



PUBLIC NOTICE

RFP # 24-0912

Jefferson Parish Economic Development Commission (JEDCO)

Project Title: Design and Development of JEDCO Website

Sealed proposals will be received until the hour of 3:30 P.M., local time, the 16th of January, 2025, at The Jefferson Parish Economic Development and Port District ("JEDCO"), 700 Churchill Parkway, Avondale, LA 70094 or electronically through Central Bidding to design and develop an interactive, dynamic website for JEDCO. The successful proposal will provide qualifications for the execution of such a website redesign, including relevant experience and references as well as a brief narrative approach for the updated website.

The website should provide a seamless user experience, incorporating a robust content framework, intuitive navigation, and visually interactive elements. It should cater to a variety of targeted users, including site selection consultants, investors, C-suite executives, business owners (local, national, and international), and entrepreneurs with a goal of encouraging new jobs, investment, and opportunities in Jefferson Parish. The website should reflect JEDCO's brand and core values, prioritize ease of use, and incorporate photos, videos, and graphics to tell the Jefferson Parish story. JEDCO will provide all copy and information for the website. Project deliverables include a fully functional, interactive website; documentation and training materials for website management, and ongoing support and maintenance as needed.

Contract by mutual consent of the Parties and approval by the JEDCO Executive Committee and the Jefferson Parish Council.

DEADLINE: Thursday, January 16, 2025, at 3:30 PM Central Time

The following ranking criteria, listed in order of importance, will be used to evaluate the submittals from each firm:

- A. Qualifications & Experience (40 points)
- B. Conceptual Approach to Project (40 points)
- C. Cost Proposal (20 points)

No RFP submittals will be accepted after the deadline.

Affidavits are not required to be submitted with the Request for Proposals, but shall be submitted prior to contract approval, including any subs.

Insurance is not required to be submitted with the Request for Proposals, but shall be submitted prior to contract approval, including any subs.

Advertise: The New Orleans Advocate: December 18, December 25, January 1, January 8