

## PUBLIC MEETING NOTICE: The Jefferson EDGE 2020 July 8, 2015

The Jefferson Parish Economic Development Commission (JEDCO) will host a public meeting to unveil a draft of The Jefferson EDGE 2020, the long-term economic development strategy to promote sustainability, job growth, and investment in Jefferson Parish. During this meeting, JEDCO will seek feedback from the public in order to further develop the plan, which will be released in August of 2015. The meeting is open to the public and free to attend.

Over the course of its 15-year history, The EDGE has served as a road map for the community's development. Through the proactive efforts of stakeholders, JEDCO, and elected officials, The EDGE has delivered game-changing initiatives such as the development of the 500-acre Churchill Technology & Business Park and quality of life improvements related to the beautification of major corridors, education and Fat City redevelopment. While the objectives of the current EDGE are largely fulfilled, the results of this plan are tangible and ongoing.

In order to stay relevant in a consistently changing economic climate, JEDCO has spent the last several months spearheading a new strategic planning process to arrive at an updated, refocused Jefferson EDGE with a five-year scope addressing the parish's most current impediments to growth as well as economic growth opportunities. JEDCO retained GCR, Inc. to prepare the initial framework for the plan, facilitate the planning process, and craft the ultimate strategy. For additional information, please visit <u>www.jedco.org</u>.

## WHEN:

Wednesday July 8, 2015 5:30 PM

## WHERE:

JEDCO Conference Center 701A Churchill Parkway Avondale, La 70094

ADA Accessibility: The building is generally accessible to individuals with disabilities. If special ADA disability accommodations are needed, please call the Jefferson Parish Economic Development Commission office, 504-875-3908 prior to the scheduled meeting.

700 Churchill Parkway • Avondale, LA 70094 • Phone 504-875-3908 • Fax 504-875-3923 • <u>www.jedco.org</u> *JEDCO is an internationally Accredited Economic Development Organization.* 

