



PRESS RELEASE
November 14, 2013

Delgado to Build River City Campus in Churchill Technology and Business Park

Community College partners with JEDCO

(Avondale, La) -- The [Churchill Technology and Business Park](#) will welcome a new tenant to the area in the near future. The [Jefferson Parish Economic Development Commission](#) (JEDCO), in conjunction with [Delgado Community College](#), is pleased to announce plans to build the Delgado River City Campus at the West Bank technology park.

The \$15 million, 45,000-square-foot facility will serve 3,000 students enrolled in programs that support Mississippi River commerce, including transportation/logistics, maritime technology, automotive technology and marine engineering. It will be located on more than five acres of land behind the [Patrick F. Taylor Science and Technology Academy](#), a magnet school for regional students.

The announcement comes months after Governor Bobby Jindal signed Senate Bill 204 into law. The bill, called the "[Facilities with a Purpose](#)" plan, provides the Louisiana Community and Technical College System (LCTCS) with better opportunities to invest in and fund 29 projects around the state. All of the projects are imperative to the continued growth of the Louisiana economy, focusing in on key industry sectors that have the most opportunity for growth. Of those 29 projects, six of them are being spearheaded by Delgado, including the River City Campus at Churchill.

With approximately 500-acres of developable land on the West Bank of Jefferson Parish, the Churchill Technology and Business Park provided the ideal location for the River City Campus. Not only will the new campus be close to both the Harvey Canal and the Mississippi River, but it will also be just minutes away from the [NOLA Motorsports Park](#), the [TPC Louisiana](#) and the [Alario Center](#). This area, which is currently being rebranded as Fairfield, provides vast opportunities for development on the West Bank.

"We are thrilled to work with Delgado in order to bring the River City Campus project to fruition," says JEDCO Executive Director Jerry Bologna. "Workforce development is a key component to improving the economic landscape in Jefferson Parish. The River City Campus will play a vital role in the continued success of our community. Not only will it create a workforce pool that will attract new business to our region, but it will keep our young people in Jefferson Parish. We look forward to a long partnership with

Delgado and remain dedicated to assisting in the college's long-term success."

Dr. Sullivan, Chancellor of Delgado Community College, adds: "The new Delgado River City Campus in Jefferson Parish is an exciting partnership between JEDCO and Delgado Community College, which will be transformational for the business development and economic growth of our region. Delgado has played an important role educating the workforce for Mississippi River-related industries and businesses for almost a century, and we look forward to enhancing this relationship through this partnership and the development of the new campus."

Construction is scheduled to begin in 2014.

About Churchill Technology and Business Park: Home to JEDCO, the [JEDCO Business Innovation Center](#), the JEDCO Conference Center and the Patrick F. Taylor Science and Technology Academy, the Churchill Technology and Business Park is the largest master-planned site in the region. JEDCO owns the first 90 acres of land, but there are more than 500 acres of additional land open for development. Churchill is the largest master-planned site in the region. Just 20 minutes from New Orleans and 12 miles from the Louis Armstrong New Orleans International Airport, Churchill is right at the heart of the largest intermodal transportation system in the South. Learn more about Churchill at www.churchillpark.org.

About Delgado: Founded in 1921, Delgado Community College has the highest enrollment (more than 18,000 in spring 2013) among all colleges and universities in New Orleans, and the second highest in Louisiana. Delgado provides students with a comprehensive array of education and training services available in the Greater New Orleans region. As well as offering associate's degrees and transferable college credits, Delgado provides diplomas and certificates in many professional and technical areas. For more information, visit www.dcc.edu

###

Contact:

Kelsey Scram

JEDCO Marketing and PR Manager

(504) 875-3908 (main)

(504) 875-3927 (direct)

kscram@jedco.org

Delgado to build \$15 million campus at West Bank technology park



Isaac Delgado Hall, at the Delgado Community College campus near City Park. The college announced plans to build a \$15 million dollar campus on the West Bank in Jefferson Parish. (*Jackson Hill*)

[Print](#)



By [Adriane Quinlan, NOLA.com | The Times-Picayune](#)

Email the author | [Follow on Twitter](#)

on November 14, 2013 at 10:31 AM, updated November 14, 2013 at 11:10 AM

Delgado Community College announced plans Thursday to build a \$15 million campus at a **West Bank** technology park to serve 3,000 students. The Delgado River City Campus aims to specialize in courses that relate to Mississippi River commerce, including maritime technology and engineering, transportation and logistics and automotive technology.

The Jefferson Economic Development Commission said the new five-acre campus came to fruition in part thanks to state legislation that provides Louisiana community and

technical colleges with investment opportunities. One of six such projects led by Delgado, the campus will sit at the Churchill Technology and Business Park in Avondale, just behind the Patrick F. Taylor Science and Technology Academy, a regional magnet school.

Delgado Chancellor Monty Sullivan said the new campus will benefit both students and local industry. "Delgado has played an important role educating the workforce for Mississippi River-related industries and businesses for almost a century, and we look forward to enhancing this relationship through this partnership and the development of the new campus," Sullivan said.

JEDCO Executive Director Jerry Bologna said the campus will be a boon for the Jefferson Parish economy. "Workforce development is a key component to improving the economic landscape in Jefferson Parish," Bologna said. "Not only will it create a workforce pool that will attract new business to our region, but it will keep our young people in Jefferson Parish."

Construction is set to start in 2014.



PRESS RELEASE
November 7, 2013

Celebrate Creativity

JEDCO's September/October Newsletter

(Avondale, La) -- As we move into the final months of the year, we are placing a continued emphasis on small business incubation. [Jefferson Parish](#) has continued to stay vibrant in a consistently evolving economy because of our diverse companies, many of them being small businesses. [JEDCO](#) has always worked to create a relationship with our small local businesses with the goal of helping them to grow and find success right here.

Business Insider recently listed our area as one of the ["20 Hottest Startup Hubs in America."](#) With a quickly growing startup community and an entrepreneurial ecosystem to support it, it's no surprise we made that list. Our small businesses have an opportunity to thrive here. JEDCO wants to see those companies succeed.



In September, we [created a new position](#) to help better connect JEDCO with our local startups. Alan Allgood, the former executive director of the food incubator in Norco, joined our team as the Manager of Innovation and Entrepreneurship. Not only will he be in charge of the [JEDCO Business Innovation Center](#), our business incubator, but he'll also provide a link between JEDCO and the entrepreneurial community. We are thrilled to have him on the team.

We are pleased to announce that we will host the JEDCO entrepreneurial challenge for the second year in a row! Last year, we teamed up with [Cordina New Orleans Cocktails](#) to host a Jefferson Parish-based pitch competition for entrepreneurs during [New Orleans Entrepreneur Week](#). The event was highly successful, drawing more than 115 people to watch our four finalists pitch at Drago's. The winner, [Be Well Nutrition, Inc.](#), walked away with more than \$50,000 in direct capital and in-kind services.

This competition provided an exciting opportunity for both the entrepreneurs and our local business

community to make connections and find a place within the entrepreneurial ecosystem. Our sponsors were highly visible throughout the entire competition process. We are currently seeking sponsorship for our 2014 Challenge. If you're interested in playing a role in the JEDCO Challenge, please contact Kelsey Scram at (504) 875-3927 or kscram@jedco.org.

The Jefferson EDGE

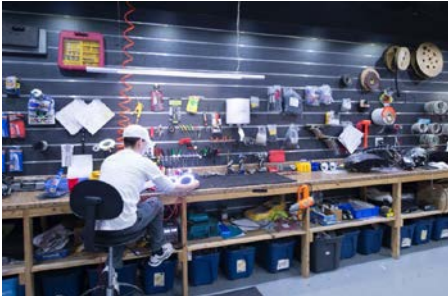
[The Jefferson EDGE](#) is the long-term strategic plan to increase economic viability and quality of life in Jefferson Parish. It has played a vital role in moving our community forward. From the development of the Churchill Technology and Business Park to the continued beautification of Veterans Boulevard, this long-term strategic plan has been made possible by the businesses that believe in it.

In early October, we hosted The Jefferson EDGE Progress Report luncheon. [This video](#) showcases the great strides that have been made since the EDGE's development in 1999.

We'd like to also express our deepest gratitude to [The Jefferson EDGE investors](#). These investors have made it possible to implement the long-term strategic plan to improve Jefferson Parish's economic outlook and quality of life.

Business Blurbs and Economic Accolades

[Starr Textile Services](#), a commercial laundry company, [officially started operating](#) out of its new facility in the Elmwood Business Park. The company, which announced plans to renovate the space back in April, held its grand opening event today. With a total investment of more than \$10.7 million and the creation of over 40 direct jobs, we are thrilled to welcome Starr to Jefferson Parish!



[AAC Enterprises and Oracle Lighting](#), our 2012 Small Business Award Winner, recently purchased a new building on Division Street in order to expand their operations. The building is a block away from their main location in Fat City. Not only does AAC Enterprises continue to invest in the parish, but the company also aided in the beautification efforts of Fat City. The recently-purchased building was completely renovated to fit the needs of AAC Enterprises, which included some major clean-up of the

outside of the building.

[Be Well Nutrition, Inc.](#), our Cordina Challenge winner, recently held a product re-launch for ICONIC, the company's healthy, on-the-go beverage. The company unveiled two flavors, the original Chocolate Truffle and new Vanilla Bean. We'd also like to congratulate the company on another exciting win. Be Well Nutrition recently took home the top prize at the [Capital One "Greaux GNO" Business Plan Competition!](#)



The New Orleans - Metairie-Kenner MSA ranked #19 in a list of The [20 Hottest Startups in America](#) and Site Selection Magazine ranked Louisiana [#6 in the US for its Business Climate](#).

Be sure to follow JEDCO on [Facebook](#) and [Twitter](#) to stay up-to-date with all of the latest news in the Jefferson Parish business community. As always, we are committed to ensuring your business growth and success in Jefferson Parish. Our team is standing at the ready to assist with your business needs.

###

Contact:
Kelsey Scram
JEDCO Marketing and PR Manager
(504) 875-3927
kscram@jedco.org
www.jedco.org

JEDCO wants to share positive business news with our community. If your business has experienced a recent win (award, expansion, accolade), contact Kelsey Scram at kscram@jedco.org.





PRESS RELEASE
November 7, 2013

Starr Textile Services Begins Operations in Jefferson Parish *Company hosts grand opening event*

(Elmwood, La) -- The [Jefferson Parish Economic Development Commission \(JEDCO\)](#) and [Jefferson Parish](#) celebrated the grand opening of the new [Starr Textile Services](#) facility in the Elmwood Business Park Thursday. The woman-owned company, which provides commercial laundry services to the regional hospitality industry, purchased the Jefferson Parish facility in April. Operations began out of the new facility last month.

JEDCO and Starr Textile Services worked closely for more than two years to secure the right site to host the expanding business. With the new building chosen and big plans for growth, Starr applied for an SBA 504 Loan. JEDCO's finance team worked tirelessly to secure the loan, which was used for acquisition of land and building, new commercial laundry equipment and funding of building renovations. Of the \$10.7 million investment, JEDCO financed over \$4.3 million of it, making this the largest SBA 504 loan in JEDCO history.

The completion of the loan allowed the Louisiana plant to undertake additional customers in both the Louisiana and Mississippi markets. The new facility created 40 new jobs immediately. Another 25 people will be hired in the first year of operations. The expansion allowed Starr to increase its capacity to over 7,500 pounds of laundry per hour to service hotels, restaurants and condominium property management partners 24 hours a day, seven days a week.

"This is an exciting day for JEDCO," said JEDCO Executive Director, Jerry Bologna. "This project has been a collaborative effort from the very beginning. I commend the JEDCO team, the Parish President and Parish Department directors for their unwavering commitment to Starr. We are confident that Starr Textile Services will find unprecedented success in Jefferson Parish. JEDCO remains dedicated to Starr and their team as they expand their operations in Louisiana."

Starr partnered with Pellerin Laundry Machinery Sales Company and sister company, Pellerin Milnor Corporation. The local laundry equipment manufacturing and sales companies, based out of Kenner, designed and equipped the new facility with products manufactured in Jefferson Parish.

"A partnership between Starr Textile Services, Pellerin Laundry Machinery Sales Company and Pellerin Milnor Corporation is truly indicative of Jefferson Parish's versatile business-base," said Parish President John F. Young. "Not only did Starr find a new home in Jefferson Parish, where the company can expand and find success, but it also moved closer to a company that can service its equipment needs. Jefferson Parish businesses don't have to look beyond the region to find what they need. What they need is right here in their own backyard."

Sheila Hodges, Starr owner and SHE Inc. Chairman, added, "Pellerin and Starr make great partners because our business principles and high standards for customer service are aligned. The New Orleans area has been very good to us. Therefore, our commitment back to this area, and now to Jefferson Parish as well, is that we will continue to invest in the community. We will continue to train, improve and grow our workforce. We will continue to be the driving force in the advancement of our industry."

"We are very proud to be partnering with Starr Textile Services on this state-of-the-art laundry facility," said Scott McClure, Vice President of Sales of Pellerin Laundry Machinery Sales Company, Inc. "In 2008, we designed and equipped Starr's laundry facility in Foley, AL and are excited about their new facility to serve the Greater New Orleans market. This new laundry is be minutes away from our Kenner plant and will have some of the latest energy saving technology, including a Milnor PulseFlow® Wash System that will annually process millions of pounds of linen while utilizing less than half a gallon per pound. Considering that conventional washers can utilize up to 3.5 gallons per lb., this laundry will be one of the most efficient laundry facilities in the country."

"Starr Textile Services' decision to expand business in Jefferson Parish is another sign that our region is the right fit for companies looking to grow," said Michael Hecht, President & CEO of Greater New Orleans, Inc. "Not only does Starr's partnership with Pellerin Milnor highlight the unique opportunities for expansion that exist in our region, it's also a sign of the strength of our tourism industry, one of the biggest employers in Greater New Orleans."

###

About Starr Textiles:Starr Textile Services of Louisiana serves the commercial laundry, dry cleaning and textile rental needs of hospitality organizations in Louisiana, Mississippi, Alabama and Florida. For more information on Starr Textile Services of Louisiana, visit www.StarrTextileServices.com

About Pellerin:Pellerin Laundry Machinery Sales Company, Inc. is located in Kenner, LA and is one of the country's largest laundry equipment distributors. Pellerin and its sister company, Pellerin Milnor Corporation employ approximately 600 employees in Jefferson Parish. Pellerin has been selling and servicing laundry equipment in the Southeastern United States since 1921 and Pellerin Milnor has been manufacturing industrial laundry products since 1947. Pellerin's territory consists of seven states - Louisiana, Texas, Alabama, Mississippi, Arkansas, Western Tennessee and the Florida Panhandle. Louisiana Made and Louisiana Proud - the Pellerin Family pride themselves in supplying their customers with durable, efficient and Made in the USA products.

###

Contact:

Kelsey Scram
JEDCO Marketing and PR Manager
(504) 875-3927
kscram@jedco.org



Starr Textile doubles capacity with move from New Orleans to Elmwood



By [Drew Broach, NOLA.com](#) | [The Times-Picayune](#)

Email the author | [Follow on Twitter](#)

on November 07, 2013 at 7:10 PM

Starr Textile Services on Thursday celebrated its move from the **Lower Garden District** to **Elmwood**, where it has opened a 70,000-square-foot commercial laundry plant serving hotels, restaurants and condominiums. The company said it moved about 40 employees to the new plant and will add 25 over the next year.

The move lets Starr double its capacity and service 5,000 hotel rooms in a single shift, with room to grow. Starr said it spent \$10.7 million on the expansion, including a \$4.3 million U.S. Small Business Administration loan arranged by the Jefferson Economic Development Commission.

The Elmwood plant is at 312 Time Saver Ave., where Starr **bought an existing warehouse** at the site. The company has closed its plant at 1152 Magazine St. in **New Orleans**.

Starr Textile is headquartered in Foley, Ala., where it operates a 30,000-square-foot plant. It serves hotels from Louisiana to Florida and boasts of using environmentally friendly cleaning chemicals, heat reclamation systems and the laundry industry's lowest water use per pound.

Top 10 Cities for Veterans

8. Kenner, LA



Photo courtesy of The National Guard

[Louisiana National Guard's New Orleans Naval Air Station in Kenner, LA](#)

A suburb of New Orleans, [Kenner, LA](#), offers a more family-friendly version of the Big Easy. The nearby New Orleans Naval Air Station allows military retirees access to commissary and exchange, and there is no tax on federal pensions here. The local VA medical center in New Orleans is scheduled to reopen in 2013. Currently, veterans make the 90-mile trek to the VA medical center in Biloxi for health services or visit the massive Ochsner Medical Center in Kenner.

The city's [business climate](#) is tied to New Orleans, which is home to one of the largest and busiest ports in the world. Tourism is a staple of the regional economy, which is also supported by power generation. NASA's Michoud Assembly Facility is located in New Orleans. Government officials have stated it will be used in the next phase of space exploration, a development that could bring a projected 2,000 jobs to the facility. Nearby Tulane University offers vast educational opportunities.

Kenner is located on the Mississippi River and includes several museums, a repertory theater and a 16-block historic district called Rivertown. Kenner residents enjoy top-quality recreational facilities that host youth and adult leagues. A park area called Laketown features a boat launch, two piers, pavilions, walking trails and a bait house.

Read about [neighborhoods in Kenner](#).

Population: 69,503

Median home price: \$157,800

Unemployment rate: 7.2%

55 and over: 25%

Browser window showing Silicon Bayou News website. The page features a navigation menu with categories: Louisiana, News, Entrepreneurship, Technology, Incubators/Accelerators/Coworking, Social Media, Opinion, and Week in Review. The main content area displays two articles:

- NFC Technology Looks for a Foothole in the Payment Processing Market**
Silicon Bayou | November 13, 2013 | 0 Comments (0)
Author bio: Rene Henry runs an e-commerce business through his mobile phone—he can't imagine life without it.
- De La Salle High School Goes High Tech**
Julia Ballard | November 13, 2013 | 0 Comments
In partnership with Dreamworks Studios, local private high school De La Salle has announced the addition of an animation and post-production studio on site. The film industry in New Orleans is welcome to use the studio in

A sidebar menu is open, listing categories: Idea Village, Launch Pad, Work Space, Coworking, JEDCO Business Innovation Center, and 4.0 Schools. A red arrow points from the article text to the 'Coworking' menu item. Another red arrow points from the 'JEDCO Business Innovation Center' menu item to a 'Revelry' advertisement on the right. Below the articles are 'Read More' buttons and a 'Subscribe to our mailing list' form with an email address input field and a 'Subscribe' button. The browser's address bar shows the URL: http://siliconbayounews.com/category/incubatorsacceleratorscoworking/

You are here: [Home](#) » [JEDCO Business Innovation Center](#)

Category: JEDCO Business Innovation Center

JEDCO to Host Small Business Financing Workshop

Julia Ballard | November 4, 2013 | 0 Comments

The Jefferson Parish Economic Development Commission (JEDCO), based in Avondale, La., is hosting a startup and small business financing workshop this Tuesday, November 5th. "Funding Fundamentals: Secure

[Read More](#)

JEDCO Hires Alan Allgood as New Manager of Innovation and Entrepreneurship

Julia Ballard | October 1, 2013 | 0 Comments

The Jefferson Parish Economic Development Commission (JEDCO) has announced Alan Allgood as their newest hire. He will serve as the new Innovation and Entrepreneurship Manager.

[Read More](#)

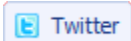
Revelry
CODING CREATIVITY

Subscribe to our mailing list

SILICON BAYOU NEWS

JEDCO to Host Small Business Financing Workshop

[Julia Ballard](#) | November 4, 2013 | [0 Comments](#)



The [Jefferson Parish Economic Development Commission](#) (JEDCO), based in Avondale, La., is hosting a startup and small business financing workshop this Tuesday, November 5th. “Funding Fundamentals: Secure the green you need to grow your business” will provide attendees with the tools they need to grow their businesses with the right financing.

The workshop will include an overview of lending options and information about how to improve chances of getting funded. Clayton White, Founder of Simmons & White, and Carmen Sunda, Director of the Louisiana Small Business Development Center Greater New Orleans Region will present:

Funding Options for Your Company

Companies today have many options for getting the capital needed to start and/or grow the company. Learn what type of funding is available, and which type of category would fit your small business best. Companies are more successful in obtaining the funding needed if they understand the drivers of the funding entity.

How to Develop a Winning Funding Proposal

Once you know what type of funding you’re looking for, you’ve got to convince the funder that your company is a good fit for their money. You’ll learn how to approach a lender or investor. You’ll learn how to prepare essential documents and key questions a lender/investor may ask. Knowing what the funder is looking for and the questions the funder wants answered will improve your chances of obtaining the financing you need.

Admission is free, but [registration](#) is required to attend.



Business Innovation Center Connecting Vision & Ideas with Opportunity

"We're excited to be a part of the JEDCO Business Innovation Center. JEDCO offers us the ability to grow and thrive by providing critical operational resources and contacts throughout the Gulf South. We're just getting started, but the sky's the limit."

—Charles Easterling, CEO,
Crescent Unmanned Systems

Our incubator includes:

- Fully furnished offices
- SmartBoard technology
- Wi-Fi
- Video conferencing
- Copy/Scan/Fax capabilities
- Conference room access
- Utilities
- Low monthly office rates

Our **small business incubator** gives entrepreneurs the tools they need to achieve their biggest dreams. We provide a shared business environment, meeting space and resources to propel entrepreneurs to the next level of growth. With a proven track record of success, WE'RE MAKING IT HAPPEN in Jefferson Parish. **Call for details!**

JEDCO

Jefferson Parish Economic Development Commission | JEDCO.org | 504.875.3908



ELMWOOD BUSINESS ASSOCIATION



JOIN US FOR OUR NOVEMBER SOCIAL

Tuesday, November 12, 2013
4:30 to 6:30

Need a Reason to Leave Work Early/On time?

Every once in a while it is nice to just meet new people and socialize! Join your friends at the EBA for some finger foods and beverages.

Huckleberry's
1821 Hickory Ave,
Elmwood, LA 70123

Feel free to bring a guest!

We look forward to seeing you all there.

Now Accepting Sponsors.
Please give us a call if you are interested.

You can now R.S.V.P. & Pay Online on our Website: elmwoodba.org (Click on the event under Upcoming Events) Or contact Barbara Barach at 733-8900 or elmwoodba@gmail.com

Members \$20 – Non RSVP/Non Members \$25
*no shows will be billed

Bring a Door Prize to Promote Your Business!



Commitment: We connect vision with opportunity.

"We started our first business in the JEDCO incubator over 20 years ago and have continued to work with JEDCO with our new venture, Geocent. We have hired over 1000 people since we first started working with JEDCO."

—Dr. Robert A. "Bobby" Savoie,
CEO, Geocent

From first steps to bold new ventures, we're committed to helping your vision thrive with access to capital, market data and practical expertise. Look to the future. We're making it happen.

JEDCO

Jefferson Parish Economic Development Commission | JEDCO.org | 504.875.3908