



PRESS RELEASE  
July 16, 2013

## Two Jefferson Parish Hospitals Ranked #1 in the State

Two Jefferson Parish hospitals received the number one ranking for the state of Louisiana, according to U.S. News and World Report's 2013-14 Best Hospitals list. Ochsner Medical Center and Ochsner Medical Center – West Bank held national rankings in eight, out of 12, medical specialties. It's an accomplishment only 35 hospitals in the country can share.

Ochsner Medical Center and Ochsner Medical Center-West Bank were ranked:

- #16 in Gastroenterology and GI Surgery
- #21 in Diabetes and Endocrinology
- #24 in Pulmonology
- #24 in Cardiology and Heart Surgery
- #31 in Orthopedics
- #35 in Neurology and Neurosurgery
- #42 in Geriatrics
- #45 in Nephrology

These eight national rankings put the two medical centers at the top of the list for Louisiana, making them the only hospitals nationally ranked in the state. They are also ranked #1 in the New Orleans metro area, followed by Ochsner Medical Center-Kenner.

Ochsner has been recognized as one of the Best Hospitals in America 13 times since 1996, ranking nationally in seven or more medical specialties in the past three years.

"Ochsner is a vital asset to the Jefferson Parish and Greater New Orleans communities," says Jerry Bologna, the executive director of the Jefferson Parish Economic Development Commission (JEDCO). "As the largest private employer in Louisiana, Ochsner drives the economy on a number of levels. Not only does it create jobs in the medical industry for our residents, but it also brings new people to our area. This ranking underscores the fact that Jefferson Parish is home to some of the best healthcare available anywhere."

"Ochsner has been consistently named among the best hospitals in America by U.S. News and World Report," Warner Thomas, President and Chief Executive Officer of Ochsner Health System, said in a [press release](#). "This shows how well our Ochsner physicians and our independent physicians have worked together to build a nationally recognized, high-quality healthcare organization focused on serving our patients."

U.S. News and World Report publishes the Best Hospitals list annually. The rankings are based on a number of criteria, including patient survival rates, patient safety data, nurse staffing, patient services, available technology, physician surveys and reputation. To see the full list of America's Best Hospitals, click [here](#).



PRESS RELEASE  
July 2, 2013

## A New Frontier

### *JEDCO's May/June 2013 Newsletter*

(Avondale, La) - Summer is officially upon us and we, here at [JEDCO](#), are pretty excited. No, we're not talking about swapping our business attire for bathing suits and beaches (although many of us are hoping for some fun in the sun this summer). Instead, we're really thrilled about a major project that was just completed in time for the sunny season: [the Huey P. Long Bridge Widening Project](#).



The only direct connection between the East and West Banks of the Mississippi River in Jefferson Parish, the Huey P. Long Bridge is an iconic structure with a long history. But on June 16th, after a more than six year-long widening project, the bridge helped Jefferson Parish [look to the future](#). Community and business leaders have already attributed economic growth in the parish thanks to the newly-widened landmark, with no signs of slowing. Just take a look at the [Elmwood Shopping Center](#) to see what we mean.

We believe the new and improved bridge will draw more attention to the West Bank, an area we often refer to as the final frontier for development. In the last year, new projects, such as Entergy's expansion of the company's Nine Mile Point plant and [Dyno Nobel's](#) plans to build an ammonia production facility in Waggaman, along with the bridge improvements, brought more than \$3 billion in investment to the West Bank.

In Fairfield, an area currently undergoing a rebranding and planning process on the West Bank, there's more than 9,000 acres of undeveloped land. The Churchill Technology and Business Park falls within the Fairfield area. It is there that construction continues on the new Patrick F. Taylor Science and Technology Academy, one of the country's top high schools according to both [Newsweek](#) and [U.S. News and World Report](#). The possibilities for future development on the West Bank are endless and JEDCO continues to actively attract new businesses to the area.

### Economic Accolades

It's also been a very exciting couple of months for our local businesses. Just recently, we nominated [Cordina New Orleans Cocktails](#) for the 2013 Louisiana Lantern Award, given to manufacturers that exhibit excellence in community engagement and economic successes. The company, which produces frozen adult beverages in environmentally-friendly pouches, [won the award in the Greater New Orleans region.](#)



[Louisiana Economic Development](#) (LED) also recognized [four Jefferson Parish organizations](#) for their commitment to excellence. Jefferson Parish Community Development, Jefferson Parish Community Action Programs, the Jefferson Parish Business and Career Solutions Center and the Jefferson Parish Animal Shelter were all Level 1 Louisiana Performance Excellence Award recipients.

The four finalists from the [Cordina Challenge](#), JEDCO's first-ever entrepreneur pitch competition during [New Orleans Entrepreneur Week](#), were honored at the Jefferson Chamber Small Business Leadership Awards. Beau Button of [Memorandum](#), Jim Blich of [ZingBoard](#), Matt Doyle of [Clinicate](#) and our winner, Billy Bosch of [Be Well Nutrition, Inc.](#) all received 2013 Entrepreneur of the Year awards.

The [Louisiana Small Business Development Center](#) in the Greater New Orleans Region [was named the top Small Business Development Center in the country.](#) The United States Small Business Administration presented Center Director Carmen Sunda with the award at a private ceremony in Washington D.C. in June.

### Business Blurbs

Close Combat and Fitness, LLC recently [moved to a larger facility](#) to meet the needs of its clients. The business, a Krav Maga training facility for self-defense, took advantage of JEDCO's financing opportunities when it first opened in 2010. The new facility is located at 3304 West Esplanade. Learn more about Close Combat and Fitness [here](#).

The [Jefferson Fiberglass Company](#) recently completed LED's Economic Gardening Program. The program is designed to assist Louisiana-grown small businesses as they look to increase revenues, generate new investment and identify new customers. The Jefferson Fiberglass Company has been in business for 47 years in Jefferson Parish. Learn more about the company [here](#).



[Be Well Nutrition, Inc.](#), the healthy beverage startup that won JEDCO's Cordina Challenge during the 2013 New Orleans Entrepreneur Week, is in the process of expanding its test market from 30 stores to nearly 100 in the Greater New Orleans region. The expansion will include the launch of the company's new flavor, Pure Vanilla Bean. Look for ICONIC on shelves at Rouse's, Robert's Fresh Market, Breaux Mart and other local retailers. New store locations will be announced later this summer.

The Louisiana Office of Motor Vehicles recently [opened an express motor vehicle](#) office in Kenner's Rivertown. You can find the new office at 421 Williams Boulevard at the former Mardi Gras Museum.

JEDCO recently released the [2012 Annual Report](#), a look back at last year's economic wins and activity. As we continue moving forward in 2013, JEDCO remains dedicated to the attraction of new businesses, the creation of new jobs and the expansion of existing companies here in Jefferson. We value your

business and your support. Have a fantastic summer!

###

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[kscram@jedco.org](mailto:kscram@jedco.org)

[www.jedco.org](http://www.jedco.org)

JEDCO wants to share positive business news with our community. If your business has experienced a recent win (award, expansion, accolade), contact Kelsey Scram at [kscram@jedco.org](mailto:kscram@jedco.org).





## Jerry Bologna

*Executive Director*

**Jefferson Parish Economic Development Commission** - Economic Development

*Community Representative to the Board of Directors*

# 10

# of years involved

### quick fact

"JEDCO is the only local accredited economic development organization in the State of Louisiana."



"My personal involvement in the Chamber is to affect change in the business community through a collective voice."

# 26

# of years serving JP

# 9

# of years serving JP

## Violet Peters

*President and CEO*

**Jefferson Convention & Visitors Bureau, Inc.**  
- Travel / Tourism

*Community Representative to the Board of Directors*



"Tourism is economic development and is very important to the health of our parish. The Chamber was the visionary for tourism and the JCVB. The tourism industry is now the economic engine that drives our community forward."



## Cherreen Gegenheimer

*Business Liaison*

**Jefferson Parish Council**  
- Government / Government Officials

*Community Representative to the Board of Directors*

### quick fact

"Tourism is a \$1 billion industry in Jefferson Parish. 9,200 jobs have been created because of it."



## Jennifer Van Vrancken

*Chief Administrative Assistant*

**Jefferson Parish President's Office**  
- Government / Government Officials

*Community Representative to the Board of Directors*

### quick fact

"There are over 30 departments that report to the Parish President's Office. From drainage, to animal shelter, to parkways and more."



"The Chamber represents the heart of the business community in Jefferson Parish. It is important that we make sure we partner with our businesses to continue growing the parish."



Champion Investor



High Investor



Chamber Leadership

# By the Numbers



## CHAMBER BUSINESSES

**952** total active members

**\*48,230** total FT employees

**\*2,933** total PT employees

**\*870** member companies with less than 100 employees

**\*633** member companies with 10 or less employees

## BUSINESS IN JEFFERSON PARISH

**3,305** new jobs created in 2012

**3,724** jobs retained in 2012

**16** JEDCO loans approved with an Estimated Economic Impact of **\$12,161,370**

# JEDCO

Jefferson Parish Economic Development Commission

## BIG PROJECTS

### Smoothie King Headquarters Returns to Jefferson Parish

- Announced in November 2012
- The frozen drink franchise will move its headquarters later this year, creating **60 high-paying jobs** and retaining an additional 45 jobs
- Smoothie King will launch an aggressive growth strategy with plans to open 1,000 new locations in the US and internationally by 2017
- Smoothie King was founded in Jefferson Parish in 1973

### Dick's Sporting Goods to Open in Oakwood Center

- Dick's will become the new anchor tenant for the fourth wing of Oakwood Center
- This will revitalize the fourth wing, which has been dormant since Hurricane Katrina
- Will create **270 direct jobs and 150 construction jobs**

### Starr Textiles Buys Facility in Jefferson Parish

- Announced in March 2013
- Starr Textile Services purchased a new facility in the Elmwood Business Park
- Company provides commercial laundry services to the hospitality industry
- Of the **\$10 million investment**, JEDCO financed \$4.3 million of it, making it the largest SBA 504 Loan in JEDCO history
- Will create **40 new jobs immediately** with an additional 25 jobs in the first two years of financing
- Starr partnered with Kenner companies, Pellerin Laundry Sales and Pellerin Milnor Corporation. The companies will design and equip the new facility.
- New facility set to begin operations in September 2013

\* numbers as reported by members

www.JeffersonChamber.org

### Incitec Pivot's Dyno Nobel to Build Ammonia Plant at Cornerstone Chemical in Waggaman

- Announced April 2013
- Incitec Pivot, a global leader in the chemical industry, announced plans to build a state-of-the-art ammonia production facility in Waggaman
- Will build the plant at Cornerstone Chemical Company's Fortier Manufacturing Complex in Waggaman, a partnership worth more than a **\$1 billion in investment**
  - Ammonia Plant - \$850 million
  - Infrastructure expansion, maintenance and upgrades to Cornerstone - \$175 million
- Will create **65 new jobs at an average salary of \$55,700**
- Will **employ more than 470 people indirectly**
- 441 employees retained at Cornerstone Chemical
- Construction jobs will peak at **750 jobs** in a three-year period
- JEDCO worked closely with Jefferson Parish leaders and Greater New Orleans, Inc. to prepare an incentive package for the project. The negotiations will result in \$45 million in revenue to the parish over the company's first 20 years of operation.

### Churchill Technology and Business Park

- Construction Continues on the Patrick F. Taylor Science and Technology Academy
  - Over **100,000 square feet**, three main classroom buildings
  - Magnet school – listed in Newsweek's Top 1,000 Schools in the U.S.
- Scheduled to be completed for the start of the 2013/2014 school year
- JEDCO Conference Center also scheduled to open fall of 2013

**Jerry Bologna, Certified Economic Developer, named Executive Director in 2012**

**Pizza Love**  
Grooviest new spot in Metairie  
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**Investment:** We connect vision with opportunity.

"Thanks to JEDCO's assistance in expanding our plant operations, we are now equipped with a state-of-the-art facility, allowing us to further grow our customer & product base. JEDCO is a partner you can trust."

—Michael Maenza, Founder and CEO, MMI Culinary Services

**We'll invest in your vision** by helping you secure financing for construction or expansion. And we support your vision with strategy, data and practical expertise. Look to the future. We're making it happen.

**JEDCO**

Jefferson Parish Economic Development Commission | JEDCO.org | 504.875.3

In  
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# Our Community. Our Commitment.

Peoples Health is proud to support the  
Jefferson Chamber of Commerce

**PEOPLES HEALTH**

Your Medicare Health Team

Eve

\*Fastes  
Tele



## **Involvement:** We connect vision with opportunity.

"We looked at five parishes as possible locations for our business. JEDCO was first to respond, and they also helped with meeting space, staff involvement, and discussions with area businesses. They really made the difference."

—Dr. Laney Chouest, NOLA Motorsports

**Your vision goes into overdrive when we get involved.**

We'll steer you to prime sites, facilities, business contacts, financing, data, and marketing expertise. Look to the future. We're making it happen.

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## Top Headlines July 9, 2013

### Bids sought for Morganza-to-Gulf link 📍

The Terrebonne Levee District is seeking bids for a \$22 million project to build a floodgate on Bayou Little Caillou, the first of several projects tied to \$95.8 million in bond revenue the district's board secured in June...

### Building permits: Week of July 8 📍

### Spinosa puts Veterans office building up for sale

### Tourist, local support can buoy Algiers-Canal ferry 📍

### Study urges spending on coastal restoration

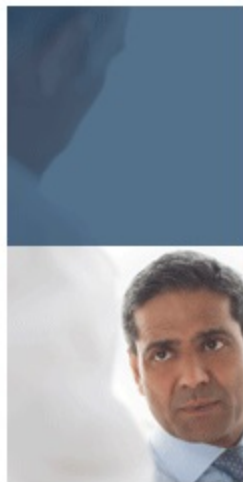
### Dining Out: SoBou bends rules with freewheeling menu 📍

### Loyola bracing for drop in enrollment

### River closes for salvage of sunken tug

### Oreck sold at auction to competitor

### Suspect arrested in fatal NOPD officer hit-run



**INVOLVEMENT**

We connect  
Vision  
with  
Opportunity!

**JEDCO**  
Jefferson Economic Development Commission





# GROWING BUSINESS INCREASING JOBS

A Parish, Region and State  
Economic Development Update

**Tuesday, July 9, 2013**



**MICHAEL HECHT**

President & CEO  
Greater New Orleans, Inc.



**STEPHEN MORET**

Louisiana Secretary of  
Economic Development



**JERRY BOLOGNA**

Executive Director  
Jefferson Economic  
Development Commission

**Crowne Plaza Airport Hotel**

2829 Williams Blvd., Kenner, LA

11:30 AM—Registration / Networking

12:00 noon—Luncheon / Program

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## Harvey Canal Industrial Association Presidents Through the Years

| <u>YEAR</u> | <u>NAME</u>            |           |                       |           |                          |
|-------------|------------------------|-----------|-----------------------|-----------|--------------------------|
| 1948-1949   | W. A. Bert             | 1969-1970 | John C. Hooper        | 1993-1994 | Gregory C. Lier          |
| 1948-1949   | C. O. Hooper           | 1970-1971 | Lowell Reeves         | 1994-1995 | James B. Ronquillo       |
| 1949-1950   | Cecil Brown            | 1971-1972 | George Douglass       | 1995-1996 | Michael P. Leonard       |
| 1949-1950   | W. H. Denny            | 1972-1973 | Smiley B. Whittington | 1996-1997 | E. L. "Beth" Picou       |
| 1950-1951   | Joseph G. Boudreaux    | 1973-1974 | Roger D. Stack        | 1997-1998 | Michael E. Seymour       |
| 1951-1952   | Robert G. Evans, Sr.   | 1974-1975 | Richard T. Roper      | 1998-1999 | Tildon J. Dufrene, Jr.   |
| 1952-1953   | George Frierson        | 1975-1976 | Lucien J. Gunter      | 1999-2000 | Edward J. Cooper         |
| 1953-1954   | J. Melton Garrett      | 1976-1977 | James F. Owens        | 2000-2001 | G. Allen Hero            |
| 1954-1955   | Richard J. McGinity    | 1977-1978 | W. E. "Bill" Arnold   | 2001-2002 | Albert H. Hanemann, Jr.  |
| 1955-1956   | Lewis Gene Hooper      | 1978-1979 | N. Buckner Barkley    | 2002-2003 | J. Cornelius Rathborne   |
| 1956-1957   | Frank A. M. Williams   | 1979-1980 | Otis T. Logue         | 2003-2004 | Johnny Sanchez           |
| 1957-1958   | J. R. Ayers, Jr.       | 1980-1981 | Richard G. Farizo     | 2004-2005 | James M. Hufft           |
| 1958-1959   | Oscar Langhans         | 1981-1982 | Richard E. Johnston   | 2005-2006 | Andy Wilkinson           |
| 1959-1960   | George Neilson         | 1982-1983 | Chip Anderson         | 2006-2007 | Brian L. Heiden          |
| 1960-1961   | J. C. Melton           | 1983-1984 | Richard C. Guthrie    | 2007-2008 | Ray Fuenzalida           |
| 1961-1962   | Charles W. Wall, Sr.   | 1984-1985 | John W. Owensby       | 2008-2009 | Gerald Huffman, Jr.      |
| 1962-1963   | Joseph C. Domino       | 1985-1986 | Wayne T. Crochet      | 2009-2010 | Jennifer Steel-Bourgeois |
| 1963-1964   | John W. Stone, Sr.     | 1986-1987 | Gary V. Hamilton      | 2010-2011 | Phil Ray                 |
| 1964-1965   | Harvey H. Loumiet, Jr. | 1987-1988 | Stanton W. Salathe    | 2011-2012 | Lionel Boudreaux         |
| 1965-1966   | Philip S. DeAmore      | 1988-1989 | M. J. Martin, Jr.     | 2012-2013 | James Hines              |
| 1966-1967   | A. J. McCall           | 1989-1990 | Wilton J. Dufrene     | 2013-2014 | Laurie Soileau           |
| 1967-1968   | Robert E. Becker       | 1990-1991 | William James Hooper  |           |                          |
| 1968-1969   | Ed Grady               | 1991-1992 | J. D. Demarest        |           |                          |
|             |                        | 1992-1993 | Stephen G. Benton     |           |                          |



## Investment: We connect vision with opportunity.

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"We looked at five parishes as possible  
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first to respond, and they also helped  
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—Dr. Laney Chouest, NOLA  
Motorsports

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We'll steer you to prime sites, facilities, business  
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Look to the future. We're making it happen.

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## STORIES

**A New Frontier: JEDCO May/June Newsletter**
 Shared by  
JEDCO


myemail.constantcontact.com - Close Combat and Fitness, LLC recently moved to a larger facility to meet the needs of its clients. The business, a Krav Maga training facility for self-defense, took advantage of JEDCO's financing...

## SOCIETY

**8 Key Components - Christian Community Development Association**
 Shared by  
Benjamin Nockels

ccda.org - Oftentimes, many in ministry get passionate and involved in one area of need and think if they solve this particular problem that all else will be resolved. Christians, of course, often focus this ...

**Winston-Salem, NC Intensive - Christian Community Development Association**
 Shared by  
DurhamCares
**National Coalition for Asian Pacific American Community Development: Asian American and**

## #ECONOMY

**Leadership challenges threatening Nigeria's economic development – NIM - Nigeria Business News - Nigeria Business News**
 Shared by  
BusinessNews Nigeria


businessnews.com.ng - The Nigerian Institute of Management, NIM, has stated that the country's economic, infrastructural and ethical revolution is being threatened by the current leadership challenges

## #ECONDEV

**B & J Specialty expanding**
 Shared by  
Regional Partnership

neindiana.com - ALBION — B & J Specialty is expanding and adding four jobs, the Noble County Council learned Monday. The council voted 7-0 to grant a tax abatement to the business on \$1.25 million in new equipment...

**Short-Term Solution to America's Talent Gap: H1B Visas**
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Area Development
**BusinessClimate: New Content and Made in America » BusinessClimate.com Blog**
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