETTER FAB LLC	16	SIGN MANUAFACTURING
13	ICT, INC.	15	DATA PROCESSING, HOSTING, AND RELATED SERVICES
14	HOANG CHIROPRACTIC CENTER LLC	15	OFFICES OF CHIROPRACTORS
15	HUEY P'S PIZZERIA	12	FULL-SERVICE RESTAURANTS

Source: CityBusiness, March 2023

While attempting to ensure that the information in this report is up to date, JEDCO cannot guarantee its 100% accuracy. This information is provided "as is" with no expressed or implied warranty and JEDCO hereby expressly disclaims any responsibility for any errors or omissions or for the results obtained from the use of this information. Any mistakes in this information that are brought to our attention will be corrected as soon as possible.

# City GRETNA

## **CONTACT US**

740 2ND STREET GRETNA, LA 70053 (504) 363-1500

INFO@GRETNALA.COM WWW.GRETNALA.COM





Facebook: https://www.facebook.com/CityOfGretna/

Twitter: @cityofgretna





While attempting to ensure that the information in this report is up to date, JEDCO cannot guarantee its 100% accuracy. This information is provided "as is" with no expressed or implied warranty and JEDCO hereby expressly disclaims any responsibility for any errors or omissions or for the results obtained from the use of this information. Any mistakes in this information that are brought to our attention will be corrected as soon as possible.