



Churchill Technology and Business Park: ***Think Big. Move Beyond.***

Jefferson Parish, La. is known for a lot of things: good food, southern hospitality and long-standing traditions. But as the people who live in the 60-mile stretch of land in southeast Louisiana between Lake Pontchartrain and the Gulf of Mexico know, there's more to this region than Cajun cuisine and friendly neighbors. While Mardi Gras celebrations, swamp tours and crawfish boils may entice tourists to visit the area, people decide to stay in Jefferson Parish because of its easy accessibility, talented workforce pool and dedication to local businesses.

It is that dedication to business that impelled community leaders, in conjunction with the Jefferson Parish Economic Development Commission

(JEDCO), to develop a plan meant to promote sustainable growth, attract high-wage industry and encourage technological development in Jefferson Parish. The collaborative effort resulted in the Churchill Technology and Business Park.

Often touted as the final frontier for development in Jefferson Parish, the Churchill site boasts 500-acres of undeveloped land on the West Bank of the Mississippi River. The opportunities for growth are infinite. Often referred to as a one-stop-shop, the park is built to suit the expansion needs of a variety of industries. New tenants can expect long-term ground leases with competitive rates, customized relocation incentives, financial assistance and expeditious loan programs.

Nestled right at the heart of the largest intermodal transportation system in the south, the Churchill Technology and Business Park is a hub for economic development in the region. Its proximity to the Gulf of Mexico, key ports along the Mississippi River, multiple rail lines and major interstates offers a strategic advantage to companies moving products, services and ideas throughout the global economy. Just 20 minutes from downtown New Orleans and 12 miles from the Louis Armstrong New Orleans International Airport, Churchill is an ideal location in which to grow a business.

JEDCO, which is tasked with business retention, attraction and job creation in the area, was the first

Global Corporate Expansion - Page 2

tenant at the tech park. Led by a Certified Economic Developer, the business organization moved its administrative offices to Churchill in 2011. JEDCO's involvement has given the organization a unique opportunity to better serve the businesses looking to locate in Churchill. JEDCO can streamline the zoning and permitting process while also coordinating lease strategies to help every company succeed in the park.

JEDCO's move to the park also served as a springboard for other projects at Churchill, like the Patrick F. Taylor Science and Technology Academy. The region's best and brightest students will be housed right at the tech park with all of the tools they need to succeed in a technology-based career. Construction on the \$36 million project is nearing completion.

There has been an entrepreneurial movement in the Greater New Orleans region, as young companies with big ideas take advantage of a supportive ecosystem for startups. JEDCO's Business Innovation Center (BIC), located in the Churchill Technology and Business Park, is part of that network. The program was re-established in 2011 to grow the community's fresh technology companies. With 10 fully-furnished offices, a conference room and access to wireless Internet and Smart Board technology, the BIC



offers start-up companies access to business counseling, investors and experts who can help them grow their ideas into full-scale ventures.

While the area around Churchill is vastly undeveloped, business leaders don't expect it to stay that way for long. The Tournament Players Club (TPC) Golf Course (home of the PGA Zurich Classic), the Alario Center & Sports Complex, Bayou Segnette State Park and the new NOLA Motorsports Park are all within two miles of the tech park. The historic Huey P. Long Bridge, which is the only structure that connects the east and west banks of the Mississippi River in Jefferson Parish, recently underwent

major improvements. That bridge is less than five miles from the Churchill Technology and Business Park. Community leaders believe the newly-widened bridge has already increased economic activity on both sides of the river. Within the last year, new projects on the West Bank alone equated to approximately \$3 billion in investment.

Jefferson Parish is recognized for its historic homes and excellent fishing, but it is also known by business leaders as the economic engine of the region. The growing tech park serves as a constant reminder of the support and engagement the business community will find in Jefferson Parish. The Churchill Technology and Business Park provides opportunities to grow, not just in Jefferson, but on a national and international scale. With ample land to expand into the future, Churchill is a place where businesses can dream big, take action and move beyond the limitations of their wildest ideas.



For more information about the Churchill Technology and Business Park, visit www.churchillpark.org or call (504) 875-3908.

CHURCHILL
TECHNOLOGY @ BUSINESS PARK



PRESS RELEASE
September 5, 2013

The Patrick F. Taylor Science and Technology Academy Opens in the Churchill Technology and Business Park

It is a new school year for Jefferson Parish students. At one academy, the word “new” has a special meaning. Students at the Patrick F. Taylor Science and Technology Academy began the 2013-2014 year in a brand new, state-of-the-art facility located in the Churchill Technology and Business Park.



Boasting three major classroom buildings, robotics/biotech laboratories and communal spaces to encourage open communication, the 102,000 square-foot project was completed just in time for students to start classes in Avondale. The school relocated from its previous home on Jefferson Highway.

The Patrick F. Taylor Science and Technology Academy plays host to some of the best and brightest students in the region. The school has been ranked one of the best in the state and the nation several years in a row by both Newsweek Magazine and U.S. News and World Report. With a major focus on mathematics, science and technology, the magnet school is ideally suited to further the mission of the Churchill Technology and Business Park. As new companies choose to call Churchill home, students at the Patrick F. Taylor Science and Technology Academy will be able to tap into an abundant supply of business resources within close proximity of the school.

Opened in 2011, the Churchill Technology and Business Park has 500-acres of undeveloped land. Located at the center of the largest intermodal transportation infrastructure in the South, Churchill is often called the “final frontier” for development in Jefferson Parish. Currently, it is home to the Jefferson Parish Economic Development Commission (JEDCO) Administrative offices, the JEDCO Business Innovation Center and, most recently, the Patrick F. Taylor school. The JEDCO Conference Center is scheduled to open early next year.

The technology park is a product of The Jefferson EDGE, a strategic plan developed in 1999

to enhance the economic climate and quality of life in Jefferson Parish. Community leaders saw a need to strongly support growing technology and digital media industries and felt a park of this caliber would promote Jefferson as forward thinking, innovative and open to technological advances.

Leaders also felt strongly about fostering innovation and technological development at an early age. As plans to develop the technology park continued, Jefferson EDGE leaders approached the Jefferson Parish Public School System to gauge interest in opening a technology-based school to be housed in the technology park. Through years of collaboration and planning among JEDCO, the Jefferson Parish Public School System and community and state leaders, this major economic development project finally came to fruition.

“The opening of the Patrick F. Taylor school has been years in the making,” says JEDCO



Executive Director, Jerry Bologna. “Through a collaborative effort made possible by The Jefferson EDGE Strategic Plan, the possibilities for partnership and collaboration between the Patrick F. Taylor School and the potential businesses within the technology park are endless. The school not only opens the door to new prospective businesses, but it breathes life into this community. We couldn’t be happier to welcome these students to their new home.”

“The Jefferson Parish Public School System is honored to work in partnership with JEDCO and the state to support Patrick F. Taylor Science and Technology Academy,” says Dr. James Meza, superintendent of the Jefferson Parish Public School System. “This high quality school, with its focus on STEM, will not only ensure students are provided an excellent education, but it will also help attract new businesses to the area, promoting economic development here in Jefferson.”

“We are very pleased to be in the technology park and have already had meetings to build relationships with JEDCO,” says Jaime Zapico, Principal of the Patrick F. Taylor school. “The goal is to build a partnership with a technology focus, which would benefit both the school and Jefferson Parish.”

This major economic development and educational project would not have been possible without the support of our state and community leaders. Senator John Alario played a vital role in securing funding for the school through the state.

“The opening of the Patrick F. Taylor Science and Technology Academy will be the crown jewel in the Jefferson Parish Public School System,” says Senator John Alario. “Education is the key for our future generations and economic growth.”

JEDCO continues to actively market the Churchill Technology and Business Park. For more information about the park, call (504) 875-3908 or visit www.churchillpark.org.



Jefferson Parish President John Young encourages Patrick Taylor students to emulate namesake



Students and their families tour the newly constructed Patrick F. Taylor Science & Technology Academy during a student orientation in Avondale Wednesday, July 31, 2013. (Photo by Brett Duke, Nola.com | The Times-Picayune) () ()

Print



By Sandra Smith, Waggaman columnist
on September 09, 2013 at 11:12 AM

Patrick F. Taylor Academy recently held a dedication ceremony following a move from Metairie to the school's new state-of-the-art facility in Avondale. Jefferson Parish President John Young told students, "I want you to do what Patrick Taylor did.

"He came to Louisiana from Texas with no money, and enrolled in LSU. Once he made his fortune, he did for others. He had a dream he didn't let go of. Today, he's up above us, smiling from ear to ear."

He also said, "You are our best and brightest. Use Patrick Taylor as an example, and give back to the community."

Students lined the bannister on the second floor overlooking the area where guest speakers addressed the group, which included many area public officials.

Abrania Marrero, the president of the Student Government Association, welcomed speakers and special guests. Nick Dang, the vice president of the SGA, led the group in the pledge of allegiance.

Jaime Zapico, the school's principal, toured the new facility with students and parents during the last week of July. She said "I knew then, this was going to be a year to remember."

State Sen. John Alario said, "None of these projects are done by a single person." He offered his congratulations to all who played a part in the completion of the school.

Alario said, "Patrick Taylor was a giant of a man."

Jerry Bologna, the executive director of the Jefferson Economic Development Commission (JEDCO), recognized Joe Marcello, thanking him for donating the acreage on which the school was built.

Taylor's legacy continues to this day not only in this school, but throughout Louisiana and in many other states.

At the time he came to Louisiana to attend college, LSU did not charge its students for tuition. This concept was not lost on him.

In 1988, he told 183 junior high school students that if they maintained a "B" average and stayed out of trouble, he would see to it that they would attend college. The following year, he kept his promise by convincing the Louisiana Legislature to enact the "Taylor Plan." The plan guaranteed access to a college education for low- and moderate-income students based on their academic achievements instead of their ability to pay.

He lobbied for the "Taylor Plan" to be available statewide, which later became the foundation for the Tuition Opportunity Program for Students, or TOPS as it is commonly known. Before Taylor's death in 2004, 22 states, including Louisiana, adopted versions of the plan.

Phyllis Taylor, the chairman and president of the Patrick Taylor Foundation, shared the highlights of her husband's story with those gathered. She said, "Fifty-eight years ago, a young man named Patrick walked across the stage in Texas and received his high school diploma. To use his words, he wanted to be an oil man. He made New Orleans his home, and with hard work and some luck, he realized his dream. He never forgot that education was the necessary tool to achieve it."

She made a special announcement at the event. One of Taylor Academy's students in the class of 2014 will walk across the stage and receive a \$100,000 scholarship from the foundation.

In closing, Taylor said, "May you find inspiration from Patrick Taylor the man, and may Patrick Taylor the school, give you the tools.

Sandra Smith is a Waggaman resident who writes about people and events of community interest. She can be reached at waggamannews@yahoo.com or 504.343.6916.



Patrick Taylor Academy shows off new campus in Avondale



By Sarah Tan, NOLA.com | The Times-Picayune

Email the author | Follow on Twitter

on September 05, 2013 at 2:34 PM, updated September 05, 2013 at 2:36 PM



Patrick F. Taylor Science and Technology Academy held its official ribbon-cutting ceremony at its new campus in Avondale on Thursday morning. The Jefferson Parish public magnet school, recently ranked one of the top schools in the United States, moved into the new building in July and has opened its enrollment to students from throughout Louisiana.

The new campus has been a parish initiative since 2007. It is located across from the Jefferson Parish Economic Development Commission's office.

Previously, Taylor was housed in the former Deckbar School building in Old Jefferson. Local business leaders had wanted to develop the Avondale area, however, to make it more of a draw for Jefferson Parish residents.

"This is a miracle, to see a partnership like this between local legislators, business leaders and School Board members," Jefferson schools Superintendent James Meza said. "The teachers and students of this school will make this a reality."

Taylor requires students to test in the top percentiles on standardized exams in order to gain admission. The new building can accommodate 600 students, though current enrollment is only 360.



Patrick F. Taylor Science and Technology Academy opens in Avondale

Academy moves from temporary facility



UPDATED 7:02 PM CDT Sep 05, 2013

By Rachel Wulff

AVONDALE, La. —The nationally recognized Patrick F. Taylor Science and Technology Academy has opened its doors in Avondale.

After years in a temporary facility along Jefferson Highway, it has a new home this school year thanks to a public-private partnership.

"The building is wonderful, but what it really means is those young people that will utilize this facility will go on to do things comparable or even greater than what my husband did," said Phyllis Taylor, the wife of the late Patrick Taylor.

Patrick Taylor was an oilman, philanthropist and education reformist. His foundation helped fund the \$22 million project.

The 100,000-square-foot building is equipped with state-of-the-art science facilities and other resources. It has three pods with multipurpose classrooms, teacher spaces and labs.

Abrania Marrero, a senior, is taking ACT preparatory classes, as well as a number of other advanced courses. "Last year, I took two AP classes. This year I'm taking three, so I'm already walking into college with maybe a first semester already completed," she said.

"Coming here was just fantastic for me" said 14-year-old Stefan Suazo. Suazo, a self-proclaimed "tech-geek," said the curriculum helps students bond.

"We're all able to relate to each other, because we all have similar interests," he said.

Senior Paris Evans said the school is helping her achieve her career goals. "I want to major in environmental science or environmental studies, and my AP environmental science teacher is very forthright in helping me out and getting scholarships that way because she knows how adamant I am about protecting the environment," said Evans.

There are 350 students at the school, all of whom competed to get in.

"It's very selective. We want students that have high capacity in terms of math and science ability, because they're going to be challenged to the fullest. That way we can develop the best engineers, the best computer scientists, the best mathematicians, the best physicians in Jefferson Parish," said Superintendent James Meza.

The Jefferson Economic Development Corporation, or JEDCO, donated the property where the school sits. A \$6 million event center is slated to be completed in fall 2015.

It is one of three advanced academies in Jefferson Parish, including Thomas Jefferson High School and Haynes Academy.

All are ranked in the top 10 of Louisiana schools.

Billy Bosch

CEO and Co-Founder, Be Well Nutrition, Inc.

New Orleans is certainly known for cocktails, but thanks to Billy Bosch, CEO and co-founder of Be Well Nutrition, the city is now getting recognition for a different sort of drink. Bosch and his business partner, Matt Mouras, have teamed up with Molly Kimball, lead nutritionist at Oschner's Elmwood Fitness Center, to create ICONIC – a natural, healthy beverage that promises to create healthy energy, satisfy hunger and enhance focus. "There was a gap in the market for a product that didn't exist, a drink that's healthy, filling, and of course, tasty," Bosch says. "Most drinks are loaded with sugar and artificial ingredients, or don't provide the qualities I needed to fuel a typical person's busy day in a healthy way. That's how ICONIC was created."

ICONIC is currently offered in chocolate truffle, pure vanilla bean and wild strawberry flavors. While he admits that the challenges that arise with a startup can be rough, Bosch has already reached milestones that many small business owners only dream of. In 2013 alone, Be Well and ICONIC won first place prizes in the Jefferson Economic Development Commission's Cordina Challenge and the Tulane Business Plan Competition, and Bosch was named a "Top 30 Under 30" for New Orleans by

Under30CEO.com. With ICONIC on shelves in more than 20 stores, including Rouses and Robert Fresh Market in the Greater New Orleans area, Bosch has plans to expand even further. In the meantime, he suggests, "Try an ICONIC. If you don't like it, your next drink is on us." – S.D.



Jerry Bologna

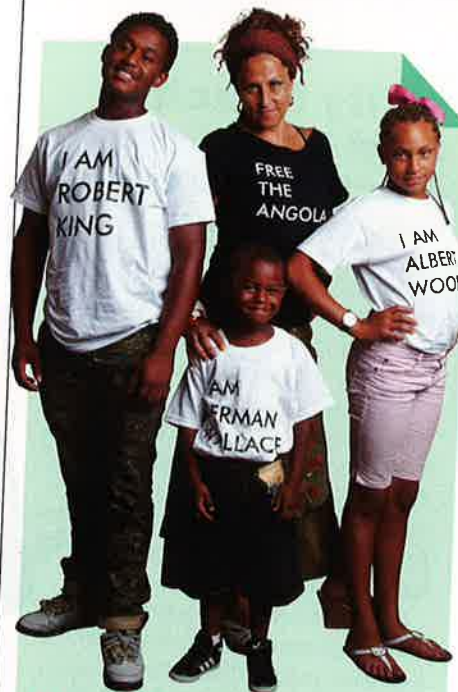
Executive Director, Jefferson Parish Economic Development Commission

After serving Jefferson Parish Economic Development Commission for 12 years in various capacities, most recently as Deputy Director, Jerry Bologna feels equipped to take Jefferson Parish to the next level as JEDCO's newly appointed Executive Director.

"My long term goal is to make sure that the economic landscape of Jefferson Parish remains the most vibrant and diverse in the state of Louisiana," he says, "Towards that end, this year has already been one of the most successful in JEDCO's history."

Under Bologna's leadership, JEDCO, with community and political support, has been able to attract national headquarters, international production facilities, new retailers and service firms to the area. "I would say my greatest accomplishment has been taking over a mature organization – the only local accredited economic development organization in the state – and achieving that organization's most successful year in nearly every measurable category in just six months," he says.

On top of JEDCO's successes under his command, Bologna's personal successes with the organization are notable as well. This year he made the inaugural "40 under 40" international list of economic developers by Development Counsellors International, and in 2011 he was named the International Economic Development Council's "New Economic Development Professional of the Year." But Bologna's drive to do his job right goes much deeper. "Not many people get to go to work every morning knowing that their efforts that day are going to have an impact on the future of the community in which they live," he says. – S.D.



Jackie Sumell

Artist and Activist, Herman's House Film and Project

Like others, Jackie Sumell has a prison pen pal. But her friend Herman Wallace is a part of the "Angola Three," a group of inmates who were linked to the death of a prison guard – despite any physical evidence of their role in the murder – and given solitary confinement. Wallace has lived in his tiny cell for more than 41 years.

In a letter in 2003, Sumell posed a question meant to trigger Wallace's imagination: "What kind of house does a man who has lived in a six-foot-by-nine-foot box for over 30 years dream of?" This question has inspired an art project that was exhibited at Prospect.1 and around the world, a book containing excerpts of their letters, the documentary *Herman's House*, which premiered on PBS in July, and a plan to build the house of Wallace's dreams.

Sumell is working to raise the money to build the house, which would serve as a community center before Wallace's release. She is also working with activists that include Amnesty International to give Wallace freedom, a goal that has become more important: Wallace was diagnosed with liver cancer in June.

Sumell is devoted to fighting for Wallace's release, building his dream home and working against what she sees as a criminal justice system rife with inequalities, but it isn't always easy. "It's a delicate balance between exhaustion and frustration," Sumell says. "That means I practice a lot of yoga in the short term." – L.L. ☐

Partnerships

As The Idea Village works toward reaching its vision of New Orleans becoming an authentic self-sustaining entrepreneurial ecosystem, partnerships are critical. The Entrepreneur Season has become a platform for the New Orleans entrepreneurial community to collaborate throughout the year to support local startups and growing businesses.

2013 Entrepreneur Season "Ecosystem Partners" included: **4.0 Schools, 504ward, Abstraction Ventures, Creative Alliance of New Orleans, Downtown Development District, GNO, Inc., Goldman Sachs 10,000 Small Businesses, Good Work Network, Jefferson Parish Economic Development Commission, Launch Pad, Louisiana Cultural Economy Foundation, New Orleans BioInnovation Center, New Orleans Business Alliance, New Orleans Startup Fund, Propeller, South Coast Angel Fund, Tulane University, and Urban League of Greater New Orleans.**

Additionally, The Idea Village teamed up with a number of partners to host the following strategic initiatives in an effort to support and retain a larger number of local entrepreneurs across a variety of industries.

Chaffe McCall Challenge



The Chaffe McCall Challenge was designed to connect Chaffe McCall lawyers with local startups. The Idea Village nominated entrepreneurs from its 2013 consulting portfolio based on the venture's need for legal advice, mentoring, and office space. Five entrepreneurs presented a five-minute business pitch and fielded questions from a panel of Chaffe McCall partners.

WINNER: Diverse City and **Bissop Breeze** each won \$35,000 in professional services in the Chaffe McCall Challenge. Other entrepreneurs presenting included *Digital Forensics Solutions, EnrichED Schools, and Connect for a Cause.*

Cordina Challenge



The Cordina Challenge, spearheaded by the Jefferson Parish Economic Development Commission (JEDCO) and Cordina Frozen Cocktails, was designed to inspire entrepreneurial activity in Jefferson Parish. The Idea Village shared its "playbook" on how to launch, manage, and execute a pitch competition and provided ongoing strategic support leading up to the pitch during New Orleans Entrepreneur Week.

WINNER: Be Well Nutrition won \$25,000 in cash and in-kind resources in the Cordina Challenge. Other entrepreneurs presenting included *Clinicate, Memorandum, and ZingBoard.*

PHOTOS (Left to Right): Pelican Bomb Co-Founders, Cameron Shaw and Amanda Brinkman, celebrate winning the Downtown Development District's Arts-Based (Architecture + Development), and Zachary Wool (Barrios, Kingsdorf, and Caseix). | Goldman Sachs 10,000 Small Businesses hosts an entrepreneur education event. | Francis (FFC Capital), listens as six entrepreneurs make their pitch.





A dozen New Orleans area companies make Inc. Magazine list of fastest-growing firms

Inc.

STARTUP GROW LEAD INNOVATE PEOPLE MONEY VIDEO

Inc. 5000



Top Companies in Louisiana on the 2013 Inc. 5000

The website of Inc. Magazine, listing the publication's fastest-growing companies in Louisiana in 2013. A dozen of the firms are based in the New Orleans area.

Print



By Mark Waller, NOLA.com | The Times-Picayune

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on August 25, 2013 at 3:19 PM, updated August 26, 2013 at 10:49 AM

More than a dozen companies in the New Orleans area have made Inc. Magazine's list of the 5,000 fastest-growing firms in the United States. Louisiana as a whole had 37 on the 2013 list.

The list factors in three years of revenue growth from 2009 through 2012 and the number of jobs added at each firm in the last three years.

- **Hernandez Consulting** of New Orleans, which provides construction, security and project management services to government agencies, grew from \$1.7 million in revenue in 2009 to \$16.8 million in 2012 and added 15 employees, reaching 19 total and 524th on the list.
- **Innovative Advertising** of Mandeville, a media and communications company, grew from \$1.7 million to \$11.2 million and added five employees, bringing the total to 20 and ranking 804th for growth.
- **Search Influence** of New Orleans, an Internet marketing firm, had \$1.1 million in revenue in 2009 and \$4.6 million in 2012, adding 36 employees for a total of 47, putting it 1,272nd on the list.

- **Archon Information Systems** of New Orleans, an information technology firm providing services for government agencies, grew from \$2.4 million in revenue to \$8.7 million and added 43 employees to reach 58, making position 1,541 on the list.
- **Bottom Line Equipment** of St. Rose, which rents out construction and demolition equipment, rose from \$10.5 million to \$29.9 million and added 24 of its 39 employees in the last three years, landing at 2,025th.
- **AAC Enterprises** of Metairie, which produces lighting systems for car, home, business, marine and industrial use, rose from \$1.5 million to \$4 million and grew from six to 20 employees, landing 2,275th on the list of 5,000.
- **First NBC Bank Holding Company**, the New Orleans-based bank, rose from \$47.9 million to \$119.6 million, placing it 2,408th. The Inc. list did not include a count for employees added in the last three years at First NBC but said the bank employs 433 people.
- **QCS Logistics** of New Orleans, which provides courier, freight delivery and warehouse services, grew from \$1.4 million to \$3 million and added 50 employees for a total of 75, ranking 2,863rd.
- **Netchex** of Mandeville, a human resources, payroll and benefits manager, grew from \$4.7 million to \$9.4 million and added 40 employees to the 25 previously in place, achieving a ranking of 3,213.
- **NewBath**, a New Orleans-based installer of bathtubs and showers for people with limited mobility, grew from \$5.7 million to \$11.1 million and added 64 employees to its total of 105, coming in at position 3,324.
- **Geocent** of Metairie, an information technology, engineering and technical support firm, climbed from \$15.8 million to \$29.6 million and added 150 employees, reaching 230 total, giving it a rank of 3,502nd.
- **CompuCure** of New Orleans, an information technology consulting firm, jumped from \$2.5 million to \$4.2 million, added two employees to its 26 and ranked 4,031st.
- A 13th firm on the list, **Townsend**, which runs addiction treatment clinics, is based in New Orleans according to company officials but maintains office administration functions and its mailing address in Lafayette, which Inc. Magazine lists as its base. Townsend went from \$1.1 million in revenue in 2009 to \$5.4 million in 2012 added 57 employees, creating a staff of 68. Townsend ranked 1,037th.

The 20 Hottest Startup Hubs In America

Max Nisen SEP. 7, 2013, 11:38 AM 105,454 5

19. New Orleans-Metairie-Kenner, La.



Courtesy of EricSch/Dreamstime.com

1990 rank: Outside of top 20

Top companies: iSeatz.com, Kickboard, Entergy

In the aftermath of Katrina, there's been a flood of **young, ambitious, and driven people** hoping to help reinvent the city. As a result, many more people are starting companies there than ever before, and an increasing infrastructure is being built to support them. There's still a long way to go though.



Jefferson Parish President John Young optimistic about West Bank



By Ben Myers, NOLA.com | The Times-Picayune

Email the author

on September 10, 2013 at 5:06 PM, updated September 10, 2013 at 5:07 PM

The West Bank of Jefferson Parish is the "future of economic growth and development" in the parish, President John Young told business leaders Tuesday.

To that end, Young opened his comments to the Association of Corporate Growth by calling the recently completed, \$1.2 billion Huey P. Long Bridge widening and expansion the "single most important capital works project in this entire metropolitan area, certain Jefferson Parish."

State officials wrapped up the bridge project in June, and parish leaders have a marketing strategy for the area south of the West Bank Expressway from U.S. 90 to Bayou Segnette. They have dubbed it Fairfield.

It was in many respects Young's standard speech, although to a group that focuses on business networking. Young hailed the TPC Louisiana golf course, the Churchill Farms Technology Park, the NOLA Motorsports Park and Dyno Nobel's recent groundbreaking on an \$850 million ammonia plant as West Bank existing cornerstones.

Huntington Ingalls Industries plans to cease ship production at Avondale Shipyard this year, and more than half 5,000 jobs that once existed there have been eliminated since Huntington announced its plans three years ago. But Young was optimistic about Huntington's plans to transition Avondale to the oil and gas industry with platform and refinery production.

As for the east bank, Young touted parish leaders' efforts to remake the Fat City area of Metairie into Jefferson's answer to the Warehouse District.

"It's in the middle of some of the most valuable property in East Jefferson," Young said



PRESS RELEASE
September 11, 2013

Business Beginnings

JEDCO's July/August 2013 Newsletter

(Avondale, La) -- Summer may be coming to a close, but for several big projects, the last two months signified a new beginning. Just last week, students at the [Patrick F. Taylor Science and Technology Academy](#) celebrated the dedication of [their brand new school](#). They were joined by community and education leaders, as well as Phyllis Taylor, the widow of famous Louisiana businessman, Patrick Taylor, for whom the school is named after. Not only does the state-of-the-art facility give the tech-savvy school a fresh start, but the grand opening marks a major milestone for the [Churchill Technology and Business Park](#). The school is the second tenant in the park and it brings the promise of partnership with potential businesses looking to settle in the area.



While one development project came to a close, another just got started. [Dyno Nobel America](#), a global leader in the chemical industry, [broke ground](#) on an \$850 million ammonia production facility in Waggaman in early August. The new plant partnered with [Cornerstone Chemical Company's Fortier Manufacturing Complex](#) to bring the total investment of the project to over a billion dollars. Dyno Nobel expects to begin ammonia production in 2016.

[JEDCO](#) continues to attract new business to the region, while also maintaining close relationships with the companies already located here. We are dedicated to creating jobs and keeping businesses in our community. In July, [Cox 4's Across Louisiana](#) featured JEDCO, giving us a chance to share our most recent economic wins with viewers. WWL News also interviewed the organization to discuss the most [recent Avondale developments](#) and what JEDCO is doing to help keep jobs at the shipyard. We believe [Jefferson Parish](#) is the best place to do businesses and we will continue to spread that message every day.

Business Blurbs

[Ochsner Medical System](#) announced a \$30 million dollar expansion of its main campus in Jefferson Parish, which will include converting a warehouse into an internal medicine clinic and building a pedestrian walkway across Jefferson Highway. U.S. News and World Report ranked Ochsner Medical Center and Ochsner Medical Center-West Bank the [#1 hospitals](#) in Louisiana. The two medical centers held national rankings in eight, out of 12, medical specialties. It's an accomplishment only 37 hospitals in the country can share.



Billy Bosch of Be Well Nutrition Inc. was featured in New Orleans Magazine's [2013 Class of People to Watch](#). The [Cordina Challenge](#) winner is the brain behind [ICONIC](#), a healthy lifestyle beverage for on-the-go individuals. Our executive director, Jerry Bologna, was also featured in the article.

[Archbishop Rummel High School](#) announced plans to launch a [Biomedical Sciences Curriculum](#) at the start of the 2013-14 school year. As the bioscience industry continues to grow across the region, students will be able to connect with a vast number of local resources.

[Rivertown](#), in the City of Kenner, was designated a [cultural district](#) in July. The designation carries some incentives for redevelopment in that section of the city. JEDCO also recently launched a list of [Featured Properties](#) in the Rivertown area on our website for individuals seeking office or building space.

Economic Accolades

It's been a summer of wins both regionally and for the state. Justin Hartenstein, our 2012 Small Business Award winner and the founder of [AAC Enterprises](#), received the Millennial Award for Business in July.

[Blue Cross Blue Shield Louisiana](#) recently recognized [West Jefferson Medical Center](#) for its quality in cardiac care.

Several Jefferson Parish companies landed on the Inc. 5,000 list of [Fastest Growing Companies](#). Congratulations to [Geocent](#), AAC Enterprises and [NewBath!](#) [Atlantis International](#) was ranked #184 on the [Hispanic Business 500](#) list.

The state of Louisiana had an excellent summer in terms of Economic Awards. It ranked [#14 Pro-Business State](#) in the country by Pollina Corporate Real Estate, [#4 Best Business Climate](#) by Business Facilities and it was awarded [Co-State of the Year](#) by Southern Business and Development. [Louisiana FastStart](#) was listed as the top state workforce development program in the U.S. for the fourth year in a row by Business Facilities.

EDGE Appreciation

We'd like to take a moment to express our deepest gratitude to [The Jefferson EDGE investors](#). These investors have made it possible to implement the long-term strategic plan to improve Jefferson Parish's economic outlook and quality of life. Since its development in 1999, [The Jefferson EDGE](#) has played a vital role in moving our community forward. From the development of the Churchill Technology and Business Park to the continued beautification of Veterans Boulevard, this plan has been made possible by the businesses that believe in it. We would like to recognize those businesses below:



AT&T
Acme Truck Line, Inc.
AmSouth Bank
Andrea's Restaurant
ATMOS ENERGY Louisiana
Bank of New Orleans
Bank One
Barriere Construction Company
BellSouth
Bergeron Motors, Inc.
Boh Bros.
Boomtown Casino
Bryan Chevrolet Inc.
Campbell, McCraine, Sistrunk, Anzelmo & Hardy
Capital One
Chase Bank
Churchill Farms
Cingular Wireless Company
Coventry Insurance
Creative Presentations, Inc.
Cycle Construction Company
Cytec Industries
David Briggs Enterprises, Inc.
Diversified Group
Drago's Properties, LLC
Dual Insurance Agency
Durr Construction
DynMcDermott Petroleum
East Jefferson General Hospital
Elmwood Fitness Center
Entergy Corporation
Favrot & Shane
First American Bank and Trust
First American Title
First Bank and Trust

First NBC
Garvey & Associates
Gerhardt's, Inc.
Gibbs Construction Company
Gootee Construction Company
Guico Machine Works
Gulf Coast Bank & Trust
Hammack-Jones Group
Hibernia Bank
Hilton Garden Inn
Hilton New Orleans Airport
Hilton Riverside
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Jack Stumpf & Associates
J.B. Levert Land Co., Inc.
Jefferson Business Council
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Laitram Machine Shop
Lakeside Shopping Center
Lakeside Women's Specialty Center
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PHS Industries, Inc.
Preferred Executive Management, LLC
Quest Diagnostics
Rathborne Land Company
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###

Contact:
Kelsey Scram
JEDCO Marketing and PR Manager
(504) 875-3927
kscram@jedco.org
www.jedco.org

JEDCO wants to share positive business news with our community. If your business has experienced a recent win (award, expansion, accolade), contact Kelsey Scram at kscram@jedco.org.



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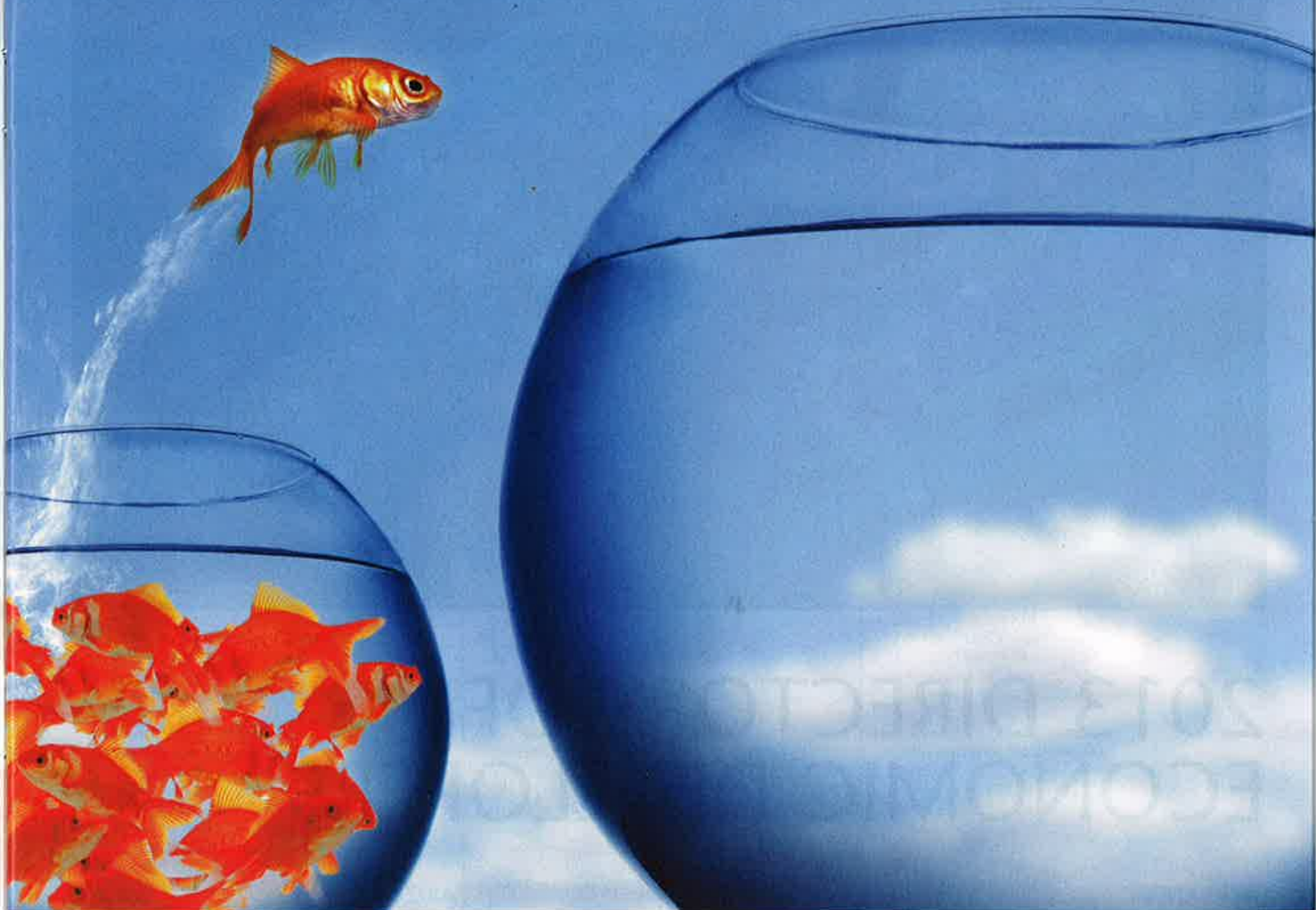
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BY: CityBusiness staff reports

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