

### Allgood will lead Jefferson business incubator

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BY: The Associated Press

TAGS: Alan Allgood, JEDCO, Jefferson Parish Economic Development Commission, Jerry Bologna

Alan Allgood has been hired as entrepreneurship manager by the Jefferson Parish Economic Development Commission.

Before joining the organization, which is known as JEDCO, Allgood was executive director of Goodwill's food and technology Incubator in Norco.

JEDCO Executive Director Jerry Bologna says Allgood will work to improve the climate for entrepreneurs in Jefferson Parish and take charge of the Business Innovation Center, JEDCO's business incubator.



By Mark Waller, NOLA.com | The Times-Picayune Email the author | Follow on Twitter on September 27, 2013 at 5:55 PM, updated September 27, 2013 at 6:04 PM

An innovation and entrepreneurship manager is joining The **Jefferson Parish Economic** 



**Development Commission**. The commission announced it has hired Alan Allgood, most recently the executive director of the **Edible Enterprises** culinary industry business incubator in Norco, for the newly created position.

At the food incubator, he consulted with more than 65 start-up companies. He previously worked as a manager in the oil industry and owned and led health care, technology and oil

businesses.

"Alan will be responsible for improving the entrepreneurial landscape in Jefferson Parish while also taking charge of the Business Innovation Center, JEDCO's business incubator," at the **Churchill Technology and Business Park** on the West Bank, said an announcement from JEDCO. "The incubator offers below-market rate office space and a wide range of tools to help companies get started, including office furniture, telephone services, wireless internet, a copy and fax machine, conference rooms, video conferencing, Smartboard technology and 24/7 secure access. Alan will work closely with tenants to craft those start-up companies into high growth ventures."



# JEDCO Hires Alan Allgood as New Manager of Innovation and Entrepreneurship

Julia Ballard | October 1, 2013 | 0 Comments

The <u>Jefferson Parish Economic Development Commission</u> (JEDCO) has announced Alan Allgood as their newest hire. He will serve as the new Innovation and Entrepreneurship Manager, a position that was added to help run the incubator program and better connect the organization with entrepreneurs throughout the region.

Alan will be responsible for improving the entrepreneurial landscape in Jefferson Parish in addition to taking charge of the Business Innovation Center, JEDCO's business incubator.



Allgood has years of experience in both technology and entrepreneurship. Prior to joining JEDCO, he was the Executive Director of Goodwill's Food and Technology Incubator (Edible Enterprises) in Norco.

JEDCO said Allgood will now work closely with tenants to craft those startup companies into high growth ventures.

"This is a great opportunity to be part of the growth within the Churchill Technology and Business Park on the West Bank, where we are already fortunate enough to house the JEDCO Business Innovation Center, the JEDCO administrative offices and the Patrick F. Taylor Science & Technology Academy," Allgood said. "I am truly excited about being a part of the future for the startup companies that plan to grow through our incubator program as well as the development of the Technology Park. It will be amazing to watch it all come together."

"We are excited to welcome Alan to the organization," says Jerry Bologna, Executive Director of JEDCO. "We want to continue our role within the entrepreneurial movement in Jefferson Parish, and we believe Alan's expertise will allow us to better connect with the region's up-and-coming businesses."



### **NATIONAL BUSINESS**

### Allgood will lead Jefferson business incubator

Published: September 29, 2013

AVONDALE, La. (AP) — Alan Allgood has been hired as entrepreneurship manager by the Jefferson Parish Economic Development Commission.

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AVONDALE, Louisiana — Alan Allgood has been hired as entrepreneurship manager by the Jefferson Parish Economic Development Commission.

Before joining the organization, which is known as JEDCO, Allgood was executive director of Goodwill's food and technology Incubator in Norco.

JEDCO Executive Director Jerry Bologna says Allgood will work to improve the climate for entrepreneurs in Jefferson Parish and take charge of the Business Innovation Center, JEDCO's business incubator.



PRESS RELEASE September 26, 2013

#### JEDCO Hires Manager of Innovation and Entrepreneurship

(Avondale, La) - The <u>Jefferson Parish Economic Development Commission (JEDCO)</u> is pleased to welcome the new Innovation and Entrepreneurship Manager to the team. Alan Allgood comes to us with an extensive background in entrepreneurship and business experience with an emphasis on health care and information technology.

Prior to joining the JEDCO team, Alan was the Executive Director of Goodwill's Food and Technology Incubator (Edible Enterprises) in Norco, La. Through his position with the food incubator, he provided consultation to more than 65 aspiring startup companies. Before assuming his role at Edible Enterprises, Alan held a number of different positions throughout a variety of industries. He got his start in the oil industry and oversaw 13 locations stretching between Brownsville, TX to Mobile, AL for Fortune 500 company, Tesoro Petroleum. He was also the owner/CEO of a number of businesses in the health care, technology and oil industries.



Alan meets with the Global Commerce & Services team in the BIC Conference Room.

Alan's vast experiences in entrepreneurship and technology made him the ideal candidate for his new role at JEDCO. Alan will be responsible for improving the entrepreneurial landscape in Jefferson Parish while also taking charge of the Business Innovation Center, JEDCO's business incubator.

The <u>Business Innovation Center</u> is located at the <u>Churchill Technology and Business Park</u> in Fairfield, La. It is designed to connect entrepreneurs with the resources they need to help transform ideas into viable business ventures. The incubator offers below-market

rate office space and a wide range of tools to help companies get started, including office furniture, telephone services, wireless internet, a copy and fax machine, conference rooms, video conferencing, Smartboard technology and 24/7 secure access. Alan will work closely with tenants to craft those startup companies into high growth ventures.

"This is a great opportunity to be part of the growth within the Churchill Technology and Business Park on the West Bank, where we are already fortunate enough to house the JEDCO Business Innovation

Center, the JEDCO administrative offices and the Patrick F. Taylor Science & Technology Academy," Alan said of his role within the organization. "I am truly excited about being a part of the future for the startup companies that plan to grow through our incubator program as well as the development of the Technology Park. It will be amazing to watch it all come together".

"We are excited to welcome Alan to the organization," says Jerry Bologna, Executive Director of JEDCO. "We want to continue our role within the entrepreneurial movement in Jefferson Parish, and we believe Alan's expertise will allow us to better connect with the region's up-and-coming businesses."

To learn more about the Business Innovation Center, contact Alan Allgood at (504) 875-3928 or email him at aallgood@jedco.org.

#### Contact:

Kelsey Scram
JEDCO Marketing and PR Manager
(504) 875-3927
<a href="mailto:kscram@jedco.org">kscram@jedco.org</a>





# The Jefferson EDGE

Achievements



Funded the development of the Churchill Technology and Business Park

Conceived the Patrick F. Taylor Science and Technology Academy; **\$36 million facility** opened in the park in August 2013

Built JEDCO headquarters and JEDCO Business Innovation Center

The number of students enrolled in the Jefferson Parish Public School System has increased from 45,585 in 2010 to **46,100 in 2012** 

JPPSS has seen a 17% increase in its State District Performance Score

There are 19 A & B schools in JPPSS, compared to just 7 in 2010





Assisted in the creation of the Fat City T.I.F. District in 2008

New zoning ordinances passed in 2010

Improvements made to **18th Street**, the major road running through Fat City

**\$14 billion** spent regionally in hurricane protection improvements

**\$1 billion** spent to improve the internal drainage infrastructure

13 safe houses built in Jefferson Parish pump stations





**\$3 million spent** in beautification projects, including providing sculptures along major corridors around the parish

Assisted in the initial funding and development of **Family Gras** 

Assisted in the Parish adoption of **Envision 20/20**, the parish's first comprehensive land-use plan

Join us to exact change and to mold our vision for the future of Jefferson Parish.



www.jedco.org (504) 875-3908

# The Jefferson EDGE

**Private Funding** 

From 2001-2013, the Jefferson EDGE received **\$3.5 million** in private funding.



Total: \$16,307,250

# **Leveraged Funding**

\$3, 507, 250 in private funds leveraged



\$12.8 million for EDGE projects.

For every dollar of private funding, the EDGE leveraged \$3.66 in additional funding.

\$8 million

Spent on development of the Churchill Technology and Business Park \$4.2 million

Spent to build the JEDCO headquarters and the Business Innovation Center

\$800K

Spent on local and national marketing

Only \$10,000 of EDGE funding goes towards administrative costs per year.



PRESS RELEASE October 22, 2013

#### **JEDCO Hosts Small Business Financing Workshop**

Funding Fundamentals: Secure the green to grow your business

(Avondale, La) -- Finding the right type of financing to suit your business needs can be tough. From identifying the right type of lender to giving the perfect pitch, there's a lot of information that small business owners need to know in order to secure funding. The Jefferson Parish Economic Development Commission (JEDCO) can help.

JEDCO will host "Funding Fundamentals: Secure the green to grow your business" on November 5<sup>th</sup>. The small business financing workshop will provide attendees with the tools they need to connect with the right lenders and land the cash to grow a small business to its big potential.

The workshop will be split between an overview of lending options and an in-depth look at how to improve your chances of obtaining financing. Small business financing experts, Clayton White, founder of <a href="Simmons & White, LLC">Simmons & White, LLC</a> and an organizing member of <a href="the South Coast Angel Fund">the South Coast Angel Fund</a> and Carmen Sunda, Director of the Louisiana Small Business Development Center Greater New Orleans Region (<a href="LSBDC GNOR">LSBDC GNOR</a>), will present:

#### **Funding Options for Your Company**

Companies today have many options for getting the capital needed to start and/or grow the company. Learn what type of funding is available, and which type of category would fit your small business best. Companies are more successful in obtaining the funding needed if they understand the drivers of the funding entity.

#### How to Develop a Winning Funding Proposal

Once you know what type of funding you're looking for, you've got to convince the funder that your company is a good fit for their money. You'll learn how to approach a lender or investor. You'll learn how to prepare essential documents and key questions a lender/investor may ask. Knowing what the funder is looking for and the questions the funder wants answered will improve your chances of obtaining the financing you need.

Join us on **November 5th** at the new **JEDCO Conference Center (701A Churchill Parkway) in Avondale** from **8:00 AM-10:00 AM**. Admission is **free**, but registration is required to attend. The event is open to all businesses and entrepreneurs. Click <a href="here">here</a> to register. For more information, contact Kelsey Scram at (504) 875-3908 or <a href="here">kscram@jedco.org</a>.

#### **About JEDCO:**

JEDCO is an independent, yet complementary arm of Jefferson Parish government with the main

objective of attracting, growing and creating new business in our area. Since its inception in 1987, JEDCO has aided thousands of companies through <u>business incubator</u> and <u>loan programs</u>, <u>tax incentives and rebate programs</u>, <u>workforce development</u> and information services. While dedicated to assisting existing Jefferson Parish businesses, JEDCO's efforts also target the recruitment of new businesses for the area.

#### **About Carmen Sunda**

As Director of the LSBDC Greater New Orleans Region, Carmen Sunda is responsible for the management and operations of a seven parish regional SBDC with three university collaborative partners. The LSBDC GNOR empowers small business owners and entrepreneurs with the right tools, technical assistance, and resources to help their businesses start, grow, and succeed. Sunda has more than 25 years of experience working with small businesses, including 10 years with the SBDC. Her areas of expertise include small business continuity, disaster preparedness and recovery, strategic marketing, loan packaging, market research, and management. She was named the Louisiana SBDC State Star in 2007 and awarded the SBA 2009 Financial Services Champion of the Year for the state of Louisiana. Under her leadership, the LSBDC GNOR was awarded the top Small Business Development Center in the nation, earning the U.S. Small Business Administration's SBDC Excellence and Innovation Award in 2013. Learn more about the LSBDC GNOR <a href="https://www.lsbdc.org/gnor/">https://www.lsbdc.org/gnor/</a>

#### **About Clayton White**

Clayton White has over 25 years of experience working with start-up and early-stage companies. His background includes organizational structure, mergers and acquisitions, financial management and controls, capital structure, and corporate governance. He has taken companies through the venture capital process and is currently involved in company valuations, due diligence, planning, capitalization, and exit strategies. Mr. White is a member and organizer of the South Coast Angel Fund. The South Coast Angel Fund is a member-managed angel capital fund designed to utilize the capital, resources, and expertise of its members to profit from its investments in entrepreneurial, early-stage companies in Louisiana. Mr. White has a B.S. in Physics, an MBA, and a Juris Doctor. He is a member of the Louisiana and Alabama Bar. He sits on the boards of several companies, non-profits, and community organizations. Learn more about Simmons & White at <a href="http://www.simmonswhite.com/">http://www.simmonswhite.com/</a>.

#### Contact:

Kelsey Scram
JEDCO Marketing and PR Manager
(504) 875-3927
<a href="mailto:kscram@jedco.org">kscram@jedco.org</a>







# Funding Fundamentals Secure the GREEN to GROW your small business!

Want to know what type of funding is available to small businesses? Interested in developing a winning funding proposal?

# Learn from the EXPERTS!

Carmen Sunda Clayton White LSBDC GNOR Simmons & White

# **November 5, 2013**

8:00 AM-10:00 AM JEDCO Conference Center 701 A Churchill Pkwy Avondale, La 70094

Register for this FREE event at www.jedco.org or call (504) 875-3927.











The Jefferson Parish Economic Development Commission is the official economic development agency for the City of Kenner. Its mission is to grow, retain and attract new business to Kenner and Jefferson Parish.

# JEDCO gives businesses the tools they need to succeed!

**Business Financing** 

**Tax Incentive Programs** 

**Demographic Reports** 

**Site Selection Assistance** 

**Ribbon Cuttings** 

**Job Retention and Expansion Programs** 

Contact one of JEDCO's economic development specialists for a customized plan to fit your business needs.

700 Churchill Parkway Avondale, La 70094 Phone: (504) 875-3908 Fax: (504) 875-3923 www.jedco.org

# City of Kenner Officials

Kenner Mayor Michael S. Yenni (504) 468-7206 myenni@kenner.la.us Chief Administrative Officer Michael D. Quigley (504) 468-4090 mquigley@kenner.la.us



Michele P. Branigan Councilwoman-at-Large, Division A (504) 468-7247 districta@kenner.la.us

Jeannie M. Black Councilwoman-at-Large, Division B (504) 468-7252 districtb@kenner.la.us

Gregory Carroll Councilman, District 1 (504) 468-7253 district1@kenner.la.us

Joseph A. Stagni Councilman, District 2 (504) 468-7248 district2@kenner.la.us Keith M. Reynaud Councilman, District 3 (504) 468-7249 district3@kenner.la.us

Maria C. Defrancesch Councilwoman, District 4 (504) 468-7251 district4@kenner.la.us

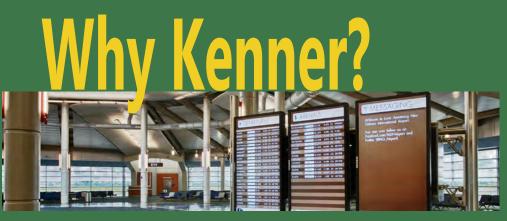
Kent H. Denapolis Councilman, District 5 (504) 468-7250 district5@kenner.la.us

This pamphlet was prepared in coordination with JEDCO.

# City of Chine



**Business Resource Guide** 



# As the sixth-largest city in the state of Louisiana, Kenner is a great place to locate a business. Why?

**ACCESSIBILITY:** Kenner lies at the heart of the largest intermodal transportation system in the south. With easy access to major rail lines, Interstate 10, U.S. 61 and the Port of New Orleans, the city is center of market for many industries. And with the Louis Armstrong International Airport within the city, business travel is convenient.

**BUSINESS BASE:** With 124 new businesses opening their doors in Kenner last year, industries are diverse - from food manufacturing to metal fabrication - and are complimented by numerous professional services and retail outlets.

**WORKFORCE**: The civilian labor force of Jefferson Parish (including Kenner) totals more than 214,000 and that's only 40% of the entire workforce in the New Orleans MSA. Thirty-two percent of the metro region's 25-to-34-year-olds have a bachelor's degree or higher.

**REAL ESTATE**: Developable land is available, and a healthy inventory of existing office, retail and industrial space is ready to accommodate your business needs. Tax breaks are available in historic Rivertown, recently designated a cultural-arts district.

**QUALITY OF LIFE:** From high-performing public schools and a new charter school to low property taxes, available housing and a wide array of recreational events and activities, Kenner is a great place to live, work and raise a family.

# STEPS TO STARTING A BUSINESS IN KENNER

#### **Incorporate your business through:**

Louisiana Secretary of State's Office 8585 Archives Ave. Baton Rouge, La 70809 (225) 925-4704 www.geauxbiz.com

#### Register your business trade name<sup>1</sup> at:

Jefferson Parish Clerk of Court 1221 Elmwood Park Blvd. Suite 603 Jefferson, La 70123 (504) 736-6390

### Obtain occupational license and tradesman's license from:

City of Kenner Inspections & Code Enforcement 1610 Rev. Richard Wilson Drive Kenner, La 70062 www.kenner.la.us (504) 468-4064

#### Obtain a sales tax account<sup>2</sup> from:

Jefferson Parish Sheriff's Office Bureau of Revenue & Taxation 200 Derbigny St. Suite 1200 Gretna, La 70053 (504) 363-5710

## Apply for Louisiana tax account/register your business<sup>3</sup> at:

www.revenue.louisiana.gov (225) 219-7318

#### **Apply for a taxi operation license at:**

City of Kenner Brake Tag/Taxicab Station 1904 24th Street Kenner, La 70062 (504) 468-4075 (call for hours)

#### **Obtain a wholesale-food permit<sup>4</sup> from:**

Louisiana Food & Drug Unit Benson Tower 1450 Poydras St. Suite 2055 New Orleans, La 70112 (504) 568-8185

#### **Obtain food-sales permit from:**

Jefferson Parish Health Department 111 N. Causeway Blvd. Metairie, La 70001 (504) 838-5140

## For alcoholic beverage sales permit apply at:

City of Kenner Inspections & Code Enforcement 1610 Rev. Richard Wilson Drive Kenner, La 70062 (504) 468-4063

#### And within 24 hours, apply to:

Louisiana Alcohol and Tobacco Control 8585 Archives Ave. Suite 220 Baton Rouge, La 70809 (225) 925-4041

### Need to build your business site? Submit contract plans to:

Louisiana State Fire Marshal New Orleans Plan Review Benson Tower 1450 Poydras St. Suite 1500 New Orleans, La 70112 (504) 568-8506

## For building permit or permit to erect/install a sign, apply to:

City of Kenner Inspections & Code Enforcement 1610 Rev. Richard Wilson Drive Kenner, La 70062 (504) 468-4063

#### To Become a Vendor

#### **City of Kenner**

1801 Williams Blvd. Lentini Building, 4th floor Kenner, La 70062 (504) 468-7262 www.kenner.la.us Email: purchasing@kenner.la.us

#### **Jefferson Parish**

Jefferson Parish General Government Building 200 Derbigny St. Suite 4400 Gretna, La 70053 (504) 364-2678 www.jeffparish.net

#### **Additional Resources**

#### **Social Security Administration**

provides guidance and information on withholding Social Security and Medicare taxes and reporting employees' annual earnings. www.ssa.gov

#### **Louisiana Workforce Commission**

provides information on Worker's Compensation, Unemployment Insurance and labor laws, as well as tools to help employers find qualified job candidates. www.laworks.net

#### **The Louisiana Secretary of State**

offers a downloadable new business check list, customized by industry and location.
www.sos.la.gov

# **The Louisiana Small Business Development Center** offers tools and information to assist in starting a business.

### www.lsbdc.org

**The Jefferson Parish Economic Development Commission** offers

various services to support new businesses (see reverse side). www.jedco.org

- <sup>1</sup> An Affidavit to register the business name must be notarized and can be downloaded at http://www.jeffparish.net; search under "New Business Startup."
- <sup>2</sup>View requirements and exclusions at www.jpso.com under "Revenue and Taxation."
- <sup>3</sup> Download application at www.revenue.louisiana.gov; click "for Business" for tax information and forms.
- <sup>4</sup>Get a pre-opening checklist and food safety information at www.dhh.louisiana.gov; select "Services for You."
- <sup>5</sup> Visit sfm.dps.louisiana.gov; click "Plan Review/Building Safety" for plan review applications; call for submission appointment or walks-ins served 12:30-4 p.m.

#### KENNER

continued from page 5

would be part of the process of finding a private developer for the property.

"Once a developer has been identified, the state would then negotiate a fair market value lease of the land involved in the proposed development," Quigley said. "The state would get 100 percent of the rental value and the city would benefit from any sales and property taxes generated from the new development."

Talks to develop the land at the lake end of Williams Boulevard stretch back to the early 1990s. In 2008, the city created a master plan for the area that included an amphitheater, a skateboard park, condominiums, retail stores and a boardwalk along the lakefront to go along with walking trials and a fishing pier. A lack of fund-



A master plan created in 2008 came up with this conc for Kenner's Laketown area, but the inability to sell the property and a lack of financing stalled the project.

ing from the city and the inability to sell state-owned land hindered those project

As for what would go into the new development, Quigley said the developer work be responsible for bringing a plan to table, but the city has its own ideas in min

"We have already done some survand studies as to what residents would to see there," he said. "Anything that done out there will likely include seafer restaurants, nightlife, public common are new retail development and more access the lake. There is a wealth of possibilities.

With Laketown, we have a blank canvas where we can paint whatever picture we want.

KEITH REYNAUD

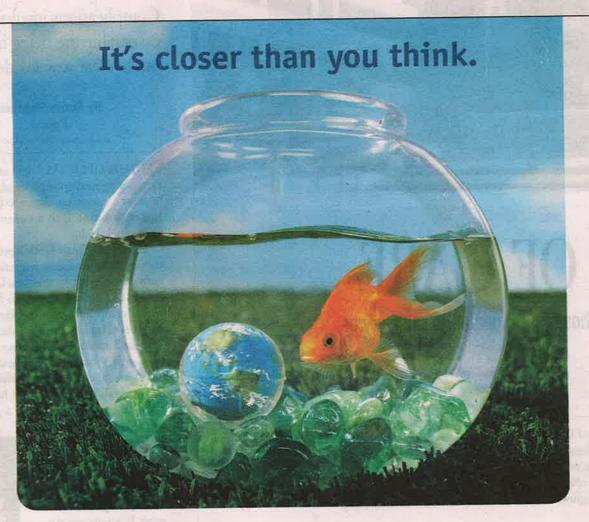
Kenner City Council

Bruce White, owner of the Cocc Beach volleyball complex, was lured spot just south of the Laketown area summer after the U.S. Army Corp Engineers took over its former location West End for its hurricane protection jects. He said the Kenner location g him more room to grow, and any development along the lakeshore lo would be a positive.

"In the years after Katrina, Cocc Beach was one of the only things still op ing out in the West End area," White "When we finally started construction Kenner, there were more people watching build than there were customers at the location. Here we have the Pontchar Center, the casino and the retail a Williams. There is a lot of visibility."

Reynaud said the city would like to mit its request for proposals by the er the year so the project can move forwar

"Great progress has been made in past two years, and we have to keep momentum up," he said. •





If your business needs to move ideas, products and services into the global economy, look no further than Churchill Technology

and Business Park. With over 500 acres in close proximity to railways, interstates, international airlines and shipping ports, the world is virtually outside your door. And while we're at the hub of

the largest intermodal transportation system in the South, we're also conveniently located just 20 minutes outside New Orleans in thriving Jefferson Parish. If you're ready to close in on success, we're ready to help with customized growth strategies, loan programs and incentive packages.

Call to talk about your future at 504-875-3908.



Think big. Move beyond.

Churchillpark.org

