ADDENDUM No. 01: December 17, 2024

Project: Jefferson Parish Economic Development Commission (JEDCO)
Design and Development of JEDCO Website
700 Churchill Parkway
Avondale, LA 70094
Churchill Parkway in Avondale, LA

JEDCO RFP #: 24-0912

From: JEDCO
700 Churchill Parkway
Avondale, LA 70094

To all Firms/Individuals Responding:

This Addendum forms a part of the RFQ Documents and modifies the original RFQ Documents dated 12/09/24. Changes made by this Addendum take precedence of the original RFQ Documents of earlier date.

RESPONSES TO QUESTIONS:

1. Can JEDCO provide access to the online submission portal at https://www.centralauctionhouse.com?
    ANSWER: *No, If you do not have access to submit through the central bidding portal, you can email your submission to kscram@jedco.org or mail it to JEDCO, 700 Churchill Parkway, Avondale, La 700094 by the deadline. The full RFP is available on JEDCO.org under Public Notices.*

2. Are you accepting proposals from foreign entities?
    ANSWER: *Yes, we are accepting proposals from all entities.*

3. Are there any existing pain points or challenges that you want to address?
    ANSWER: *Please review the RFP. The scope of work and deliverables are listed in the RFP and provide everything we are seeking from a web developer.*

4. What are your success criteria for this project?
    ANSWER: *Please review the RFP. The scope of work and deliverables are listed in the RFP and provide everything we are seeking from a web developer.*

5. Are you looking to design from an existing template or are you looking for a custom design?
    ANSWER: *We are open to both options.*

6. Can you share the budget or budget range for this project?
    ANSWER: *Currently, we project spending up to $60,000, but there may be options to reduce or increase budget.*

7. Do you have a preference for the content management system (CMS) to be used?
    ANSWER: *We currently use WordPress and our marketing/IT teams are happy with it. However, we are open to other CMS options that are similarly easy to use.*

8. Are there any specific technologies or platforms you'd like to utilize?

ANSWER: *Full scope of work and desired deliverables are laid out in the RFP. We do aim to integrate software that will allow for event registrations and payment as well as plugins for interactive maps and visually appealing dynamic data. We are open to suggestions for which software and platforms to use.*

9. How many pages do you anticipate the new website will have?
   ANSWER: *Our current site has close to 50 pages. We imagine there will be a similar number for the new site, depending upon the suggested layout and content consolidation. Please review our current website at www.JEDCO.org for context.*

10. Could you please specify any integrations from third party services that will be required for the website.
    ANSWER: *Yes, payment processor (currently we use PayPal), email marketing tools (Constant Contact), and analytics tools (Google Analytics). We are seeking suggestions for booking systems or event calendar. We would also like to discuss using an API to pull live data for monthly lending rates and updating key demographic numbers, for instance.*